



# GROWTH AGENDA FOR WISCONSIN

*Access • Affordability • Growth*

## UW-Oshkosh: Oshkosh Growth Agenda

UW-Oshkosh will use funding in the 2007-09 biennium to provide enrollment growth and implement two new programs for graduates of the Wisconsin Technical College System (WTCS).

### **What is the Oshkosh Growth Agenda?**

The Oshkosh Growth Agenda will increase the number of graduates in high demand programs, increase collaborations, and develop new programs that will articulate with the needs of WTCS graduates. Current programs to be expanded include: biology/microbiology, medical technology, psychology, nursing, teacher education, and business. New programs to be developed are those designed for students who have already earned associate degrees from WTCS institutions (Bachelor of Applied Studies, Bachelor of Fire and Emergency Response Management). It is anticipated that this funding will permit the campus to grow by 480 students by the end of 2007-09. Of these, over 130 will be in the new bachelors programs. This is part of a three-biennia program which will ultimately increase the number of students by 1,440. Campus growth will be accomplished by increases in both enrollments and retention.

### **What are the benefits of the Oshkosh Growth Agenda?**

The request will permit the institution to meet the increasing demand in popular majors such as biology/microbiology, criminal justice and medical technology. It will permit the university to increase the number of nursing students in the three active nursing collaborative programs, to expand the collaborative program in teacher education between UW-Oshkosh and UW-Sheboygan, and to provide the mechanism for an alternative licensure program for math and science teachers. The state has a critical need for additional teachers and nurses for the foreseeable future. The proposed expansion will help meet these needs.

### **What would the Oshkosh Growth Agenda mean for Wisconsin?**

Expansion in the College of Business Administration is in response to the needs of regional businesses for trained staff, specifically in developing the capability to provide certified financial planning. Development of an entrepreneurship emphasis will directly affect the long-term economic development of family and closely held businesses in the area. Additional regional business centers will improve the economic viability of the area by enhancing the development of sustainable business practices. Finally, new programs in applied studies and fire and emergency response management permit the institution to provide additional baccalaureate options for individuals with associate degrees, thereby meeting goals set by the Committee on Baccalaureate Expansion.

**Estimated ongoing cost:** \$2.6 million (\$1.69 million GPR / \$910,000 Fees)

**For more information:** Contact Chancellor Richard Wells, 920-424-0200