

# UW System Updates

## WACADA Conference

September 29, 2022





# 360 Advising Updates

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# 360 Advising Overview

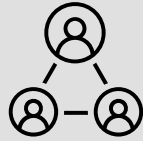
360 Advising = Holistic approach providing students with strong networks for timely, high-touch and proactive support

## 360 Advising Initiative:

- Serve as partner in identifying and implementing advising best practices, technology tools, and professional development to improve retention and timely degree completion, and close equity gaps



# 360 Advising Strategies



## Building Networks and Fostering Communication

- Stakeholder Engagement | Sharing Resources & Best Practices



## Promoting Credit Momentum

- 15 to Finish Campaign | Credit Momentum Dashboards



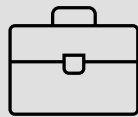
## Supporting Advising Technology

- EAB Navigate | Academic Planning Pilot



## Advancing Strong Advising Structures & Practices

- Professional Development | Mini-Grants | Work Group



## Enhancing Career Development & Readiness

- National Alumni Career Mobility Survey | Purpose First Summit

# Communication



## Panel Presentation: August Board of Regents

- Importance of advising to student success
- Advising structure in UW System
- 360 Advising overview
- Challenges facing advising:
  - Increasing student needs
  - Advisor caseloads and workload
  - Recruitment and retention of advisors
  - Budgets and structure

Find PPT and recording at 360 Advising website:

[wisconsin.edu/360-advising/](https://www.wisconsin.edu/360-advising/)

# Credit Momentum

## UW System 15 to Finish Campaign

- Build awareness regarding benefits of credit momentum and on-time completion
- Empower students to make informed decisions about credit load
- Encourage working with an academic advisor to purposefully select courses to stay on track



**Make every semester count.**

Tuition + housing + books + meals. College costs add up quick. If you want to graduate on time, you need to take **15 credits per semester** or **30 credits per year** on average.

Schedule time with your academic advisor and make a plan today.

Start strong, stay on track, and you'll finish on time.

UNIVERSITY OF WISCONSIN  
**River Falls**

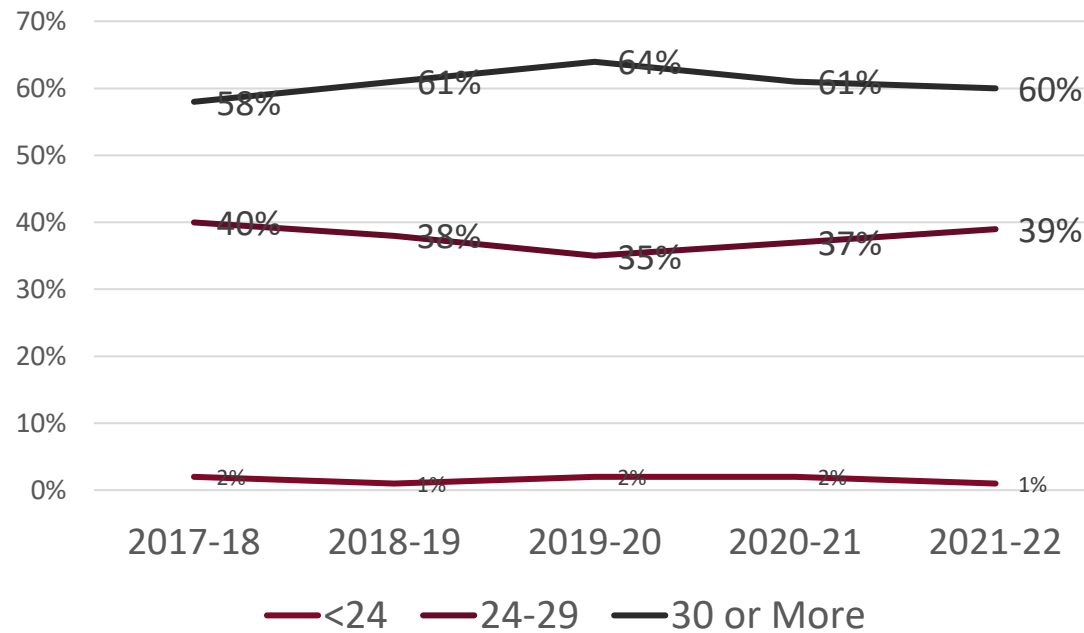
**15 FINISH**  
University of Wisconsin System

WISCONSIN.EDU/I5TOFINISH

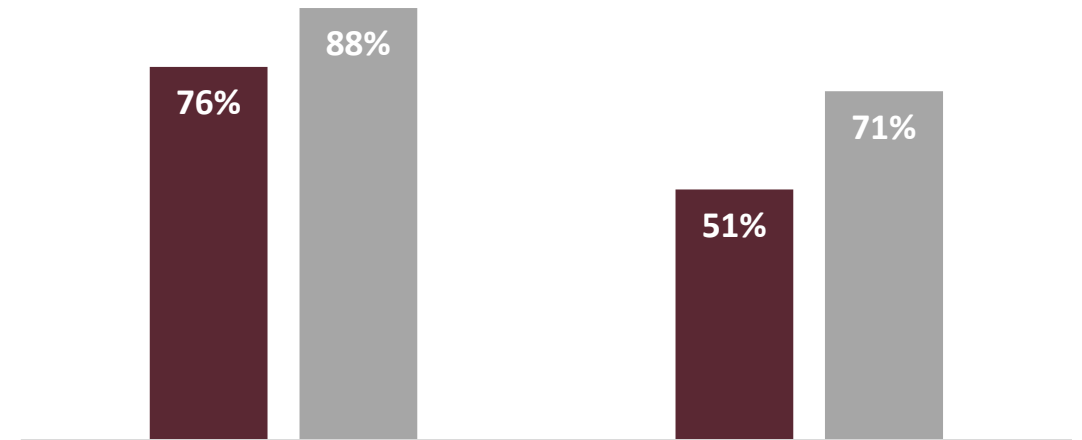


# Credit Momentum

## Credits in First Year (Fall and Spring)



\* Not including UW-Madison



**More Likely to Return**      **More Likely to Graduate**

- Students attempting fewer than 30 credits in the first year
- Students attempting 30 or more credits in the first year

\*Fall 2015 and Fall 2020 Cohorts, excluding UW Madison



# Advising Technology

Enhanced use of Navigate Student Success Platform to promote proactive, strategic outreach to improve student engagement and success.

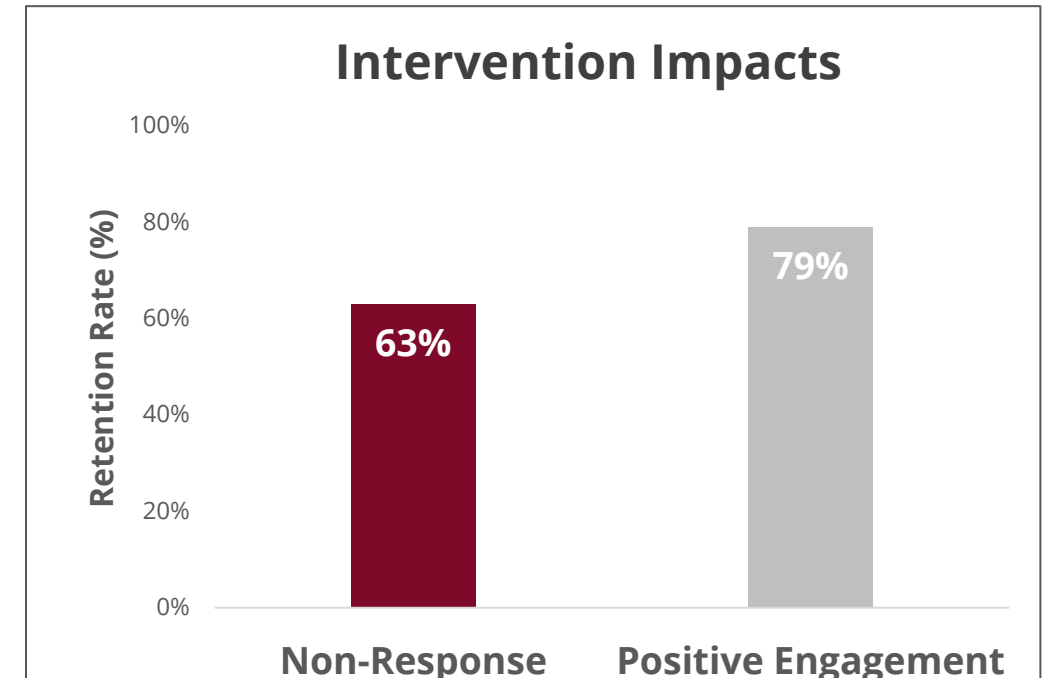
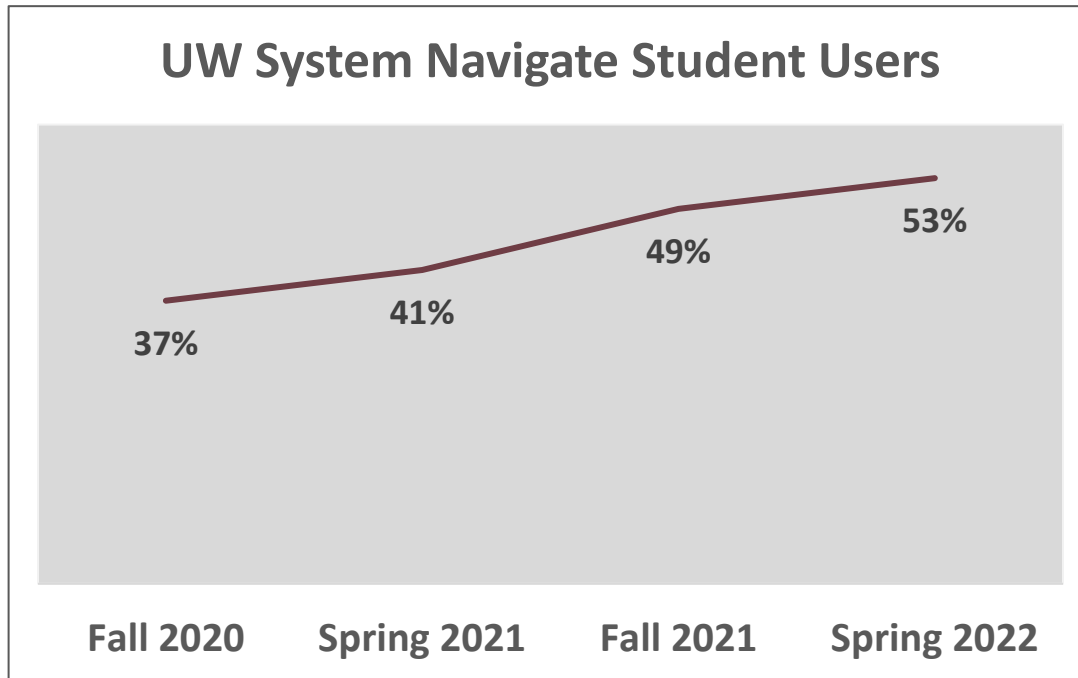
- Expanded Coordinated Care Network
- Strategic use of interventions including alerts, progress reports, and referrals
- Data-driven student support cohort
- Academic Planning pilot
- Moon Shot for Equity

Upcoming events

- Webinars and spring workshop
- CONNECTED22 Conference



# Navigate Impact



- Steady increase in the percentage of undergraduate students registered to become Navigate users

- 16 percentage point difference in retention for UW students successfully engaged through proactive support via EAB Navigate

# Strong Advising Structures

## Recruitment & Retention Work Group

### Advising Center Director Survey

- Status: Higher turnover rates, smaller applicant pools
- Challenges: Salaries, career progression, workload
- Impact: Time spent hiring/onboarding/training, workload and morale, continuity of relationship
- Suggested strategies: Competitive wages, opportunities for advancement, flexible work environments



# NACM Survey



## National Alumni Career Mobility (NACM Survey)

- National survey by the Career Leadership Collective
- Assesses alumni career mobility at the 5- and 10-year marks
- Helps better understand alumni educational satisfaction, career pathways, career satisfaction, economic mobility and community engagement

Implemented systemwide in 2020 and 2021

- UW System alumni who graduated in 2010 & 2015 / 2011 & 2016 with bachelor's degrees
- 2020 response rate: 7.4% (n=4,195)
- 2021 response rate: 6.5% (n=3,071)
- Higher total knowledge rate (social scrape)



# High Impact Career Mobility Practices

Six Career Mobility Practices that stand out as factors most likely to influence overall alumni career mobility:

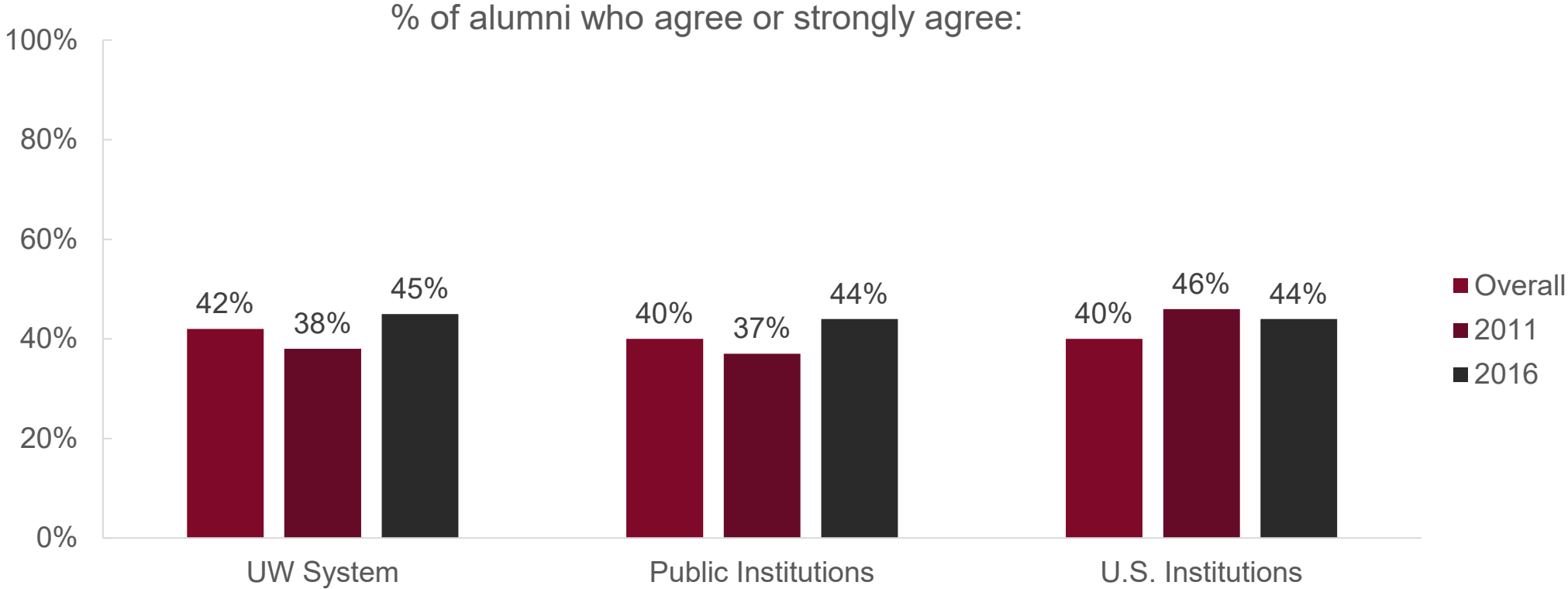
1. Completing internships or related experiences related to current career
2. Receiving helpful career advice
3. Creating a career plan
4. Networking with employers
5. Understanding career opportunities
6. Learning critical thinking skills

# Career Advice

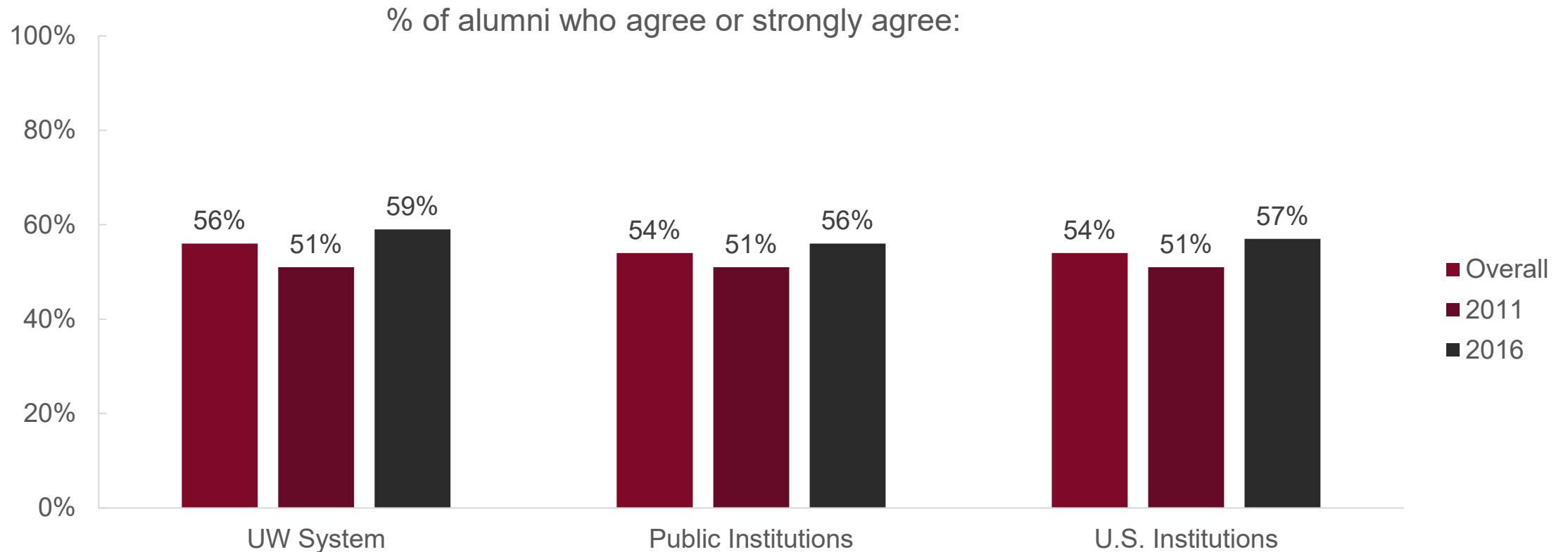
Did you receive career advice from any of the following? Select all that apply.

% selected overall	UW System	Public Institutions	U.S. Institutions
Academic advisor	62.7%	56.0%	59.3%
Alumni	19.1%	30.7%	28.7%
Career services staff	35.2%	42.3%	42.2%
Classmates	42.8%	47.7%	44.2%
Employer during your degree	30.4%	26.0%	26.7%
Faculty	77.8%	74.0%	76.5%
Mentor	18.9%	23.4%	21.8%

# National & Peer Comparison: Create a Career Plan



# National & Peer Comparison: Understand Career Opportunities

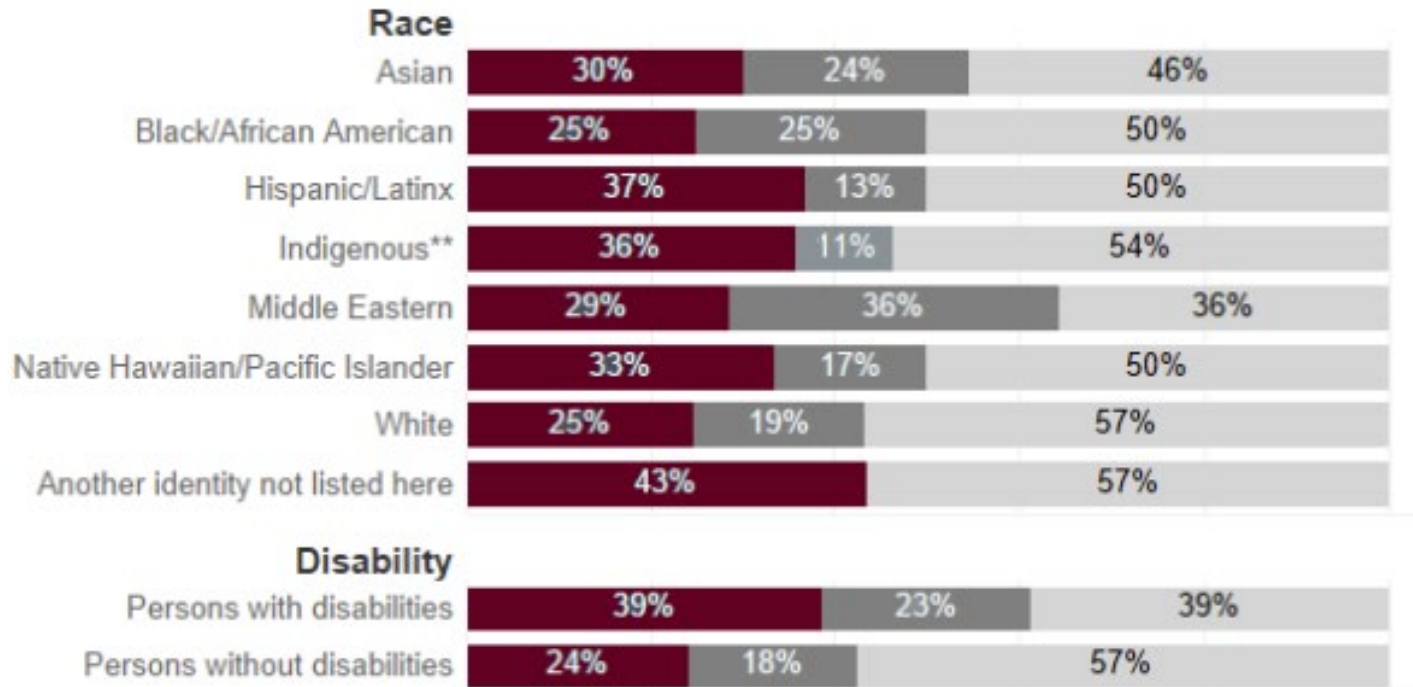




# Career Plans by Demographic

My institution helped me create a plan for my career.

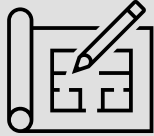
■ Disagree & Strongly disagree   ■ Neither agree nor disagree   ■ Agree & Strongly agree



# Other UWSA Updates

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# UW System Administration Updates



Strategic Planning



Degree Program Planning



Online Strategic Growth Project



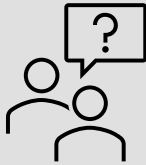
Board of Regents Meetings



# Supporting Mental Health and Well-being



Mantra Health, in partnership with YOU at College and Didi Hirsch Crisis Services, has been selected to provide supplemental tele-mental health and wellbeing services to students across the UW System (Spring 2023)



Fall Fentanyl Awareness Campaign and Implementation of Narcan Rescue Kits on Campuses



FREE Koru Mindfulness Workshop for Students  
(October – November 2022)



NEW Suicide Prevention Training for Faculty and Staff

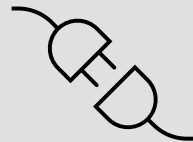


# Transfer and Strategic Enrollment



## Enrollment

- Wisconsin Tuition Promise
- Direct Admissions Task Force
- UW HELP updates



## Transfer Student Week: October 17-21

- Admissions panel
- UW Journey demo
- UW transfer app demo
- Transferology presentation (open to staff and students!)
- UW Campus Transfer Student Spotlights



## Annual Collaborative Transfer Meeting

- Tuesday, October 12, 2022



NATIONAL TRANSFER STUDENT WEEK

# Supporting Student Success Across the UW System



UW System Student Success Summit Series:

[Integrating Purpose First to Promote Student Success](#) (October 4, 13, 19, 2022)



FAFSA Completion Marketing Campaign  
(October 2022 – February 2023)



Quarterly Student Success Newsletter  
(Coming Soon!)



**(But only if you fill it out)**



Questions?



# Input

- What can we do to improve advisor recruitment and retention?
- What topics would you like to see for professional development this year?
- What else could be done to support advising across the UW System?





# Websites

## **360 Advising**

[wisconsin.edu/360-advising/](https://www.wisconsin.edu/360-advising/)

## **Navigate**

[wisconsin.edu/ss-eab-project/](https://www.wisconsin.edu/ss-eab-project/)

## **15 to Finish**

[wisconsin.edu/360-advising/15-to-finish/](https://www.wisconsin.edu/360-advising/15-to-finish/) (staff)

[wisconsin.edu/15-to-finish/](https://www.wisconsin.edu/15-to-finish/) (student)

## **Behavioral Health**

[wisconsin.edu/student-behavioral-health/](https://www.wisconsin.edu/student-behavioral-health/)

## **Transfer Wisconsin**

[wisconsin.edu/transfer/](https://www.wisconsin.edu/transfer/)

# News

## **UW System News**

[wisconsin.edu/news/](https://www.wisconsin.edu/news/)

## **All In Wisconsin**

[wisconsin.edu/all-in-wisconsin/](https://www.wisconsin.edu/all-in-wisconsin/)

(Searchable news by topic and university)

## **OASA Update**

[wisconsin.edu/uwsa/employees/office-of-academic-student-affairs-oasa-newsletter/](https://www.wisconsin.edu/uwsa/employees/office-of-academic-student-affairs-oasa-newsletter/)

(Office of Academic & Student Affairs news; log-in with UW email ID and password)

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