Submittal of Annual Reports and other Compliance Documents for Municipal Separate Storm Sewer System (MS4) Permits

NOTE: Missing or incomplete fields are highlighted at the bottom of each page. You may save, close and return to your draft permit as often as necessary to complete your application. After 120 days your draft is deleted.

Reporting Information

Submittal Type: Annual Report
Project Name: UWL Annual Report 2017
County: La Crosse
Municipality: University of Wisconsin, La Crosse
Facility Number: 37167
Reporting Year: 2017

Required Attachments and Supplemental Information

Please complete the contents of each tab to submit your MS4 permit compliance document. The information included in this checklist is necessary for a complete submittal. A complete and detailed submittal will help us review about your MS4 permit document. To help us make a decision in the shortest amount of time possible, the following information must be submitted:

Annual Report

- Review related web site and instructions for Municipal storm water permit eReporting [Exit Form]
- Attach the following items as appropriate using the attachments tab above
  - Construction Site Pollution Control Annual Report Summary
  - Illicit Discharge Detection and Elimination Annual Report Summary
  - Leaf and Yard Waste Management
  - Municipal Cooperation Attachment
  - Municipal Facility Inspections
  - Pollution Prevention Annual Report Summary
  - Post-Construction Storm Water Management Annual Report Summary
  - Public Education and Outreach Annual Report Summary
  - Public Involvement and Participation Annual Report Summary
  - Storm Water Consortium/Group Report
  - Storm Sewer Map Annual Report Attachment
  - Storm Water Quality Management Annual Report Attachment
  - TMDL Attachment
  - Winter Road Maintenance
  - Other Annual Report Attachment
- Complete all required forms and upload required attachments
- Sign and Submit form
**Municipal Contact Information - Complete**

**Notice:** Pursuant to s. NR 216.07(8), Wis. Adm. Code, an owner or operator of a Municipal Separate Storm Sewer System (MS4) is required to submit an annual report to the Department of Natural Resources (Department) by March 31 of each year to report on activities for the previous calendar year ("reporting year"). This form is being provided by the Department for the user’s convenience for reporting on activities undertaken in each reporting year of the permit term. Personal information collected will be used for administrative purposes and may be provided to the extent required by Wisconsin’s Open Records Law [ss. 19.31-19.39, Wis. Stats.].

**Note:** Compliance items must be submitted using the Attachments tab.

### Municipality Information

- **Name of Municipality:** University of Wisconsin La Crosse
- **Facility ID # or (FIN):** 37167
- **Updated Information:**
  - [ ] Check to update mailing address information
- **Mailing Address:** 1725 State St
- **Mailing Address 2:**
- **City:** La Crosse
- **State:** Wisconsin
- **Zip Code:** 54601

Does the municipality rely on another government entity to satisfy some of the permit requirements?
- [ ] Yes  
- [ ] No  
- [ ] Unsure

Has there been any changes to the municipality’s participation in group efforts towards permit compliances (i.e., the municipality has added or dropped consortium membership)?
- [ ] Yes  
- [ ] No  
- [ ] Unsure

### Primary Municipal Contact Person (Authorized Representative for MS4 Permit)

- [ ] Select to create new primary contact

- **First Name:** Dan
- **Last Name:** Sweetman
- [ ] Select to update current contact information
- **Title:** Admin.ProgramManager
- **Mailing Address:** 1725 State Street
- **Mailing Address 2:**
- **City:** La Crosse
- **State:** WI
- **Zip Code:** 54601

- **Phone Number:** 608-785-6800  
  - Ext: xxx-xxx-xxxx
- **Email:** dsweetman@uwlaex.edu

### Additional Contacts Information (Optional)
Individual with responsibility for:
(Check all that apply)

- I&E Program
- IDDE Program
- IDDE Response Procedure Manual
- Municipal-wide Water Quality Plan
- Ordinances
- Pollution Prevention Program
- Post-Construction Program
- Winter roadway maintenance

First Name: 
Last Name: 
Title: 
Mailing Address: 
Mailing Address 2: 
City: 
State: 
Zip Code: 
Phone Number: Ext: 
Email: 

xxxx or xxxx-xxxx
## Minimum Control Measures - Section 1: Complete

### 1. Public Education and Outreach

a. Complete the following information on Public Education and Outreach Activities related to storm water. Select the Mechanism that best describes how the topic message was conveyed to your population. Use the **Add Activity** to add multiple Mechanisms. For Quantity, choose the range for the number of Mechanisms chosen (i.e., number of workshops, events). Quantity and Estimated People reached are both optional.

<table>
<thead>
<tr>
<th>Mechanism</th>
<th>Quantity (optional)</th>
<th>Est. People Reached (optional)</th>
<th>Regional Effort? (optional)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic: Detection and elimination of illicit discharges</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website</td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
<tr>
<td>Direct one-on-one communication</td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
<tr>
<td>Educational activities (School presentations, summer camps, etc)</td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
<tr>
<td><strong>Topic: Management of materials that may cause storm water pollution</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website</td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
<tr>
<td>Direct one-on-one communication</td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
<tr>
<td>Educational activities (School presentations, summer camps, etc)</td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
<tr>
<td><strong>Topic: Beneficial onsite reuse of leaves and grass clippings/proper use</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website</td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
<tr>
<td>Direct one-on-one communication</td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
<tr>
<td>Educational activities (School presentations, summer camps, etc)</td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
<tr>
<td><strong>Topic: Management of stream banks and shorelines</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Did not focus on this topic this reporting year</td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
<tr>
<td><strong>Topic: Infiltration of residential storm water runoff</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website</td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
<tr>
<td>Direct one-on-one communication</td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
</tbody>
</table>
Educational activities (School presentations, summer camps, etc)

<table>
<thead>
<tr>
<th>Mechanism</th>
<th>Quantity (optional)</th>
<th>Est. People Reached (optional)</th>
<th>Regional Effort? (optional)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic:</strong> Inform and where appropriate educate those responsible for the design, installation, and maintenance of construction site erosion control practices and storm water management facilities on how to design, install and maintain the practices</td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
<tr>
<td><strong>Targeted group training (contractors, consultants, etc.)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Topic:</strong> Identify businesses and activities that may pose a storm water contamination concern, and where appropriate, educate specific audiences on methods of storm water pollution prevention</td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
<tr>
<td><strong>Targeted group training (contractors, consultants, etc.)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Direct one-on-one communication</strong></td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
<tr>
<td><strong>Topic:</strong> Promote environmentally sensitive land development designs by developers and designers, including green infrastructure and low impact development</td>
<td></td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
<tr>
<td><strong>Direct one-on-one communication</strong></td>
<td>Select...</td>
<td></td>
<td>○ Yes ○ No</td>
</tr>
</tbody>
</table>

| **Topic:** Other (describe):                      | Select...           |                               | ○ Yes ○ No                  |

b. Any other Public Education and Outreach program information for inclusion in the Annual Report may be added here or attached on the attachments page.

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**Minimum Control Measures - Section 2 : Complete**

**2. Public Involvement and Participation**

a. Describe how the municipality has kept the following local officials and municipal staff apprised of the municipal storm water discharge permit programs and its requirements.

**Elected Officials**
The University of Wisconsin La Crosse has no Elected Officials

**Municipal Officials**
The University of Wisconsin La Crosse has no Municipal Officials

**Appropriate Staff**
Website, direct one-on-one communications, and educational activities

b. Complete the following information on Public Involvement Activities related to storm water. Select the mechanism that best describes how the topic message was conveyed to your population. Use the Add Activity to add multiple mechanisms. For Quantity, choose the range for number Mechanisms chosen (i.e., number of workshops, events). Quantity and Estimated People reached are both optional.

<table>
<thead>
<tr>
<th>Mechanism</th>
<th>Quantity (optional)</th>
<th>Est. People Reached (optional)</th>
<th>Regional Effort? (optional)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic: Storm Water Management Plan and/or updates</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website</td>
<td>Select...</td>
<td></td>
<td>☐ Yes ☐ No</td>
</tr>
<tr>
<td>Planting community rain garden</td>
<td>Select...</td>
<td></td>
<td>☐ Yes ☐ No</td>
</tr>
<tr>
<td><strong>Topic: Storm water related ordinance and/or updates</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website</td>
<td>Select...</td>
<td></td>
<td>☐ Yes ☐ No</td>
</tr>
<tr>
<td><strong>Topic: MS4 Annual Report</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website</td>
<td>Select...</td>
<td></td>
<td>☐ Yes ☐ No</td>
</tr>
<tr>
<td><strong>Topic: Volunteer Opportunities</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Clean-up events</td>
<td>Select...</td>
<td></td>
<td>☐ Yes ☐ No</td>
</tr>
<tr>
<td><strong>Topic: Other (describe):</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select...</td>
<td>Select...</td>
<td></td>
<td>☐ Yes ☐ No</td>
</tr>
</tbody>
</table>

c. Any other Public Involvement and Participation program information for inclusion in the Annual Report may be added here or attached on the attachments page.

**Minimum Control Measures - Section 3 : Complete**

3. Illicit Discharge Detection and Elimination

a. How many total outfalls does the municipality have? 1 ☐ Unsure
b. How many outfalls did the municipality evaluate as part of their routine ongoing field screening program? 1 ☐ Unsure
c. How many were confirmed illicit discharges? 0 ☐ Unsure
d. How many illicit discharge complaints did the municipality receive? 0 ☐ Unsure
e. How many were confirmed illicit discharges? 0  □ Unsure
f. How many of the identified illicit discharges did the municipality eliminate in the reporting year? 0  □ Unsure

g. How many of the following enforcement mechanisms did the municipality use to enforce its illicit discharge ordinance?  □ Verbal Warning
       □ Written Warning (including email)
       □ Notice of Violation
       □ Civil Penalty/Citation

h. Any other Illicit Discharge Detection and Elimination program information for inclusion in the Annual Report may be added here or attached on the attachments page.

Minimum Control Measures - Section 4: Complete

4. Construction Site Pollutant Control

a. How many total construction sites were active at any point in the reporting year? 2  □ Unsure
b. How many construction sites did the municipality issue permits for in the reporting year? 0  □ Unsure
c. Do the above numbers include sites <1 acre?  ○ Yes  ○ No  ○ Unsure
d. How many erosion control inspections did the municipality complete in the reporting year?  □ Unsure

e. What types of enforcement actions does the municipality have available to compel compliance with the regulatory mechanism? Check all that apply and enter the number of each used in the reporting year.
   □ Verbal Warning
   □ Written Warning (including email)
   □ Notice of Violation
   □ Civil Penalty/Citation
   □ Stop Work Order
   □ Forfeiture of Deposit
   □ No Authority
   ○ Other - Describe below  1

Communication to Wisconsin Division of Facilities Development

f. Any other Construction Site Pollutant Control program information for inclusion in
the Annual Report may be added here or attached on the attachments page.

**Minimum Control Measures - Section 5: Complete**

5. Post-Construction Storm Water Management

a. How many new construction sites with new structural storm water management practices have received local approvals? 1  □ Unsure

b. How many privately owned storm water facility inspections were completed in the reporting year? □ Unsure

c. What types of enforcement actions does the municipality have available to compel compliance with the regulatory mechanism? Check all that apply and enter the number of each used in the reporting year.

- □ Verbal Warning
- □ Written Warning (including email)
- □ Notice of Violation
- □ Civil Penalty/Citation
- □ Forfeiture of Deposit
- □ Complete maintenance
- □ Bill responsible part
- □ No Authority
- □ Other - Describe below 1

Communication to Wisconsin Division of Facilities Development, internal submittal of w...

d. Any other Post-Construction Storm Water Management program information for inclusion in the Annual Report may be added here or attached on the attachments page.

**Minimum Control Measures - Section 6: Complete**

6. Pollution Prevention

Storm Water Management Facility Inspections (ponds, biofilters, etc.) □ Not Applicable

a. Enter the total number of municipally owned or operated structural storm water facilities? 25  □ Unsure

b. How many new municipally owned storm water facilities were installed in the reporting year? 17  □ Unsure

c. How many municipally owned storm water devices were inspected □ Unsure
in the reporting year?

d. How many of these facilities required maintenance?  
   If so, attach report on attachments page.  
   0  □ Unsure  

Public Works Yards & Other Municipally Owned Properties (SWPPP Plan Review)  □ Not Applicable

Collection Services - Street Sweeping / Cleaning Program  □ Not Applicable

Collection Services - Catch Basin Sump Cleaning Program  □ Not Applicable

j. Did the municipality conduct catch basin sump cleaning during the reporting year?  
   ○ Yes  ○ No  ○ Unsure

k. How many catch basin sumps were cleaned in the reporting year?  14  □ Unsure

l. If known, how many tons of material was removed?  3  □ Unsure

m. If catch basin sump cleaning is identified as a storm water best management practice in the pollutant loading analysis, was cleaning completed at the assumed frequency?  
   ○ Yes
   ○ No - Explain

   ○ Not Applicable
   ○ Unsure

Collection Services - Leaf Collection Program  □ Not Applicable

Winter Road Management  □ Not Applicable

*Note: We are requesting information that goes beyond the reporting year, answer the best you can.

Internal (Staff) Education & Communication

v. Have training or education on SWPPPs for municipal facilities been held for municipal or other personnel?  
   If yes, describe what training was provided  
   General Environmental Awareness: SPCC, Hazardous and Solid Waste, and Storm water Pollution Prevention

   When: 02/22/2017, 05/12/2017,...  How many attended: 51

Additional Pollution Prevention Information

w. Any other Pollution Prevention program information for inclusion in the Annual Report may be added here or attached on the attachments page.
7. Storm Sewer System Map

a. Did the municipality update their storm sewer map this year?  
   ○ Yes ○ No ○ Unsure
   If yes, check the areas the map items that got updated or changed:
   □ Storm water treatment facilities
   □ Storm pipes
   □ Vegetated swales
   □ Outfalls
   □ Other - Describe below

b. Any other Storm Sewer System Map information for inclusion in the Annual Report may be added here or attached on the attachments page.
**Final Evaluation - Complete**

**Fiscal Analysis**
Complete the fiscal analysis table provided below. For municipalities that do not break out funding into permit program elements, please enter the monetary amount to your best estimate of what funding may be going towards these programs.

<table>
<thead>
<tr>
<th>Annual Expenditure Reporting Year</th>
<th>Budget Reporting Year</th>
<th>Budget Upcoming Year</th>
<th>Source of Funds</th>
</tr>
</thead>
</table>

**Element**: Public Education and Outreach  
500 | 400 | 500 | Other 

**Element**: Public Involvement and Participation  
500 | 400 | 500 | Other 

**Element**: Illicit Discharge Detection and Elimination  
500 | 500 | 500 | Other 

**Element**: Construction Site Pollutant Control  
500 | 600 | 500 | Other 

**Element**: Post-Construction Storm Water Management  
1000 | 2500 | 1500 | Other 

**Element**: Pollution Prevention  
60000 | 47000 | 60000 | Other 

**Element**: Storm Water Quality Management  
38000 | 33000 | 500 | Other 

**Element**: Storm Sewer System Map  
0 | 500 | 0 | Other 

**Other (describe)**  
City of La Crosse Storm water Utility Charges  
57000 | 56000 | 58000 | Other 

**Water Quality**
a: Were there any known water quality improvements or degradation in the receiving waters to which the municipality's storm sewer system directly discharges to?
○ Yes  ○ No  ○ Unsure     If Yes, explain below:

b: Have any of the receiving waters that the municipality discharges to been added to the impaired waters list during the reporting year?
○ Yes  ○ No  ○ Unsure

c: Has the municipality evaluated their storm water practices to reduce the pollutants of concern?
○ Yes  ○ No  ○ Unsure

**Additional Information**

Based on the municipality’s storm water program evaluation in Part II, describe any proposed changes to the municipality’s storm water program.
Requests for Assistance on Improving Permit Programs

Would municipality like the Department to contact them about providing more information on developing or improving any of the Municipal Separate Storm Sewer Permit programs?

Please select all that apply:

- Public Education and Outreach
- Public Involvement
- Illicit Discharge Detection and Elimination
- Post-Construction Storm Water Management
- Storm Water Quality Management
- Storm Sewer System Map
- Construction Site Pollutant Control
- Pollution Prevention
- Water Quality Concerns
- Compliance Schedule Items Due
- MS4 Program Evaluation
Required Attachments and Supplemental Information

Any other MS4 program information for inclusion in the Annual Report may be attached on here. Use the Add Additional Attachments to add multiple documents.

Upload Required Attachments (15 MB per file limit) - Help reduce file size and trouble shoot file uploads

*Required Item

Note: To replace an existing file, use the 'Click here to attach file' link or press the to delete an item.

Attach Documents

(To remove additional items, use your cursor to hover over the attachment section. When the drop down arrow appears, select remove item)
Sign and Submit Your Application

Steps to Complete the signature process

1. Read and Accept the Terms and Conditions
2. Press the Submit and Send to the DNR button

NOTE: For security purposes all email correspondence will be sent to the address you used when registering your WAMS ID. This may be a different email than that provided in the application. For information on your WAMS account click HERE.

Terms and Conditions

Certification: I hereby certify that I am an authorized representative of the municipality covered under University of Wisconsin La Crosse MS4 Permit for which this annual report or other compliance document is being submitted, and that the information contained in this submittal and all attachments were gathered and prepared under my direction or supervision. Based on my inquiry of the person or persons under my direction or supervision involved in the preparation of this document, to the best of my knowledge, the information is true, accurate, and complete. I further certify that the municipality’s governing body or delegated representatives have reviewed or been apprised of the contents of this annual report. I understand that Wisconsin law provides severe penalties for submitting false information.

Signee (must check current role prior to accepting terms and conditions)

- Authorized municipal contact using WAMS ID.
- Delegation of Signature Authority (Form 3500-123) for agent signing on the behalf of the authorized municipal contact.
- Agent seeking to share this item with authorized municipal contact (authorized municipal contact must get WAMS id and complete signature).

Delegation of Signature Authority

Submission of this form constitutes notice by the authorized municipal contact that the person electronically signing the MS4 eReport is authorized to do so on behalf of the authorized municipal contact. Please download form 3500-123 and sign and attach it above.

Authorized Signature.

Signed by : i0#f|wamsmembership|sweetmandani on 2018-03-07T16:22:44
You have already signed and submitted this application to the DNR. Please contact the Wisconsin DNR for assistance.

After providing the final authorized signature, the system will send an email to the authorized party and any agents. This email will include a copy to the final read only version of this application.