



Brian L. Pearlman
Vice President, Human Resources

August 19, 2008
Our 149th Year

Mr. Mark Bradley, President
UW System Board of Regents
P. O. Box 1497
Madison, Wisconsin 53701-1497

Dear Mr. Bradley:

Gehl Company has a well-established relationship with UW-Washington County and is also aware of the excellent reputation of the accredited engineering programs at UW-Platteville. In that regard, Gehl Company extends its strong support to the University of Wisconsin-Platteville and the University of Wisconsin-Washington County in their efforts to establish collaborative undergraduate engineering degree programs.

There is an urgent employment need in our region for technical college educated people in the fields of advanced manufacturing and research and development. We believe that UW-Platteville and UW-Washington County will be successful in attracting those adults who have the aptitude and attitude to complete their undergraduate degrees while continuing to work in area industry. The increased proficiency and knowledge of this skilled workforce will be of great benefit to Gehl Company, as well as many other regional employers.

With the financial assistance of state and local governments, Gehl Company will soon complete a new \$20 million state-of-the-art research & development center and corporate office building. The UW-Washington County and UW-Platteville collaborative undergraduate engineering programs will be critical components to Gehl Company's strategy to attract, recruit, and develop world-class engineering talent.

Thank you for the opportunity to provide support and feedback.

Sincerely,

Brian L. Pearlman

cc: Dr. Kevin Riley, President, UW System