

University of Wisconsin – Superior Public Involvement & Participation Program

Goals and objectives

The major objective of the University of WI-Superior (UW-Superior) public involvement and participation program is to notify the campus of activities required by the stormwater permit and encourage public input. Specific goals of the public involvement activities are to:

- Provide opportunities for the campus community to participate in UW-Superior's stormwater program
- Develop public support for UW-Superior's stormwater program. The public outreach and education program is combined with its public involvement and participation program. Public involvement differs from public education in that it not only informs the public, but also provides opportunities for direct community input and action. When community members participate in a project's decision-making process, they are more likely to support the final outcome. This part of the program describes ways in which the UW-Superior community can play an active role in developing and implementing the campus stormwater management program.

Objectives

1. Campus audiences will have knowledge of and access to UW-Superior's stormwater permit and its requirements.
2. Selected groups of students and faculty will participate in educational efforts for the campus regarding stormwater runoff and pollution.
3. Faculty and students will be included in campus-wide stormwater planning.

Program Components:

1. Public education and outreach on stormwater impacts.
2. Public involvement/participation.
3. Illicit discharge detection and elimination.
4. Construction site stormwater runoff control.
5. Post-construction stormwater management in new development and redevelopment.
6. Pollution prevention/good housekeeping for municipal operations.