



Edward J. Zorc
Chairman

Julia H. Taylor
President

August 18, 2008

Mr. Mark Bradley
President
University of Wisconsin Board of Regents
1820 Van Hise Hall
1220 Linden Drive
Madison, WI 53706

Dear Mark,

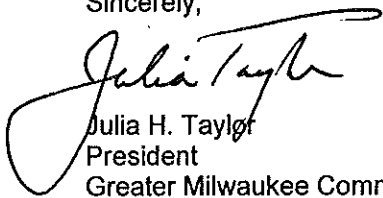
On behalf of the members of the Greater Milwaukee Committee, I would like to express our organization's support for the University of Wisconsin-Milwaukee's proposed \$10 million budget for 2009-2011.

The budget, titled "Powering Southeastern Wisconsin's Knowledge-Based Economy: Phase 2 of UW-Milwaukee's Research Initiative", properly examines the region's pressing needs and the University's current and future ability to address them for a truly prosperous future. The budget focuses on research and new schools in Freshwater Sciences and Public Health, both crucial for our economic future.

The Milwaukee Region is at a crucial crossroads. UW-Milwaukee as our region's research university is a key driver and partner for the successful achievement of the economic goals of the Milwaukee 7 and the GMC, particularly as they relate to water, public health and next generation manufacturing.

The Greater Milwaukee Committee, though its members and work with the Milwaukee 7, will continue to work in partnership with UW-Milwaukee. We will provide whatever support is necessary to ensure that our research and graduate talent have the necessary and equitable resources in coordination with our driver industries to convert this research into products, services and patent activity that will grow our region's economy. Our early partnerships in the water sector show rapid and global promise. We need your support to help the University and our region fully realize this potential. We thank you in advance for your consideration of this request for the future of the Milwaukee Region and the State of Wisconsin.

Sincerely,



Julia H. Taylor
President
Greater Milwaukee Committee

Cc: Carlos Santiago