

**University of Wisconsin – La Crosse
Storm Water Management Program
2009 Public Involvement and Participation Plan**

Background

This plan is developed to fulfill requirements of the WI Department of Natural Resources general permit to discharge under the Wisconsin Pollutant Discharge Elimination System (WPDES) Permit No. WI-S050075-1.

Permit Conditions – Public Involvement and Participation

The permittee shall implement a program to notify the public of activities required by this permit and to encourage input and participation from the public regarding these activities. This program shall include measurable goals for public involvement and participation and comply with applicable state and local public notice requirements.

Plan

Task Number	Task	Measureable Goal
1	UW-L Environmental Health, Safety and Sustainability (EHS&S) will coordinate with City of La Crosse, Joint Committee on Environmental Sustainability (JCES), Student Environmental Council (EC), Campus Progressives (CP) and Resident Hall Greener Living Committee (RH-GLC) to sponsor a storm drain stenciling event. This task will increase pollution prevention awareness.	Count the number of drains stenciled within campus boundary.
2	EHS&S to work with faculty to identify student service learning/internship opportunities to implement storm water management plan tasks.	Meetings/discussions with faculty to identify potential opportunities for student credit and involvement with pollution prevention activities.
3	EHS&S to coordinate with City of La Crosse, JCES, EC, CP and RH-GLC to sponsor a campus clean-up event or an off-site clean-up event, such as Myrick Park and adjacent Hoyt Lake.	UW-L support and completion of a clean-up event.

Task Number	Task	Measureable Goal
4	EHS&S will post and request input for its annual MS4 report and Storm Water Management Plan on the campus website. Comments will also be solicited through campus newsletters (Campus Connection and Eagle Connection) directed via e-mail to all faculty, staff and students.	Published requests for comment in campus newsletters and website. Number of comments on annual report and Storm Water Management Plan.
5	UW-L faculty, staff, students and the general public will be invited to public presentations on all capital building projects requiring an environmental impact statement. Meeting notifications are published pursuant with regulatory requirements.	Published meeting announcement and meeting attendee roster.
6	UW-L faculty, staff, students and the general public are invited to public presentations on campus Master Planning which can have an impact on Storm Water Management Plan.	Published meeting announcement and meeting attendee roster.