



WISCONSIN

ECONOMIC SUMMIT IV

Why Wisconsin...!

October 27 & 28, 2003

Midwest Airlines Center, Milwaukee



Join hundreds of leaders from business, labor, government, education and the non-profit sectors as they come together to promote Wisconsin's economy and tell you: Why Wisconsin...!

Since the University of Wisconsin System hosted the first Economic Summit in 2000, our economy has endured many changes. Economic Summit IV includes thought-provoking sessions on topics of great concern to the entire state, along with numerous workshops where we will illustrate statewide initiatives being transformed from great ideas into successful implementation.

Special Features

Expert presenters on national, state and regional economic development strategies; participation by Governor Doyle, John Morgridge, Chairman of the Board, Cisco Systems, CEOs, Cabinet Secretaries, educators, congressional and legislative elected officials, community leaders, students and YOU.

Register now.....www.wisconsin.edu/summit



Join the conversation and learn: Why Wisconsin...!

- Public policy forums with the Doyle Administration, legislators, business leaders and the congressional delegation
- Health care cost strategies
- Collaboration and cooperation through regionalization & clusters
- Connecting businesses with University of Wisconsin resources
- Student/Faculty collaborations to benefit business & the state
- Biomedical research and education
- Champions for the Arts
- High tech start-ups & technology transfer
-and more

- When:** October 27 & 28, 2003
- Where:** Midwest Airlines Center, 400 W. Wisconsin Avenue, Milwaukee
- Cost:** \$149 on or before September 27, and \$169 after September 27
- Lodging:** A block of rooms has been reserved for out-of-town participants at both the Hilton Milwaukee City Center 414-271-7250 and at the Hyatt Regency Milwaukee 414-276-1234. Please call either of these fine hotels and make your reservations directly. Ask for the special "Wisconsin Economic Summit" rate, available through 9/26/03.
- To register:** On-line at www.wisconsin.edu/summit or call: 414-227-3200 or 800-222-3623.

Government, Business, Labor, Community & Education—Partnering for Wisconsin's Future

The Summit is being sponsored by the University of Wisconsin System and the Board of Regents, in partnership with R.W. Baird & Co. The Bradley Foundation and Journal Communications. ***Seating is limited, so register now.***

Summit website: www.wisconsin.edu/summit



Economic Summit IV
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