



Office of Student Success

608-262-8636 | oss@uwsa.edu

1648 Van Hise Hall, 1220 Linden Drive

Madison, WI 53706

www.wisconsin.edu/offices/student-success

15 to Finish Campus Coordinators Meeting December 10, 2019, 2-3 p.m.

Introductions

Systemwide Campaign Update

- Campaign updates
- Campaign materials (print/digital, videos, style guide, etc.)
 - Website and Google Drive (vector format)
- Digital campaign summary
- CCA Convening

Institution Campaign Updates

- Updates on 15 to Finish campaign
 - What have you done so far or are planning to do?
 - What is the structure? Who's involved in planning the campaign?
 - What have you found effective? What are you excited about?
 - What challenges, if any, have you experienced?
- Campus campaign funding
- Sharing of campaign materials
- Institution 15 to Finish websites
- Use of Navigate in 15 to Finish campaign

Future Planning

- Updates on next phase of campaign
- Feedback:
 - What suggestions do you have?
 - How can UW System support you in your efforts?
- Future meetings/convenings

Other

- Other topics

Resources

- [15 to Finish Website: Institutions](#)
- [15 to Finish Website: Students and Families](#)
- Listserv: 15toFinish@uwsa.edu
- [Complete College America: 15 to Finish](#)