



Office of Facilities Management, 102 Maintenance and Central Stores, 715/425-3820, 715/425-0648 (fax)

Permit Condition: Public Education and Outreach **(3.1)**

Location: University of Wisconsin – River Falls

Permit No: WI-S050075-1

Objective: In partnership with the City of River Falls, the Education and Outreach Program is intended to educate campus and community constituents in stormwater related issues.

Activities:

- 1) Promote a University wide Stormwater logo contest.
- 2) Distribute (1) one annual Stormwater educational brochure with purchased University parking permits.
- 3) Create a website with stormwater information on: applicable reporting documents as well as links to the City of River Falls and UW System web sites.
- 4) Serve as a resource to campus organizations like ECO Club in stormwater related activities.
- 5) Develop a series of Public Service Announcements (PSAs) for regular release.

Activity Notes:

Activity # 1 has been completed as of 3/31/09. Activity # 2 was done to all campus constituents in January of 2009. It is expected that #2 will be done as noted in Fall 2009. Activity # 3 is underway. Activity # 4 is ongoing with expected planned activities in April 2009. Activity # 5 will be prepared for Fall 2009.

Measurable Goals:

- 1) Promote Stormwater brochure activity and record # of entries. (One time activity)
- 2) Distribute brochures to all permit holders. (Annual)
- 3) Track the amount of visits to the website and compare it to previous years. (Annual)
- 4) Track the # of stormwater related programs and events that staff assist with. Submit promotional material noting such as applicable. (Annual)
- 5) Track the # of PSAs distributed. (Annual)

Primary Contact Information:

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Office of Facilities Management, 102 Maintenance and Central Stores, 715/425-3820, 715/425-0648 (fax)

Permit Condition: Public Involvement and Participation (3.2)

Location: University of Wisconsin – River Falls

Permit No: WI-S050075-1

Objective: In partnership with the City of River Falls, activities that engage campus and community constituents in stormwater related events is significant to the overall success of stormwater management compliance.

Activities:

- 1) Conduct a stormwater logo contest for students, faculty and staff.
- 2) Conduct an Annual Meeting for campus constituents.
- 3) Attend Annual Meeting conducted by the City of River Falls.
- 4) Support ECO Club in Earth Day activities.
- 5) Partner with City of River Falls in stormwater related matters.

Activity Notes:

Activity # 1 has been conducted as of 3/31/09. Activity # 2 is anticipated in Fall 2009. Activity # 3 occurs in February of each year. Activity # 4 occurs in April of each year. Activity # 5 is expected to be ongoing.

Measurable Goals: (Numeric “activity” matches numeric “measurable goal”)

- 1) Track the # of entries and utilize the winning entry on stormwater related material. (One time activity)
- 2) Record attendees and their representative group. (Annual)
- 3) Note attendees from campus who attended. (Annual)
- 4) Note # of activities conducted and support that was provided. (Annual)
- 5) Record the # of activities and events in which partnerships take place. (Annual)

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