



UW System Updates

WACADA Conference

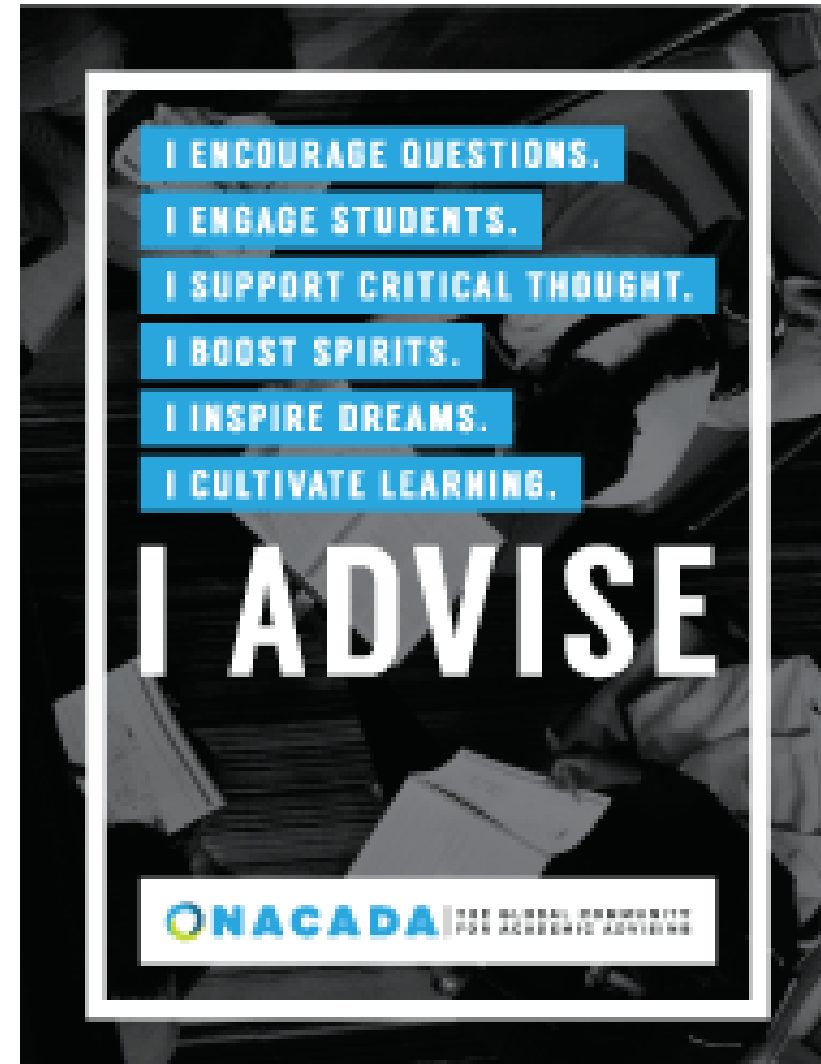
September 28, 2023

Angie Kellogg & Annie LaValley

**UW System Office of
Enrollment & Student Success**

Agenda

- Welcome and Introductions
- Activity
- 360 Advising Updates
- UW System Updates
- Small Groups
- Closing



360 Advising Updates

360 Advising Overview

360 Advising = Holistic approach providing students with strong networks for timely, high-touch and proactive support

Serve as partner in identifying and implementing advising best practices, technology tools, and professional development to improve retention and timely degree completion, and close equity gaps

Strive for UW advising community to feel:
Informed | Engaged | Supported



360 Advising Strategies



Building Networks and Fostering Communication



Promoting Credit Momentum



Supporting Advising Technology



Advancing Strong Advising Structures & Practices



Enhancing Career Development & Readiness

Building Networks & Communication

- Stakeholder engagement
- Communities of Practice
- Sharing resources and best practices
- Presentations (e.g., Board of Regents)

Upcoming

- Newsletter
- Opt-in distribution list



Promoting Credit Momentum

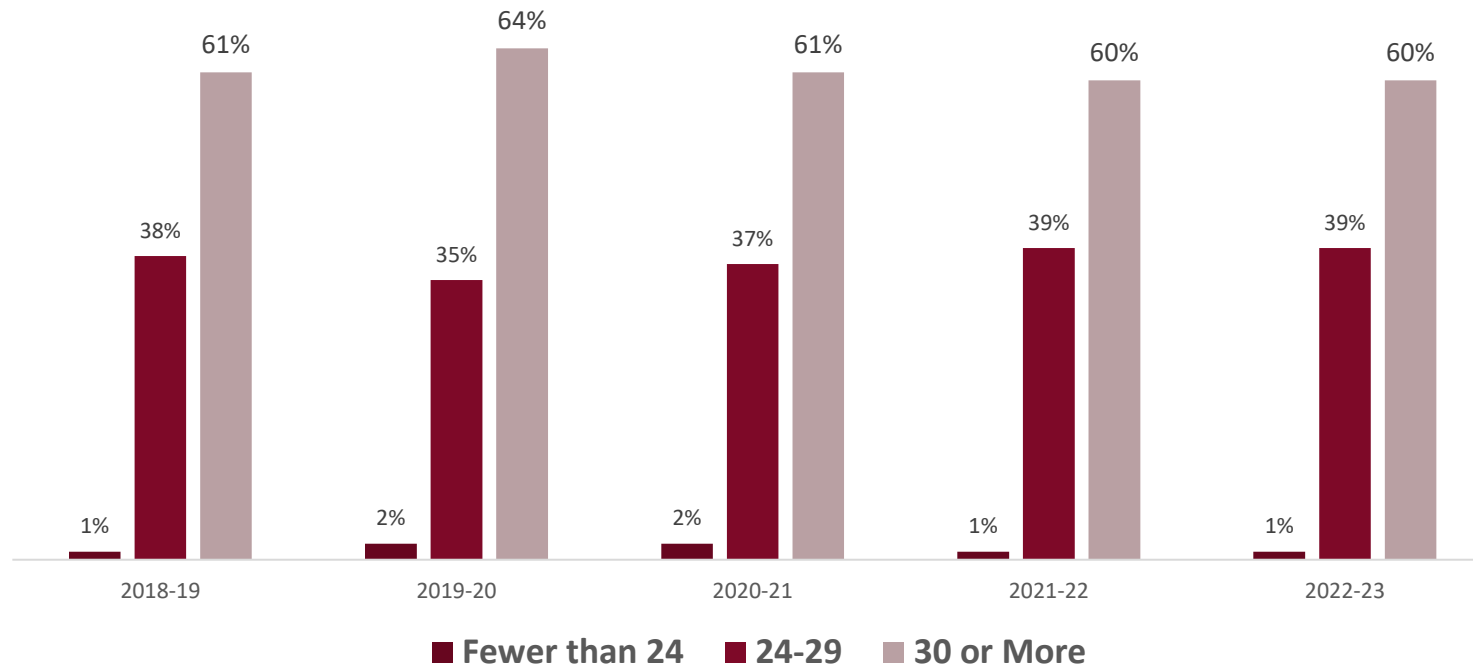
UW System 15 to Finish Campaign

- Build awareness regarding benefits of credit momentum and on-time completion
- Empower students to make informed decisions about credit load
- Encourage working with an academic advisor to purposefully select courses to stay on track
- Resources
 - Campaign materials
 - Credit momentum data dashboards



Credit Momentum Data

Credits in First Year (Fall and Spring)



* Not including UW-Madison

Supporting Advising Technology

Enhanced use of Navigate to promote proactive, strategic outreach to improve student engagement and success

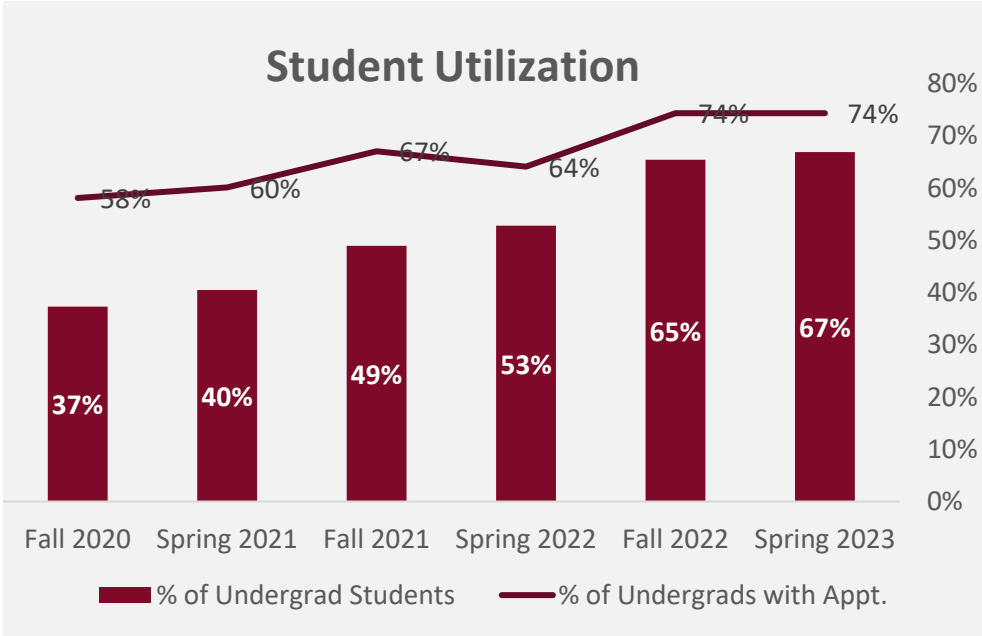
- Contract extension (5 years)
- Expanded care units and strategic use of functionalities
- Moon Shot for Equity

Upcoming/Underway

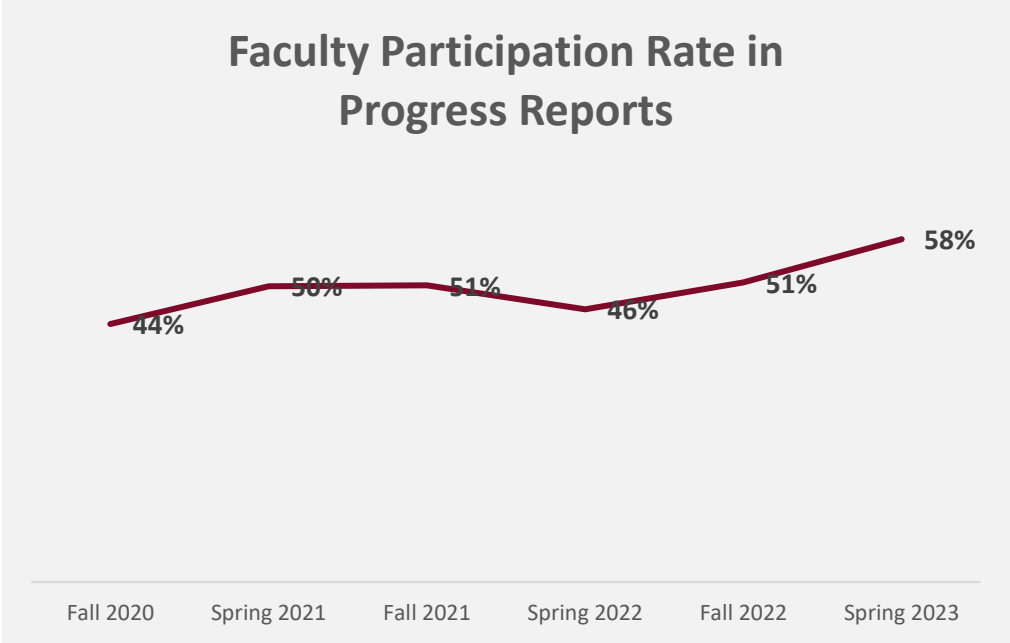
- Data-driven student support cohort (October)
- Communities of Practice (ongoing)
- Navigate Senior Leadership Summit (November)
- Navigate Board of Regents presentation (December)
- CONNECTED24 Conference (January)



Navigate Utilization

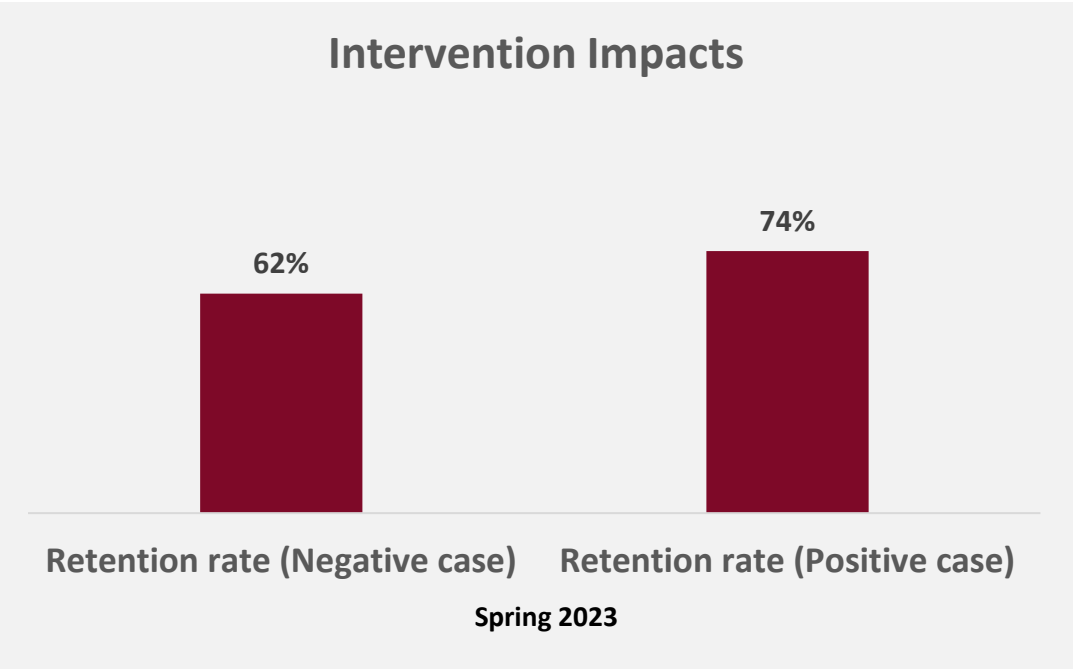


Significant increase in both the percentage of undergraduate students registered to become Navigate users and the percentage of undergraduates with appointments.

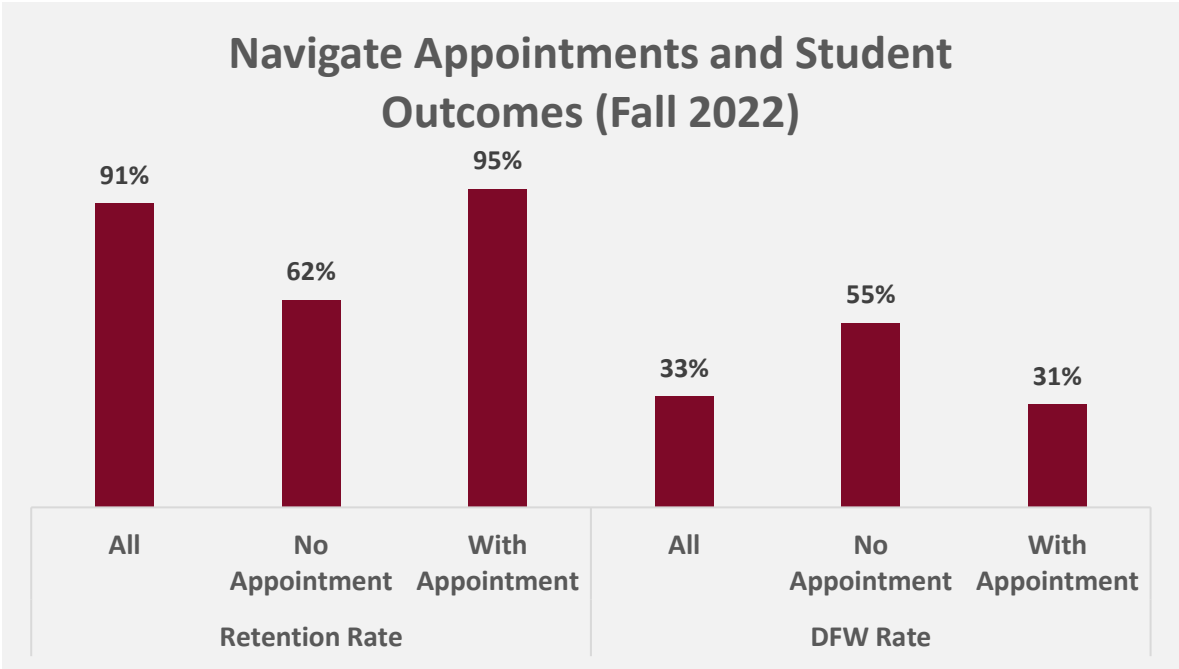


Faculty participation in progress reports has shown a notable increase over time.

Navigate Impacts



12 percentage point difference in retention for UW students successfully engaged through proactive support via Navigate



UW students who engaged with appointments through Navigate exhibited a higher retention rate and lower DFW rate, compared to students without appointments.

Advancing Strong Advising Practices

- Professional development (webinars, workshops, NACADA Summer Institute)
- Policy (e.g., Advising Records Schedule)
- Advocacy (e.g., Recruitment and Retention)
- Recognition (e.g., Global Advising Week)

Upcoming

- Academic & career advising mini grants
- Webinars
- Other committees



Enhancing Career Development & Readiness

- Stakeholder engagement
- National Alumni Career Mobility Survey
- Purpose First Summit/Consultations

Upcoming:

- Major/Career Exploration Tool RFP
- Employer engagement
- Career Connect website



Other UWSA Updates

UW System 2023-28 Strategic Plan

S2. We will champion student success across the higher education life cycle

- 2.1 Support the universities in the provision of robust academic advising, career advising, and mental health support to students
- 2.2 Assist the universities in expanding high-impact practices to students across the curriculum
- 2.3 Enhance our focus on achieving a more diverse, equitable, and inclusive environment for our students
- 2.7 Review and modify or eliminate any System policies that have a negative impact on the ability of the universities to meet the academic and career advising and student mental health needs



Office of Enrollment and Student Success

- Name/focus change
- Staffing
- AVP campus visits
- UW HELP Fall Workshops
- 3 mini grants (Advising, Behavioral Health, Veterans)
- Complete College Accelerator Cohort

Supporting Mental Health and Wellbeing



- Personalized Self-Help and Wellbeing Web Platform
 - A “digital front door” to online and campus resources, organized around each student’s individual needs.



- Telecounseling & Telepsychiatry
 - Expanding access through evening and weekend scheduling, serving online and commuter students, and offering a diverse pool of providers.



- UW Mental Health Support 24/7
 - Phone, text, and chat service with trained counselors, available 24/7.
- Suicide prevention training for faculty and staff
 - *Recognize, Respond, Refer* – training offered through Canvas

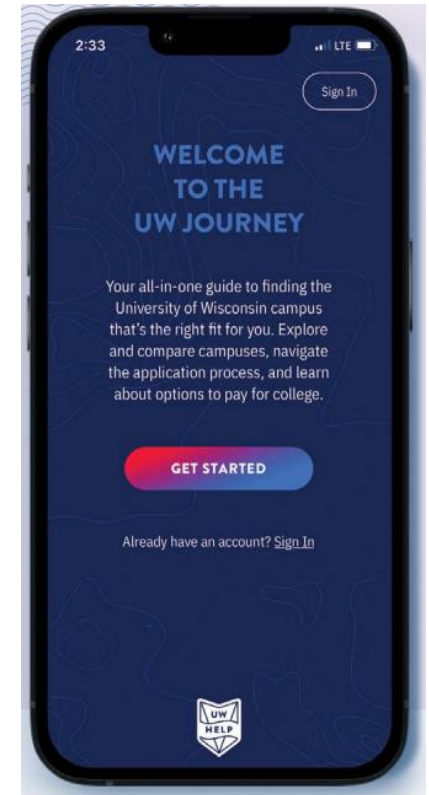
Strategic Enrollment

Enrollment

- Direct Admit Wisconsin Phase 1 implementation
- Dual Enrollment Task Force
- Test requirement policy suspension ends after Spring 2025 admission
- Wisconsin Tuition Promise Fall 2023 cohort only (no funding to continue)

UW System image and web presence

- Launching new brand, colors, logo
- Updated wisconsin.edu landing page implemented in January
 - Focus on student recruitment and success
- Online program webpage and portal



Transfer

- National Transfer Student Week:
October 16-20, 2023
- Annual Collaborative Transfer Meeting
Wednesday, Oct. 11, 2023
- Transfer Conference coming in 2024
- Transferology
 - New functionality for students to search for courses by general education requirements.



Websites

360 Advising

[wisconsin.edu/360-advising/](https://www.wisconsin.edu/360-advising/)

Navigate

[wisconsin.edu/ss-eab-project/](https://www.wisconsin.edu/ss-eab-project/)

15 to Finish

[wisconsin.edu/360-advising/15-to-finish/](https://www.wisconsin.edu/360-advising/15-to-finish/) (staff)
[wisconsin.edu/15-to-finish/](https://www.wisconsin.edu/15-to-finish/) (student)

Behavioral Health

[wisconsin.edu/student-behavioral-health/](https://www.wisconsin.edu/student-behavioral-health/)

Transfer Wisconsin

[wisconsin.edu/transfer/](https://www.wisconsin.edu/transfer/)

Contact:

Angie Kellogg: akellogg@uwsa.edu

News

UW System News

[wisconsin.edu/news/](https://www.wisconsin.edu/news/)

All In Wisconsin

[wisconsin.edu/all-in-wisconsin/](https://www.wisconsin.edu/all-in-wisconsin/)

(Searchable news by topic and university)

Academic & Student Affairs Update

[wisconsin.edu/uwsa/employees/office-of-academic-student-affairs-oasa-newsletter/](https://www.wisconsin.edu/uwsa/employees/office-of-academic-student-affairs-oasa-newsletter/)

(News from this division;
log-in with UW email ID and password)

Subscribe to Advising & Navigate News

[wisconsin.edu/360-advising/newsletter-subscription/](https://www.wisconsin.edu/360-advising/newsletter-subscription/)

