

**Plan 2008 Phase II Programs & Initiatives
Outcomes Reporting Form
January 2007**

Your Institution: UW-Green Bay	
Program/Initiative: Phuture Phoenix	Year Established: 2002
Target Audience (check all that apply): Administration: <input type="checkbox"/> Faculty: <input type="checkbox"/> Academic Staff: <input type="checkbox"/> Classified Staff: <input type="checkbox"/> Students: <input checked="" type="checkbox"/> Campus Community: <input type="checkbox"/> Other: <input type="checkbox"/> If other, please specify: Prospective students	
Race/Ethnic Groups Affected by this Program/Initiative (check all that apply): African American/Black: <input checked="" type="checkbox"/> American Indian: <input checked="" type="checkbox"/> Latino/Hispanic: <input checked="" type="checkbox"/> Southeast Asian: <input checked="" type="checkbox"/> Other Asian: <input checked="" type="checkbox"/> European American: <input checked="" type="checkbox"/> Other: <input type="checkbox"/> If other, please specify:	
Cost of Program/Initiative: ~\$10,000 annual Funding Sources: GPR, Private Funds, Campus Compact Grant	
Description: Early Outreach/Precollege Program that targets 5 th grade students in the neediest Title I schools in NE WI. Initially, the program served 550 students in 10 target schools. Currently, it serves 1500 students in 19 schools (elementary, middle and secondary). The service array includes campus visits to the UWGB campus, intensive site-based follow-up activities (tutoring, mentoring, role modeling) by UWGB undergraduate education students and student volunteers, and grade-specific classroom programs on topics such as goal-setting, learning styles and organizational skills. The program is fully integrated into the education curriculum such that all education majors must complete 3 credits of field experience with Phuture Phoenix students (~45 service hours) A fund-raising campaign is simultaneously ongoing to create an endowment for scholarships. The program is a recipient of the Ann Lydecker Diversity Education Award, and has been publicly cited by Governor Doyle as an inspiration for the Wisconsin Covenant.	
Point Person(s): Cyndie Shepard	Department/Unit(s): Institute For Learning Partnership
Departments/Units/Groups Involved: Education Department (faculty and pre-service teacher candidates) Psychology and Human Development Departments (longitudinal research project on outcomes) Institute for Learning Partnership (Outreach services to coordinate with CESA districts, school administrators and teachers)	
Goals & Expected Outcomes: 1) Encourage high school completion and increase the percentage of NE WI students who continue on to higher education; 2) Provide scholarships for at-risk students who show a willingness and determination to pursue higher education; 3) Connect learning to life for UWGB students who serve as role models and mentors; 4) Connect UWGB to the community.	
Actual Measurable Outcomes for Plan 2008 Goals, Including Impact on Enrollment, Retention, and/or Graduation, and/or long term potential thereof: 1) The program served over 4600 5 th grade students since its inception in 2002. 2) 100+ UWGB students collectively contribute 5000+ hours of service each semester to tutoring, mentoring and hosting activities for Phuture Phoenix students. 3) Full integration in education curriculum assures <i>all</i> prospective teachers at UWGB have significant contact with multicultural and low-income students. 4) \$40,000 of scholarship funds have been raised to date.	
Intersections Across Plan 2008 Goals: Phuture Phoenix builds the precollege pipeline, strengthens university- community partnerships in the service of underrepresented student populations, and supports the retention of college students by providing a rewarding and meaningful community service opportunity. The growing scholarship fund will support the Plan 2008 Goal of providing financial support for economically disadvantaged students.	
Assessment Practices and Program Changes in Response to Challenges: A longitudinal study of the program impact is underway. The research will assess differences between participants and a control group on such factors as self-esteem (including academic self esteem), self-efficacy, and educational goals. Two notable program modifications in response to challenges: 1) WI Compact funds have been used to create "fellowships" to provide target school site-based leadership, training and coordination. This has greatly improved the smooth transition of new UWGB education students and volunteers into the	

school settings. 2) Extended program classroom presentation topics and curriculum were developed in consultation with middle and high school teachers, counselors and principals. These age-appropriate programs were added later to the service array, and provide a vehicle to sustain student involvement in Phuture Phoenix through middle school and into early high school.

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