



Permit Condition: Public Involvement and Participation (3.2)

Location: University of Wisconsin – Platteville

Permit No: WI-S050075-1



Objective: The Public Education and Outreach Program informs individuals and organizations (Stake Holders) of our storm water management (SWM) responsibilities. The Public Involvement and Participation Program is intended to use the resources of the willing Stake Holders to carry out various “Minimum Control Measure” activities. While these activities may be small from a fiscal standpoint, they are important because the Stake Holders contribution is a big component of achieving this permit’s compliance.

Activities:

- 1) Conduct a SWM logo contest for students, faculty and staff. The logo will help create visual awareness of SWM activities for instant campus recognition.
- 2) Organize a SWM stenciling activity for catch basins on University property. The symbol will either be a painted stencil or sticker.
- 3) Coordinate a student led Senior Civil Design group to look at a section of the University permit area. Items to be addressed: Update MS4 map, illicit discharge detection, pollution prevention and storm water quality management.
- 4) Solicit Stake Holders to write an article discussing aspects of the SWM program that interests them; timely to activities being completed by the University.
- 5) Provide regular updates to the Chancellor’s Cabinet / Executive Staff allowing them to get involved in the permit requirements.
- 6) Coordinate a student led organization to create and manage a SWM booth at the Engineering Expo held every spring.
- 7) Solicit an organization / class to take regular water samples of our local waterway and pipe outfalls to determine if we have any illicit discharges.

Activity Notes:

Activity No. 1, 2, 3, 4, and 5 will be implemented as of March 31, 2009. Activity No. 6, and 7 will be implemented in March of 2010.

Measurable Goals: (Numeric “activity” matches numeric “measurable goal”)

- 1) Provide the selected SWM program logo to be used. (One time activity)
- 2) Have a group stencil half of the catch basins on campus to be performed after the parking lot striping has been complete. Provide a sign in sheet. (Annual)
- 3) Provide the report, presentation and hours spent by the Senior Civil Design group. (Annual)
- 4) Present at least (1) one article that was published on the web or in print media. (Annual)
- 5) Provide sign in sheet and agenda of items discussed during Cabinet / Executive meetings. (Quarterly)
- 6) Provide pictures and documentation of the Engineering Expo booth (Annual)
- 7) Provide documentation of the water samples being taken. (Semi annual)

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