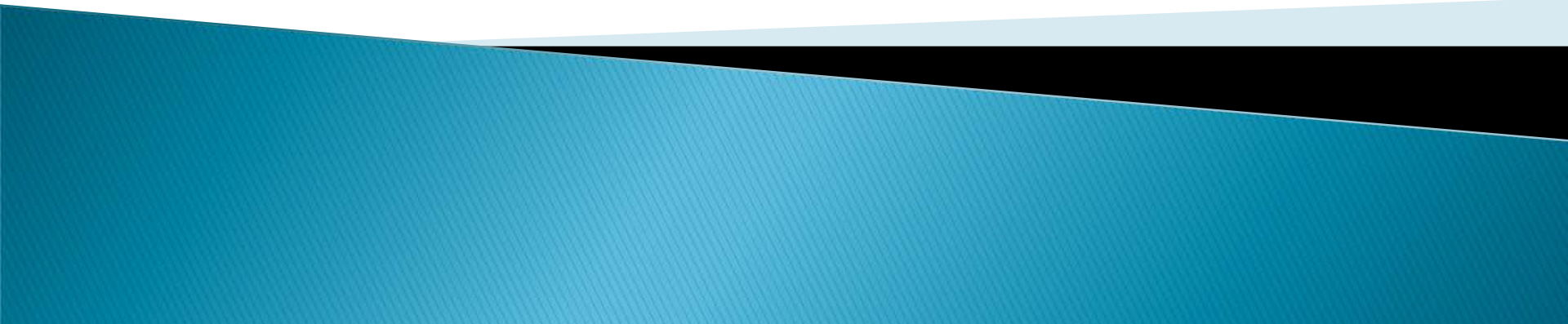


Educational Attainment



Growth Agenda Strategies

CORE GOAL: Grow People – More degree production

- Develop clearer, more coordinated metrics for each UW institution
- Build metrics on each institution's particular mission and niche

Next steps:

- August 2009 Chancellors' Retreat
- Institutional Metrics Development
- Regent roll-out of degree production plan and metrics in late 2009/early 2010

CORE GOAL: Grow Jobs – More productive research, outreach, entrepreneurship, and commercialization

- Research to Jobs Task Force Report: Reaction and implementation
- Focus on both start-ups and mature companies

Next steps:

- Roll-out of Research to Jobs Task Force Report to Regents in September 2009
- Charge Implementation Group

FOUNDATIONAL ACTIVITY: Competitive University Workforce Initiative

- Need strong faculty and staff to accomplish directives the state wants and needs the UW System to achieve
- Elements:
 - Good data on compensation
 - Third-party advocacy
 - "Hot button" salary comparisons (Minnesota, Tech Colleges, K-12)

Next steps:

- Finalize salary comparisons
- Create and charge a Competitive University Workforce Initiative Work Group composed of faculty, staff, and third parties
- Third parties present and advocate a "Statement of Action Needed to Achieve a Competitive University Workforce"

National Issue

- ▶ U.S. significantly lags other nations in education attainment
- ▶ Leading nations are Canada and Japan at 55% education attainment rate
- ▶ President Obama's Goal: U.S. needs to increase degree production (by 2020) to match the leading nations' rates

National Goals

Obama:

- U.S. back to being the world leader in educational attainment by 2020

Lumina/MOA:

- Increase the percentage of Americans with a higher education credential to 60% by 2025

SHEEO:

- Increase the percentage of Americans with degrees and credentials to 55% by 2025

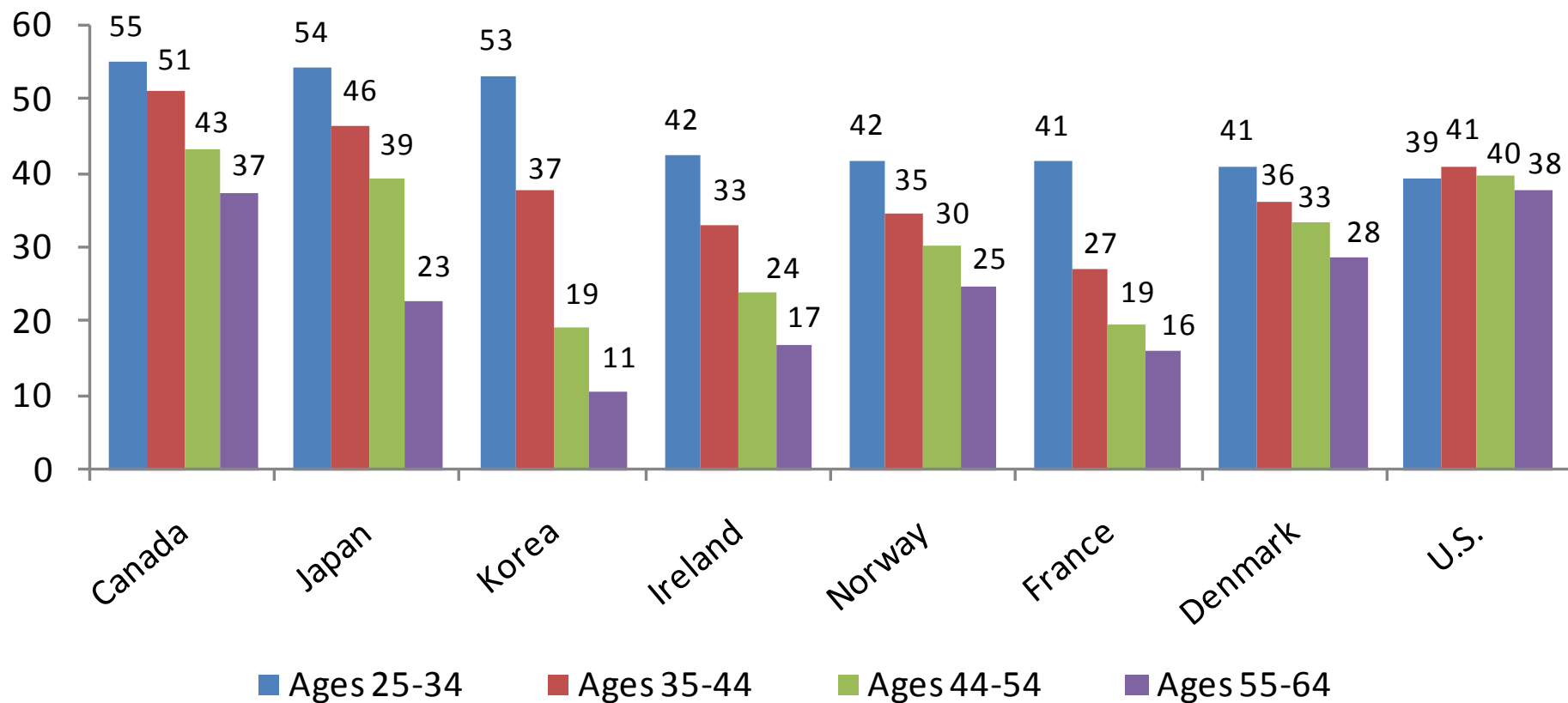
A2S:

- Cut in half the gaps in access and success for SOC and low-income students by 2015

Gates:

- Double the number of low-income students who earn a postsecondary degree or credential

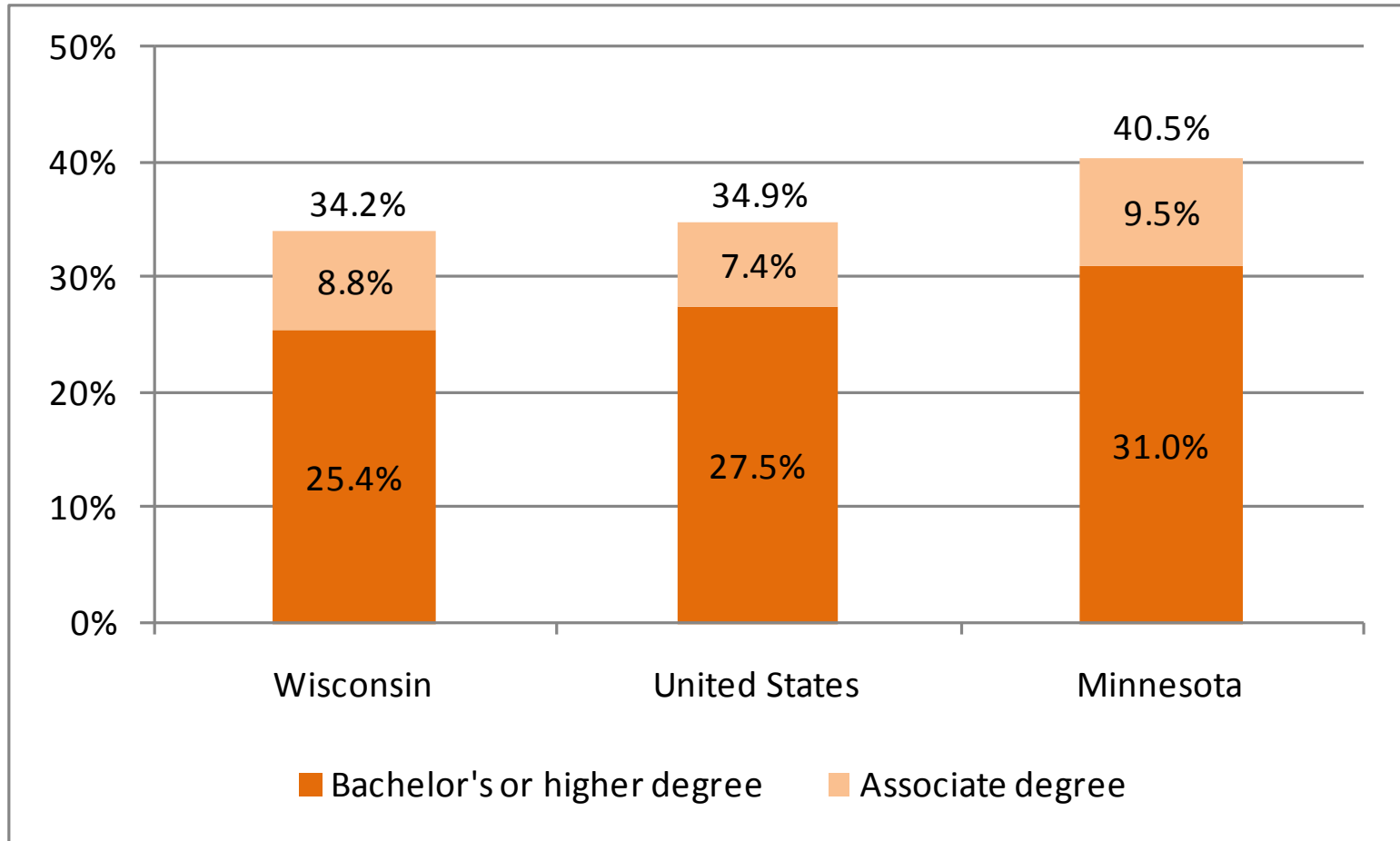
Percent of Adults with an Associate Degree or Higher by Age Group, 2006



Sources: OECD Education at a Glance 2008

Degree Attainment

Persons 25 years and over, 2007



Source: U.S. Census Bureau American Community Survey

Options to Increase Educational Attainment Levels

- ▶ Educate more residents
- ▶ Educate more non-residents and hope they stay in state after graduation
- ▶ Send a large number of resident students to college in other states and hope they return
- ▶ Attract college graduates to WI from other states

- ▶ If we do nothing, ...

Establishing State Goals

- Needs to involve multiple stakeholders and approaches
- The UW System is partnering with
 - the Department of Public Instruction,
 - the Wisconsin Technical College System, and
 - the Wisconsin Association of Independent Colleges and Universities

Annual Degree Production in Wisconsin (2007–08)

	Total Degrees		Associate		Baccalaureate		Graduate and Professional	
UW System	32,475	58%	1,388	12%	24,077	73%	7,010	63%
WTCS	9,250	17%	9,250	79%	0	0%	0	0%
Private WI	14,375	26%	1,127	10%	9,139	28%	4,109	37%
<i>Total Wisconsin</i>	56,058	100%	11,765	100%	33,174	100%	11,119	100%

*Sums may not add up to 100% due to rounding.

Impact Points

H.S. Grad Rates Retention Rates
(New Freshmen &
Transfers) Graduation Rates
(New Freshmen &
Transfers)

↓ ↓ ↓



↑ ↑

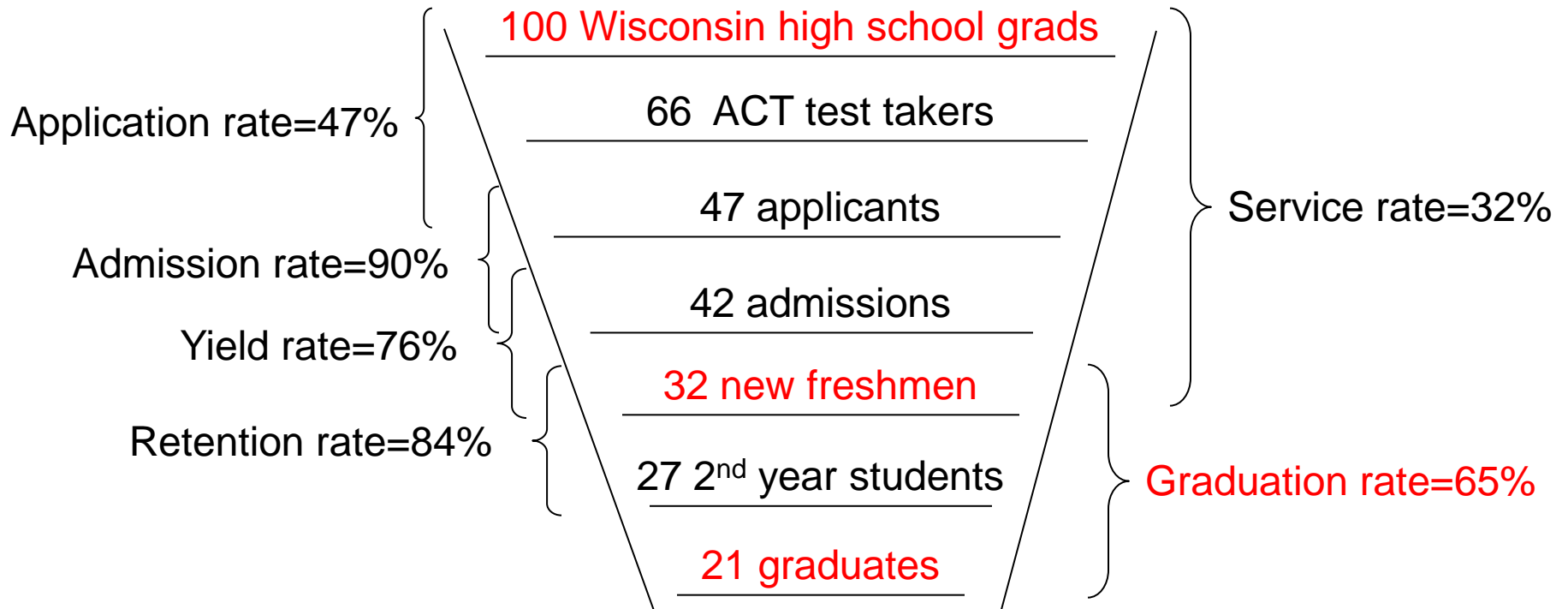
College Transfer
Going Rates
Rates

- Populations of Opportunity:
- Non-Traditional Aged Students
 - Students of Color
 - First Generation Students
 - Low-Income Students

College Going Rates of Immediate HS Grads

	2000	2006
Wisconsin HS Graduates	63,815	68,585
Enrolled in Higher Education	57.8%	61.9%
Enrolled in Wisconsin:	47.0%	50.1%
UW System	32.4%	32.5%
Private Wisconsin	6.7%	7.6%
WTCS	8.0%	9.9%
Enrolled Out-of-State	10.7%	11.9%
Not Enrolled in Higher Education	42.2%	38.1%

Pipeline of HS Graduates to UW System



Retention and Graduation Rates of UW System Transfer Students by Source

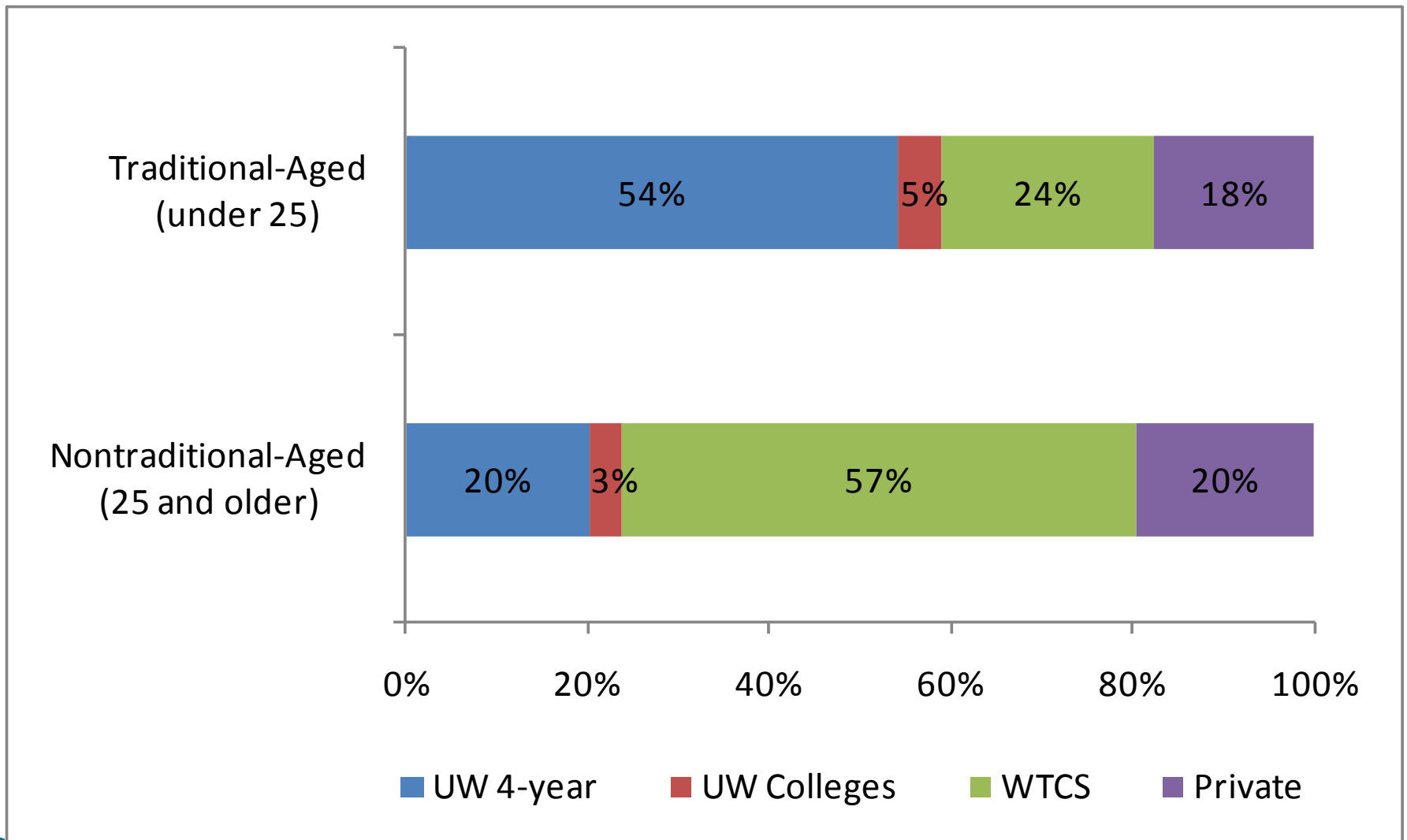
	Retention Rate	Graduation Rate
UW Colleges	80%	72%
UW 4-year	75%	68%
WTCS	69%	44%
Private Wisconsin	68%	48%
Out-of-State	74%	58%
<i>All Sources</i>	73%	60%

2nd year Retention Rates at institution of entry for the 2007 cohort
6 year Graduation Rates at any UW institution for the 2002 cohort

Populations of Opportunity:

- **Non-traditional Aged Students**
- **Students of Color**
- **First Generation Students**
- **Low-income Students**

Undergraduate Enrollment in WI



Source: IPEDS, Fall 2007

Retention and Graduation Rates of Non-Traditional Aged UW System New Freshmen

	Retained at UW Where Started	Graduated at Any UW
Aged 25 and Over (3 year avg.)	65.1%	29.5%
All New Freshmen	79.3%	65.1%

2nd year Retention Rate for total is for 2007 cohort

6 year Graduation Rate for total is for 2002 cohort

Retention and Graduation Rates of UW System New Freshmen of Color

	Retained at UW Where Started	Graduated at Any UW
Students of Color	75.0%	47.0%
All New Freshmen	79.3%	65.1%

2nd year Retention Rate for total is for 2007 cohort
6 year Graduation Rate for total is for 2002 cohort

Retention and Graduation Rates of Low-Income New Freshmen

	Retained at UW Where Started	Graduated at Any UW
Low-Income New Freshmen (Pell recipients)	73.7%	54.2%
All New Freshmen	79.3%	65.1%

2nd year Retention Rate for total is for 2007 cohort

6 year Graduation Rate for total is for 2002 cohort