This document is a screen-reader accessible alternative to the University of Wisconsin System’s Accountability Dashboard at https://www.wisconsin.edu/accountability/

**Economic Development**

Each metric in the Economic Development dashboard is described below. A link is provided to the underlying data for each metric. For some metrics, only the most recent year of data is linked because of the large volume of data. Click on Technical Notes for definitions of terms and other detail about the data.

**Research Funding Expenditures**

Research expenditures are for activities funded by federal or private sources that are specifically organized to produce research outcomes, including individual and/or project research as well as those of institutes and research centers. Research funding expenditures are shown by UW institution.

**Degrees Conferred in STEM & Health Fields**

The number of degrees awarded in Science, Technology, Engineering, and Mathematics (STEM) is shown, as is the number of degrees awarded in Health fields. Degrees are awarded at the Bachelor’s and graduate/professional levels.

**Percent of Degrees in STEM & Health Fields**

Degrees awarded in Science, Technology, Engineering, and Mathematics (STEM) and Health fields are shown as a proportion of all degrees conferred. They are shown at the Bachelor’s and graduate/professional levels and are compared to the percentages at national public four-year institutions.

**Small Businesses Development Center Clients**

One way the UW System supports Wisconsin businesses is by providing consultation services through the Wisconsin Small Business Development Center (SBDC), administered and funded by UW-Extension. The network includes local and specialty centers at UW four-year institutions and services offered statewide through UW-Extension. The number of SBDC clients is shown by UW institution, fiscal year, and Wisconsin zip code.
UW Bachelor’s Degree Recipients by Address in 2015

UW bachelor’s degree recipients are shown by their zip code, provided in 2015 by UW institutions and their alumni associations. Included are alumni who graduated 2003-04 and more recently and who have an address with a U.S. zip code. Field of study is the academic program area of the alumnus’ bachelor’s degree. Residency status reflects the fee basis when enrolled as a student.

UW Bachelor’s Degree Recipients Living in Wisconsin in 2015

The percent of UW bachelor’s degree recipients living in Wisconsin is based on addresses provided in 2015 by UW institutions and their alumni associations. Denominators include graduates with international or unknown addresses. Included are alumni who graduated 2003-04 (11 years since graduation) and more recently. Field of study is the academic program area of the alumnus’ bachelor’s degree. Residency status reflects the fee basis when enrolled as a student.

UW Bachelor’s Degree Recipients Living in Wisconsin Three Years after Graduation

The percent of UW bachelor’s degree recipients living in Wisconsin is shown for graduates in 2003-04 by address provided in 2007 and graduates in 2011-12 by address provided in 2015. Addresses were provided by UW institutions and their alumni associations. Denominators include graduates with international or unknown addresses. Field of study is the academic program area of the alumnus’ bachelor’s degree. Residency status reflects the fee basis when enrolled as a student.

Career Outcomes of Undergraduates

Links are shown by UW institution to information on undergraduate students’ career activities immediately after graduation. In accordance with the National Association of Colleges and Employers (NACE), career outcomes data may come directly from graduates, such as through a survey, or from other sources such as employers, parents, or social media. UW institutions’ methods may vary within the NACE standards to address accreditation requirements of specific academic programs or to meet other needs. In addition, some UW institutions survey students several years after graduation to understand career outcomes over a longer term.