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WISCONSIN ECONOMICS, FINANCIAL LITERACY TEACHERS TO BE HONORED AT SUMMIT

MILWAUKEE, October 22, 2003 -- Awards for excellence in teaching economics and financial literacy given annually by Robert W. Baird & Co. (Baird) and Economics *Wisconsin* will be presented on October 28 to three Wisconsin secondary school teachers at the fourth annual Wisconsin Economic Summit. At 11:00 a.m. Wisconsin Governor Jim Doyle, Jim Guenther, president of Economics *Wisconsin* and G. Frederick Kasten, Jr., Baird's Chairman, will present the awards to teachers from Good Hope Christian Academy, Milwaukee; Arrowhead High School, Hartland; and Chippewa Falls High School, Chippewa Falls.

"We are pleased to celebrate excellence in teaching economics and financial literacy, subjects so important to understanding the fundamentals of capitalism," Kasten said. "We look forward to continuing the dialogue between leaders in education, government and business."

Immediately following the awards presentation, Governor Doyle will outline the "Grow Wisconsin" initiative, his vision for leading the state to a better economy and broader prosperity. Nearly 1000 Wisconsin business and community leaders are expected to attend the Summit, held at the Midwest Airlines Convention Center. Baird is a co-sponsor of the non-partisan event in cooperation with the University of Wisconsin System. The goal of the two-day summit is to promote economic growth in Wisconsin through a positive collaboration between business, education and government leaders.

Award Recipients

Karen L. Ray, Good Hope Christian Academy, Milwaukee, receives first place for designing a program called *Economic Experiments* that simulates historically based choices, mysteries and activities to teach 30 economic concepts corresponding to successive eras and civilizations, from man's beginnings through the Cold War. Ray wins the traditional engraved crystal apple and \$2,000.

Frank Wood, Arrowhead High School, Hartland, earns second place. His program, called *Living On Your Own*, allows students to experience first-hand the specific skills needed to live on their own including goal-setting, saving, investing, banking, credit use, taxes and retirement. Wood receives an engraved crystal apple and \$1,000.

Mike Nerbovig, Chippewa Falls High School, Chippewa Falls, places third for his *Living Mathematically* curriculum, which provides a framework for students to experience a meaningful three-year simulation of earning money, paying for expenses and planning for the future. Nerbovig receives an engraved crystal apple and \$500.

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About Economics *Wisconsin*

Since 1963, Economics *Wisconsin* has educated K through 12 teachers on economics and business through nine educational centers throughout the state of Wisconsin.

About Baird

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