

## Proposed Plan for Accountability Surveys and Assessments

1. Systemwide participation in National Survey of Student Engagement (NSSE) every three years. (Next in 2011.)
  - a. Approved at Provosts' Feb 13 meeting.
2. Coordinated participation in Voluntary System of Accountability (VSA) learning outcomes assessments every three years.
  - a. VSA's deadline: Feb 15, 2012
3. Reserve third year of cycle for other options, perhaps different each time:
  - a. ACT Alumni Outcomes Survey (AOS)?
  - b. HERI/CIRP College Senior Survey (CSS)?
  - c. Other?

### Illustration of Timeline

Report Year	Survey or Assessment Used for Accountability	2009		2010			2011			2012			2013			
		Sp	Su	Fa	Wi	Sp	Su	Fa	Wi	Sp	Su	Fa	Wi			
2008-09	2008 NSSE (administered 2007-08)	A														
2009-10	2008 NSSE (use data again)			A												
2010-11	VSA learning outcomes assessments (administered 2009-10)			█						A						
2011-12	2011 NSSE (administered 2010-11)	One cycle		█						A						
2012-13	To Be Determined (administered 2011-12)									█						A

A = Accountability reports' deadline

█ = Survey/assessment cycle: Approvals, registration, sampling/recruiting, fielding, results, analysis

## Comparison of Several Accountability Survey Options

	<b>National Survey of Student Engagement (NSSE)</b>	<b>ACT Alumni Outcomes Survey (AOS)</b>	<b>HERI/CIRP College Senior Survey (CSS)</b>	<b>College Student Experiences Questionnaire (CSEQ)</b>	<b>ACT College Outcomes Survey (COS)</b>												
Who is surveyed?	First-years & seniors at 4-year institutions	Bachelor's degree recipients	Seniors	Undergraduates	Undergraduates												
When are they surveyed?	Spring semester	Flexible	Nov-June (for Dec & May grads)	Flexible?	Flexible												
How are they surveyed?	Email/web and/or paper	Paper	Email/web and/or paper	Online or paper	Paper; web version may be available												
When was first survey conducted?	2000	Not sure	1993	1979 (4 <sup>th</sup> edition, 1998)	Not sure												
What has been UW usage since 1993 (past 15 years)?	Systemwide in 2001, 2004, 2006, 2008. Extra years: UW-Green Bay '00, UW-La Crosse '00-'04, UW-Stout '00-'08, UW-Superior '07, UW-Whitewater '01-'08	Systemwide in 2000, 2003, 2005, 2007. By institution in 2000, 2005. Other: UW-Eau Claire '07, UW-Stout '07	UW-River Falls, '06 UW-Parkside, '96	UW usage since 1998: UW-Madison, UW-Stevens Point	Not sure												
What is recent national usage?	<table border="1"> <tr><td>2008</td><td>774</td></tr> <tr><td>2007</td><td>610</td></tr> <tr><td>2006</td><td>557</td></tr> </table> <p>In 2008, 299 of 774 were public 4-years</p>	2008	774	2007	610	2006	557	25 non-UW public 4-years from 2001 to 2007	<table border="1"> <tr><td>2008</td><td>150</td></tr> <tr><td>2007</td><td>97</td></tr> <tr><td>2006</td><td>140</td></tr> </table> <p>In 2008, 14 of 150 were public 4-years</p>	2008	150	2007	97	2006	140	94 Doctoral and Master's-level institutions since 1998; appears roughly half are public.	Not sure
2008	774																
2007	610																
2006	557																
2008	150																
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2006	140																
What is the estimated cost of basic participation?	\$80,325 in 2008 (+ addt'l \$7,750 for CCSSE)	\$28,000 in 2007 (system-level sampling only; no longer cost-effective for institution-level samples)	\$45,000 (institution-based participation) (+ addt'l \$43,000 if survey freshmen)	\$41,000 (institution-based survey of seniors, online full-service)	Not sure												
Can additional questions be added?	Yes, up to 20 questions either as part of a consortium or individually.	Yes, up to 30.	Yes, up to 20.	Yes, up to 20.	Yes, up to 30.												
What other surveys are affiliated?	CCSSE (community colleges), BCSSE (entering students),	Alumni Survey (versions for 4-yr and 2-yr institutions)	CIRP Your First College Year (YFCY) survey, CIRP The Freshman Survey (TFS),	College Student Expectations Questionnaire (CSXQ) for entering students.	Student Opinion Survey												

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	FSSE (faculty)		HERI Faculty survey		
Survey questions sufficient for "Critical Thinking" accountability indicator?	<p><b>Yes</b></p> <ul style="list-style-type: none"> <li>Coursework emphasized: ANALYZING the basic elements of an idea, experience, or theory</li> <li>Coursework emphasized: APPLYING theories or concepts to practical problems or in new situations</li> <li>Institutional contribution: Thinking critically and analytically</li> </ul>	<p><b>Yes</b></p> <p>Impact of institution on:</p> <ul style="list-style-type: none"> <li>Defining and solving problems</li> <li>Developing original ideas and/or products</li> <li>Thinking objectively about beliefs, attitudes, and values</li> </ul>	<p><b>Yes</b></p> <ul style="list-style-type: none"> <li>Change in: Ability to think critically</li> <li>Change in: Analytical and problem-solving skills</li> <li>Professors provide opportunities to apply classroom learning to "real life" issues?</li> </ul>	<p><b>Yes</b></p> <ul style="list-style-type: none"> <li>Institution emphasis: Developing critical, evaluative, and analytical qualities</li> <li>Progress in: Thinking analytically</li> <li>Progress in: Putting ideas together, seeing relationships, similarities, and differences between ideas</li> </ul>	<p><b>Yes</b></p> <p>Importance and progress:</p> <ul style="list-style-type: none"> <li>Thinking objectively about beliefs, attitudes, and values</li> <li>Developing problem-solving skills</li> </ul> <p>Courses outside my major helped me:</p> <ul style="list-style-type: none"> <li>Build a framework to organize my learning within and across areas of study</li> <li>Become a more independent and self-directed learner</li> </ul>
Survey questions sufficient for "Civic Participation" accountability indicator?	<p><b>Yes</b></p> <ul style="list-style-type: none"> <li>Done community service or volunteer work?</li> <li>Participated in community-based project as part of a regular course?</li> <li>Institutional contribution to: Voting in local, state, or national elections?</li> </ul>	<p><b>Yes</b></p> <p>Impact of institution on:</p> <ul style="list-style-type: none"> <li>Appreciating and exercising my rights, responsibilities, and privileges as a citizen</li> <li>Developing and using effective leadership skills</li> <li>Understanding international issues (political, economic, etc.)</li> </ul>	<p><b>Yes</b></p> <ul style="list-style-type: none"> <li>Performed volunteer work?</li> <li>Performed community service as part of a class?</li> <li>Worked on a local, state, or national political campaign?</li> </ul>	<p><b>Limited</b></p> <ul style="list-style-type: none"> <li>Worked on an off-campus committee, organization, or project (civic group, church group, community event, etc.)?</li> </ul>	<p><b>Yes</b></p> <p>Personal growth in, and college contribution to:</p> <ul style="list-style-type: none"> <li>Recognizing my rights, responsibilities and privileges as a citizen</li> <li>Actively participating in volunteer work to support worthwhile causes</li> <li>Preparing myself to participate effectively in the electoral process</li> <li>(3 others)</li> </ul>

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Does survey qualify for Student Experiences section of VSA College Portrait?	Yes	No	Yes	Yes	No
Additional benefits for accountability, or other current uses?	None noted	We've used it for estimating percent of graduates who remain in Wisconsin, but it's not necessary for this.	More than 20 items for assessing multicultural competencies, including changes in attitudes and values.	Has more detail on participation a wide range of college activities and services.	Survey structure allows for comparisons on many topics, eg: Importance vs. Progress, Personal Growth vs. College Contribution
<b>Summary</b>	<b>Meets current accountability needs; wide use in UW System; best for national and peer comparisons</b>	<b>Useful for alumni perspective; not cost-effective for institution-level samples; limited use nationally; not usable for VSA</b>	<b>Useful for assessing multicultural competencies; meets current accountability needs; limited use nationally among public 4-years.</b>	<b>Limited survey items addressing Civic Participation; limited use nationally</b>	<b>More items addressing Critical Thinking and Civic Participation; use in UW System &amp; nationally not yet determined; not usable for VSA</b>

## Links

National Survey of Student Engagement (NSSE)

<http://nsse.iub.edu/>

ACT Alumni Outcomes Survey (AOS) and College Outcomes Survey (COS)

<http://www.act.org/ess/fouryear.html>

HERI/CIRP College Senior Survey (CSS)

<http://www.gseis.ucla.edu/heri/>

College Student Experiences Questionnaire (CSEQ)

<http://cseq.iub.edu/>