

MULTIPLE APPLICATIONS AND ADMISSIONS DATA (MAAD)

Overview

Multiple Applications and Admissions Data (MAAD) includes data that identify and describe students who have applied for undergraduate enrollment at one of the University of Wisconsin System institutions. It records data, on a monthly basis, about the applicants and the admission action taken on each application.

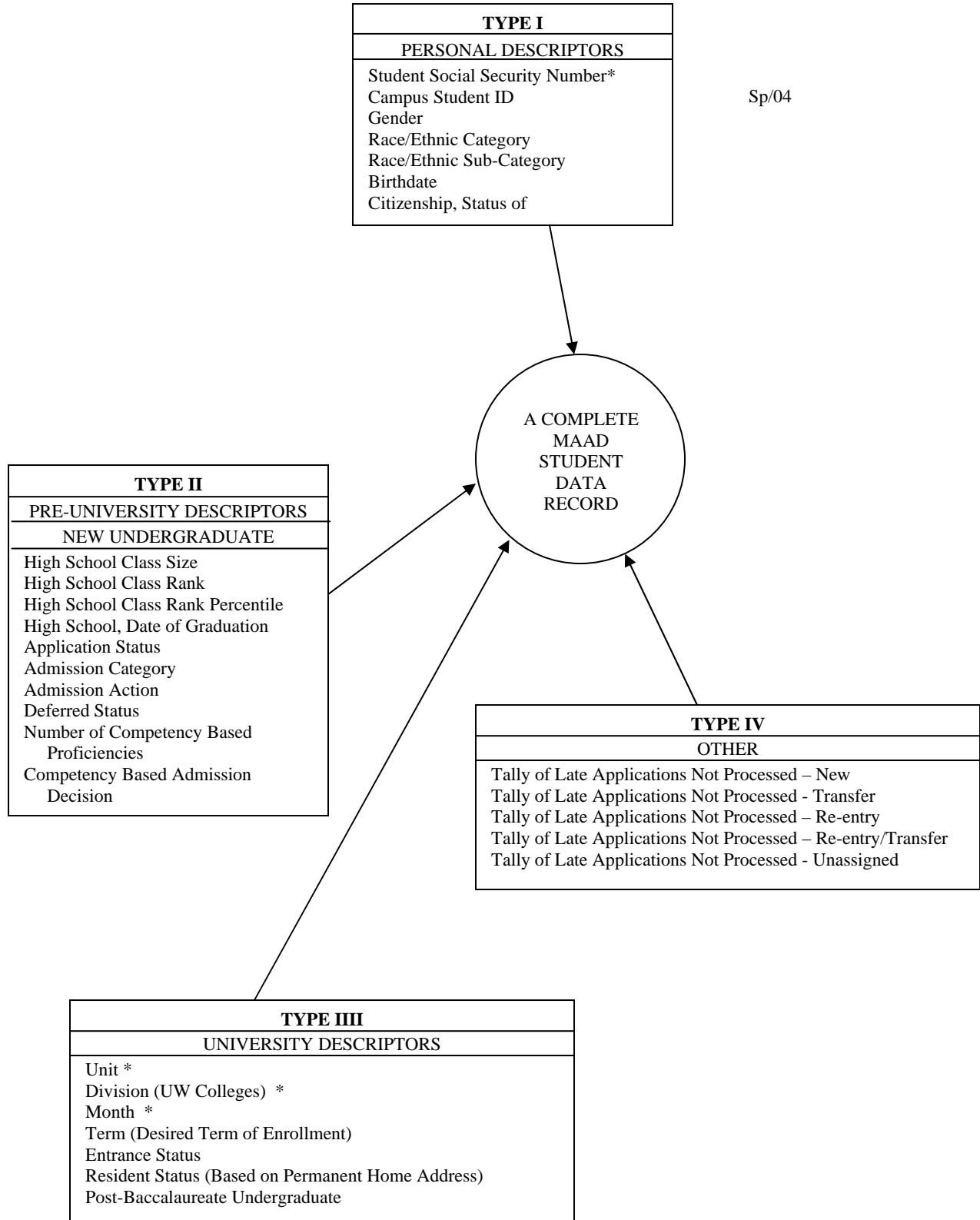
The monthly MAAD submissions are cumulative from the time an application for the reporting year/term is initially recorded until the final MAAD submission of the cycle. Thus, records of applicants who withdraw or cancel their application remain on each MAAD submission for the cycle. The monthly MAAD submissions should include records for all new, transfer, and re-entry degree-seeking undergraduate applicants who are applying for the upcoming summer or fall terms. The cycle culminates with the “end of cycle” submission in September. In addition, there is a single “end of cycle” March submission for spring and winter term applicants.

Sp/04

Each MAAD record identifies and describes a unique student application. Uniqueness is established by a combination of data elements: Student Social Security Number, Unit (and Division for UW Colleges), Desired Term of Enrollment, and the reporting Month. These elements comprise the entity key.

MAAD data can be grouped into four types as illustrated in the diagram on the following page. Many of the MAAD elements are the same or similar to those collected in the CDR Student Data area. Type I (Personal) descriptors provide basic identifying and demographic information about the applicant. The Type II (Pre-University) descriptors contain information about the educational institution previously attended by the student and information related to the student’s application and admission status. Type III (University) descriptors include student information specific to the desired UW campus and term of enrollment. Type IV (Other) provides information on late applications that were received after admissions were closed and for which individual applicant records were not submitted.

Sp/04



* Collectively, these elements establish the unique identity key

Logical Listing of MAAD Data Elements

Number Descriptors

TYPE I: PERSONAL

5010 Student Social Security Number
5012 Campus Student ID
5020 Gender
5030 Race/Ethnic Category
5035 Race/Ethnic Sub-Category
5040 Birthdate
5050 Citizenship, Status of

Sp/04

TYPE II: PRE-UNIVERSITY

5090 High School Class Size
5100 High School Class Rank
5105 High School Class Rank Percentile
5120 High School, Year of Graduation
5134 Application Status
5135 Admission Category
5136 Admission Action
5138 Deferred Status
5190 Number of Competency Based Proficiencies
5195 Competency Based Admission Decision Indicator

TYPE III: UNIVERSITY

5160 Unit
5170 Division (UW Colleges Only)
5175 Month (Reporting)
5180 Term (Desired Term of Enrollment)
5220 Resident Status (Based on Permanent Home Address)
5240 Entrance Status
5275 Post-Baccalaureate Undergraduate

TYPE IV: OTHER

5900 Tally of Late Applications

Alphabetical Listing of MAAD Data Elements

<u>Descriptors</u>	<u>Number</u>
Admission Action	5136
Admission Category	5135
Application Status	5134
Birthdate	5040
Campus Student ID	5012
Citizenship, Status of	5050
Competency Based Admission Decision Indicator	5195
Deferred Status	5138
Division (UW Colleges Only)	5170
Entrance Status	5240
Gender	5020
High School Class Rank	5100
High School Class Rank Percentile	5105
High School Class Size	5090
High School, Year of Graduation	5120
Month (Reporting)	5175
Number of Competency Based Proficiencies	5190
Post-Baccalaureate Undergraduate	5275
Race/Ethnic Category	5030
Race/Ethnic Sub-Category	5035
Resident Status (Based on Permanent Home Address)	5220
Student Social Security Number	5010
Tally of Late Applications	5900
Term (Desired Term of Enrollment)	5180
Unit	5160

Sp/04