



Stormwater

Public Involvement & Participation Program

I. Goals and objectives

The major objective of UW Oshkosh's public involvement and participation program is to notify the campus of activities required by the stormwater permit and encourage public input.

This program describes ways in which the UW Oshkosh community can play an active role in developing and implementing the campus stormwater management program. A unique attribute of the UW Oshkosh campus community is that it has valuable resources in the knowledge of the faculty, the educational setting of a university, and the energy and capabilities of a student body. UW Oshkosh also has an interdisciplinary emphasis on environmental science. The involvement of an informed and involved campus community can be a valuable information resource and can help build compliance with the program.

The goals of the public involvement activities are as follows:

- raise public awareness about stormwater runoff
- provide opportunities for the campus community to participate in UW Oshkosh's stormwater program
- develop public support for UW Oshkosh's stormwater program

II. Program components

A) Partnership with the City: UW Oshkosh will partner with the City of Oshkosh whenever possible in all permit condition areas, including public education & outreach and public involvement & participation. A memorandum of Understanding (MOU) between the city and UW Oshkosh is currently under development and is expected to be completed in April of 2009.

B) Engage Students: Faculty and staff will partner with and encourage student involvement in activities pertaining to education of the campus community on stormwater management issues. Potential routes for involving students include working with students groups such as the Student Environmental Action Coalition (SEAC), which is dedicated to environmental responsibility and social justice. SEAC volunteers may be engaged to help develop and present stormwater education materials, participate in semi-annual Fox River clean-up activities, and provide input in the development and management of the stormwater program.

Another area of student involvement and participation occurs directly in the classroom. Several Biology, Environmental Studies, Geography and Geology courses offer opportunities for students to participate in stormwater education, outreach and research. These course include:

Environmental Studies 390, Special Topics: Campus Sustainability
 Biology 326: Introduction to Limnology
 Biology 336 Fresh Water Algae
 Geography 364, Water Resource Management
 Geology 365: Hydrogeology
 Geology 366: Ground Water Hydrology
 Geology 370: Field Hydrogeology I

A third route to engage students involves hiring student interns, under the direction of the Director of Sustainability, to perform stormwater related activities, outreach and research.

C) Develop and Distribute Stormwater Commuications: The campus will develop and implement multiple channels of notifying the campus community of activities required by the stormwater permit and providing opportunities for public participation. This program may include any combination of the following:

1. Public review and access to stormwater program
2. Presentations to campus groups
3. Participation in storm drain marking
4. Seek continued involvement of students & faculty in stormwater program

III. Program Component Details

The elements of the proposed public involvement and participation program are detailed below, including best management practices, measurable goals and implementation dates. These dovetail with the public education and outreach program.

BMP #	Public involvement & participation	Implementation Date
1	<p>BMP: Public review of & access to stormwater program</p> <p><i>Measurable goals:</i></p> <ul style="list-style-type: none"> • Post links to the permit and UW Oshkosh's NOI on campus websites • Public review of final stormwater management plan <ul style="list-style-type: none"> ◦ place copy of stormwater management plan on campus website ◦ place copy of stormwater management plan in campus library <p><i>Target audiences:</i> all campus</p>	<p>2009</p> <p>2009</p> <p>2009</p>
2	<p>BMP: Participation in storm drain stenciling</p> <p><i>Measurable goals:</i></p> <ul style="list-style-type: none"> • Publicize storm drain stenciling in campus media • Number of students that participate in stenciling • Number of storm drains stenciled <p><i>Target audiences:</i> all campus</p>	<p>2009</p> <p>2009</p> <p>2009</p>

3	<p>BMP: Campus presentations by students/staff</p> <p><i>Measurable goals:</i></p> <ul style="list-style-type: none"> • Develop stormwater presentation • Number presentations • Number of attendees • Post stormwater presentation on campus website <p><i>Target audiences:</i> all campus</p>	<p>2009</p> <p>2009</p> <p>2009</p> <p>2009</p>
4	<p>BMP: Seek continued student/faculty involvement in campus stormwater program</p> <p><i>Measurable goals:</i></p> <ul style="list-style-type: none"> • Attend & work with SEAC each semester • Publicize opportunities for students/faculty to comment on campus stormwater program • Implement system to document student/faculty comments <p><i>Target audiences:</i> all students</p>	<p>2009</p> <p>2009</p> <p>2009</p>
5	<p>BMP: Perform semi-annual clean up of the Fox River banks on campus</p> <p><i>Measurable goals:</i></p> <ul style="list-style-type: none"> ▪ Number of clean-up events ▪ Bags of trash collected ▪ Number of students involved in activity ▪ Number of news articles generated 	<p>2009</p> <p>2009</p> <p>2009</p> <p>2009</p>