

**Plan 2008 Phase II Programs & Initiatives
Outcomes Reporting Form
January 2007**

Your Institution: UW-Green Bay	
Program/Initiative: Outreach Education	Year Established:
Target Audience (check all that apply): Administration: <input type="checkbox"/> Faculty: <input type="checkbox"/> Academic Staff: <input type="checkbox"/> Classified Staff: <input type="checkbox"/> Students: <input type="checkbox"/> Campus Community: <input checked="" type="checkbox"/> Other: <input checked="" type="checkbox"/> If other, please specify: NE WI Community, NE WI educators	
Race/Ethnic Groups Affected by this Program/Initiative (check all that apply): African American/Black: <input checked="" type="checkbox"/> American Indian: <input checked="" type="checkbox"/> Latino/Hispanic: <input checked="" type="checkbox"/> Southeast Asian: <input checked="" type="checkbox"/> Other Asian: <input checked="" type="checkbox"/> European American: <input checked="" type="checkbox"/> Other: <input type="checkbox"/> If other, please specify:	
Cost of Program/Initiative: varies by program Funding Sources: GPR, Grants (DPDI grant, UW Extension Grant), program revenue, private funds	
<p>Description: <u>Outreach Programming & Diversity Education Initiatives.</u> The Office of Outreach and Extension has mounted an extensive series of courses, workshops, and programs designed to foster dialogue and education about diversity in the NE WI community, and achievement gap issues for students of color. Programs included:</p> <p>American Indian Studies Summer Institute (Su 2006; Target Audience: tribal educators, leaders and parents. Focus: Menominee Indian student achievement)</p> <p>Exploring Hmong Transitions: Enhancing Teaching and Learning for Hmong Students (Sp 2007: Target Audience: NE WI educators. Focus: Hmong student achievement)</p> <p>Practical Strategies for Teaching English Language Learners (Su 2006; Target Audience: NE WI educators. Focus: ELL student achievement)</p> <p>Spanish for Educators (Su 2006; Target Audience: NE WI educators. Focus: Hispanic student achievement)</p> <p>Diversity Program Development Initiative (F 2006; Target Audience: Secondary school students of color; Focus: promote secondary school achievement and post secondary aspirations)</p> <p>Spanish Immersion Camp (Su 2006: Target Audience: Precollege students. Focus: Bilingual skills and appreciation for diversity)</p> <p>Brown County Diversity Circles (2004 – present; Target Audience: Community members; Focus: dialogue, understanding, action, change.)</p> <p>Leadership Summit on Diversity (Sp 2006; Target Audience: Community leaders, elected officials, & agency representatives)</p>	
Point Person(s): Barbara McClure-Lukens	Department/Unit(s): Outreach and Extension
Departments/Units/Groups Involved: Office of Outreach and Extension, Modern Languages Department, Green Bay Packers Organization, Green Bay Chamber of Commerce, Brown County UW Extension, YWCA of Green Bay-DePere, and assorted businesses and industries.	
Goals & Expected Outcomes: The University will; 1) come to know its local communities of color better through more frequent exchanges, formal and informal, of people and ideas. 2) Build the capacity of area educators to work with increasingly diverse student populations. 3) Encourage secondary achievement and post-secondary aspirations of area students of color.	
Actual Measurable Outcomes for Plan 2008 Goals, Including Impact on Enrollment, Retention, and/or Graduation, and/or long term potential thereof. Through these outreach programs, over 2300 community members, educators and students have participated in courses and programs designed to improve knowledge of the growing diversity of the NE WI region, and enhance strategies to promote success of K-12 students of color. The collective impact of these Outreach efforts has the potential to impact the preparation and enrollment of students of color in post-secondary education.	

Intersections Across Plan 2008 Goals: One goal of UWGB Plan 2008 is to foster institutional environments and course development that enhance knowledge of and respect for racial and ethnic diversity. A second goal is to encourage partnerships that build the educational pipeline by reaching children and their parents at an earlier age. These outreach activities work across the intersection of these two goals.

Assessment Practices and Program Changes in Response to Challenges: A mentoring program for Latino students was a direct outgrowth of the Diversity Program Development Initiative. Early evaluations of the mentoring program indicate significant improvement in students' commitment to academic achievement and motivation that will lead to post-secondary enrollment and success.

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