



WISCONSIN

ECONOMIC SUMMIT II

*Wisconsin's Economy at the Crossroads:
Building Higher Paying Jobs for the Future*

November 26-27, 2001

Midwest Express Center, Milwaukee



Join Us! Help create a strategic vision for Wisconsin in the New and evolving Economy.

Last year, more than 900 leaders from business, labor, government, education and the non-profit sectors came together to consider Wisconsin's then-booming economy and to ponder its economic future.

What a difference a year makes! Bring your best ideas and roll up your sleeves. At this year's Summit, including more than 30 thought-provoking sessions and workshops, we will move from talk to developing an action plan.

Special Features

National speakers on competitiveness, the economy and forecasting the future. Participation by Governor McCallum, congressional and legislative leaders, CEOs, educators, community leaders and YOU.

Register now to save your place!



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Wisconsin in the New Economy

- Building Quality Jobs
- Regional New Economy Success Stories
- Top Economic Accomplishments
- Business, Education & Government: Teaming up to Build a Strong Wisconsin Economy
- Urban Economic Development
- Networking the New Economy Players
- Building the New Economy Labor Force
- Brain Gain Strategies for Wisconsin
- Energy: What's our plan for the future
- The Role of Government in Building the New Economy

Join the conversation and help us map out Wisconsin's Economic Future

When:	November 26-27, 2001
Where:	Midwest Express Center, 400 W. Wisconsin Avenue, Milwaukee
Cost:	\$129 on or before October 31, and \$149 after October 31
Lodging:	A block of rooms has been reserved for out-of-town participants at both the Hilton Milwaukee City Center (414-271-7250) and at the Hyatt Regency Milwaukee (414-276-1234). Please call either of these fine hotels and make your reservations directly. Ask for the special "Wisconsin Economic Summit" rate, available through 10/26/01.
To register:	On-line at www.wisconsin.edu/summit or call: 414-227-3200 or 800-222-3623.

Government, Business, Community & Education--Partnering for Wisconsin's Future

The Summit is being sponsored by the University of Wisconsin System and the Board of Regents, in partnership with dozens of interested parties and individuals across the state.

Seating is limited, so register now.

Summit website: www.wisconsin.edu/summit



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