



August 20, 2008

Mr. Mark Bradley, President, University of Wisconsin Board of Regents
Dr. Kevin Reilly, President, University of Wisconsin System
1720 Van Hise Hall
1220 Linden Drive
Madison, WI 53706-1525

UW SYSTEM

AUG 20 2008

OFFICE OF THE PRESIDENT

Dear President Bradley and President Reilly,

As a former graduate of the University of Wisconsin-Green Bay and a current business leader in the Fox River Valley, I am proud to support Northeastern Wisconsin's Growth Agenda. As I have matured from that student to a businessman over a twenty year period, all spent in Northeast Wisconsin, I have seen the impact that this region has on Wisconsin's overall economic success. Our region is guided by strong leadership. Together, we have a proven track record of collaborating to advance not only our economy but our quality of life.

Regions across the country that have experienced economic success have found that strong public universities are crucial for regional success. Northeastern Wisconsin is no different. Many of our leaders, like myself, have attended local universities. We are fortunate to have UW-Green Bay and UW-Oshkosh providing strong leadership and providing opportunities to students to develop their skills to become our future leaders.

Our region now is at a crossroads, and we will not choose the path of future success unless we commit to the growth of our universities. Northeastern Wisconsin's Growth Agenda provides a road map for us to face our future challenges. I ask you to strongly support the Growth Agenda initiative included in the 2009-11 UW System budget. It is the right thing to do for our region and our state.

Please support Northeastern Wisconsin's Growth Agenda and help our region work toward a prosperous future.

Very truly yours,

Dean J. Basten, CPA
Secretary/Treasurer

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