

MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Platteville, Wisconsin

UW-Platteville
Held in the Pioneer Student Center
Thursday, October 5, 2006
11:00 a.m.

- President Walsh presiding -

PRESENT: Regents Bartell, Bradley, Burmaster, Connolly-Keesler, Crain, Cuene, Davis, Loftus, McPike, Pruitt, Rosenzweig, Salas, Smith, Spector, and Walsh

UNABLE TO ATTEND: Regents Randall and Semenas

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UW-PLATTEVILLE PRESENTATIONS

Welcome and Introduction to Campus

Welcoming the Board and other visitors to UW-Platteville, Chancellor David Markee provided an introduction to the campus, noting first that the six counties of Southwest Wisconsin, UW-Platteville's immediate service area, has a population of about 160,000 – 2.9% of the population of the state as a whole. These counties have an area of about 55,000 square miles, nearly 8% of the state's land.

About 98% of the area's residents are white, primarily descendants of immigrants from northern and eastern Europe and the British Isles. Eighty-five percent of them have earned a high school diploma; and nearly 16% have earned at least a bachelor's degree. Border counties in Illinois and Iowa have a similar population and demographic profile, with a slightly higher percentage of Hispanics and African Americans.

Turning to the history of the area, Chancellor Markee noted that Platteville has existed since 1829, prior to Wisconsin's statehood in 1848, and was named after long,

flat pieces of processed lead (plats) that came from smelting furnaces. The city has been a regional center of commerce, industry, education and agriculture for more than 170 years.

Today, he continued, Platteville citizens are optimistic about the completed Highway 151 project and growth in the retail economy; excellent medical facilities, including a new hospital that opened in 2005; expansion and additions to the industrial park; an improved Main Street district; and six new housing developments. The university, he said, is proud to be part of the excitement that exists in the community.

As to the university, he explained that the campus had its origins in the Platteville Academy, organized in 1839. The first session of the Pioneer Normal School (the first one in the state) took place in 1866; and the Wisconsin Mining Trade School opened its doors in 1908. In 1959, the Teachers' College and the Mining School merged. UW-Platteville's colors are orange for engineering and blue for education; and the school's emblem consists of the letter M for mining and a bell for education.

Today, UW-Platteville offers 43 undergraduate majors and 71 minors. Areas of emphasis include engineering, criminal justice, middle-level education, industrial technology management, and agriculture. The university also offers seven graduate degree programs, three of which are offered entirely online. Several certificate programs also are offered online.

The campus consists of three areas:

- The main campus, with over 330 acres and 34 buildings
- The University farm, with nearly 450 acres and 20 buildings
- The "M" on the mound, consisting of 90 acres, which is part of the school's heritage and strongly supported by alumni and students.

Noting that the student body is traditional in composition, Chancellor Markee indicated that:

- The average age is 21.1 years.
- The average age of freshmen is 18.2 years.
- The ACT average composite score of new freshmen is 21.8.
- 86.7% of undergraduate students are from Wisconsin.
- 10.2% are from Iowa/Illinois, and 3.1% are from Minnesota.
- 17.8% of new students and 24.8% of all students are from the immediate six-county region.
- The ratio of men to women students is 60 to 40, reflecting the university's program mix.
- The minority population is approximately 4.5%, up from 3.7% last fall.
- The student body includes about 100 international students.
- About 150 UW-Platteville students are participating in an international study experience this year.

Indicating that the campus serves an increasing number of adult students through distance learning programs, the Chancellor said that there are 2,800 enrollees this year. The average age of students in distance graduate programs is 38; and the average age of students in undergraduate programs is 40. Sixty-six percent of distance learning students are located in Wisconsin; 51% are men, 49% are women, and 5% are veterans -- a number which is expected to grow. Online courses, the Chancellor indicated, are made available through a partnership with Learning Innovations; and off-site courses involve partnerships with UW Colleges.

Chancellor Markee concluded his presentation by listing the university's five strategic initiatives:

- Distance Learning Programs
- Tri-State Initiative
- Expanding International Study Opportunities
- Agricultural Stewardship Initiative
- Enhancing Campus Diversity

The First three, he noted involve cost-recovery programs, while the agriculture initiative involves state and federal agencies, as well as other UW schools.

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Diversity Initiatives at UW-Platteville

To provide an overview of campus work in the area of diversity, Chancellor Markee introduced Provost Carol Sue Butts, who described three special partnerships to bring more students of color to campus and to provide opportunities for UW-Platteville students to interact with students who are different from themselves.

In 2001, a partnership was developed with the Nehemiah Community Development Corporation, a Madison-based youth empowerment organization dedicated to helping students of color rise above poverty. The organization offers academic tutoring, mentoring, on-the-job experiences, parenting classes, assistance with parent-teacher conferences, and help for families to provide supportive, nurturing home environments.

A number of exchanges have brought children, parents, and staff from Nehemiah to UW-Platteville to meet with campus students and faculty, take tours, and attend pre-college programs, athletic events and fine arts events on campus. Similarly, campus staff and students have traveled to Madison for informational sessions and meetings with prospective students, parents and staff. So far, this ongoing partnership has brought three students of color to UW-Platteville.

Another partnership is with Mississippi Valley State University (MVSU), in Itta Benna, Mississippi. Similarities between the two institutions include their rural setting and economic development challenges. Both have large programs in criminal justice, education, chemistry and music. Both are surrounded by a racially homogeneous area, have a large number of first-generation college students, and similar rates of racial

diversity. At UW-Platteville, about 96% of students are white, while MVSU's student body is composed of 97% students of color. Both have the goal in increasing diversity on campus.

The goal of the partnership is for each campus to serve as a resource to the other for promoting diversity through academic and cultural exchanges and student teaching opportunities. There have been exchanges of faculty, staff, students, administrators, bands and choirs. Every year, a UW-Platteville education faculty member travels to Mississippi, where he co-teaches an ethnic and gender equity course with a professor from MVSU, and students from both institutions participate. Because of the partnership, some UW-Platteville education graduates have obtained teaching jobs in Mississippi.

UW-Platteville also has a unique partnership in Jamaica, through which 18 education majors have taught reading in primary schools in the rural area of Mandeville. One year, students in the building construction management program accompanied the education students and repaired an orphanage. In exchange, seven students from Bethlehem College in Kingston have traveled to UW-Platteville to broaden their cultural awareness and team teach in the Platteville area schools. It is hoped that the partnership can be expanded to include opportunities for early childhood majors to teach in Jamaican pre-schools.

Carlos Wiley, Director of the Multi-Cultural Educational Resource Center, described recruitment and retention programs. In the Paths to Platteville program, which is designed to bring students of color to visit the campus, the student participants receive transportation, lunch, campus tours, and visits with students and staff. The program has brought over 1,000 students to campus in five years.

In the area of pre-college programs, three camps are offered, two of which are funded by the Department of Public Instruction and one by the UW System. They include the Bike-A-Rama Camp, which is math and science based, the Leadership and Career Exploration Camp, and the Computer Camp. Through these camps, students are provided with the basic skills needed to allow them to see college as an option. In the past three years, five students have enrolled at UW-Platteville, and 166 have enrolled at other UW institutions.

Retention initiatives include a racial identity development program, which is designed to help students of color understand the history of race in the United States and how that involved the history of their ancestors. There also are open forums in which students, faculty and staff discuss racism in the United States. Another initiative is a leadership training program which pairs younger students with older students who are in leadership positions on campus.

A program that generated a great deal of discussion on campus was a Jim Crow simulation, in which the roles of people of color and white people were reversed in order to give white students on campus an opportunity to feel the oppression actually experienced by people of color in the 1950s.

Also helpful in retention efforts are student organizations, including the Asia Club, the Black Student Union, the Hmong Club, the Inter-tribal Council, and the Society

of Latinos. These clubs sponsor programs related to their culture, such as the Hmong Fair, Hispanic Heritage Month, Native American Month, Asian-American Night, and Ebony Weekend.

Tammy Salmon-Stevens, Senior Director of the Women in Engineering Programs and Engineering Advising Office, highlighted several successful efforts. The Women in Engineering Career Day, first held in 1993, brought over 200 girls in grades 8-12 to campus to learn about engineering. Since then, more than 2,200 girls have participated, including 1,300 since 2000. 25%-30% of the participants subsequently enroll at UW-Platteville.

The Women in Engineering Program also includes a Mentoring Program and Mentor Center for women in the College of Engineering, Mathematics and Science. In the program, freshmen and sophomore students are matched with junior and senior mentors. Training is provided in how to establish rapport and the importance of networking. Students also receive help with homework and with obtaining internships and jobs.

“Engineering a Girl” Tool Workshops were introduced in 2000, with funding from the UW-Platteville Foundation, the Dubuque Racing Association and others, to create a workshop environment where girls could use tools to work on real projects. The purpose is to increase knowledge of common hand tools, increase confidence of the participants and establish mentoring relationships. Three schools in southwest Wisconsin have participated in creating their own tool workshops, and the program is being expanded to other schools as well. More than 300 girls have participated in the workshops, which include projects such as taking apart and re-assembling a computer, wiring an outlet and taking apart small appliances.

Barbara Daus, Special Assistant to the Chancellor and Executive Director of International Programs, spoke about internationalization as a component of the university’s plan for diversity. In order to encourage more student participation in study-abroad programs, offerings have been expanded from four to 15 locations; and exchange partnerships have been established with 10 institutions abroad. Partner schools have been found with academic strengths matching UW-Platteville’s, and faculty have worked together to articulate coursework so that students can earn credits in their majors while studying abroad.

The result of these partnerships has been more students studying abroad (almost 50 this fall) and more international students studying at UW-Platteville. There also are faculty exchanges, which enrich the classrooms here and abroad.

As an example, Ms. Daus described one such partnership – with South Central University for Nationalities in Wuhan, China. Under the initial agreement, UW-Platteville offered a Master of Science in Education – Teaching English as a 2nd Language, with faculty traveling to China to deliver the coursework and assignments submitted via the web after the faculty returned home. Students earning a requisite grade point average are invited to UW-Platteville for a semester to complete their final course.

Positive outcomes from this partnership include:

- Faculty return to Platteville classrooms with experiences that enrich the curriculum.
- Every spring semester 25-30 Chinese students come to campus, each being paired with an American student in a residence hall and each having a host family from the Platteville community.
- Several Chinese faculty have come to campus as visiting scholars, interacting with faculty, students, and the Platteville community.
- A semester study abroad program has been established in Wuhan, with a special emphasis on ethnic minorities of China.
- South Central University served as one of the highlights for the UW-Platteville 2006 Alumni Trip.

Returning to the podium, Provost Carol Sue Butts spoke about diversity in the faculty/staff. There is concern, she said, because, for every successful hire of a person of color, the university seems to lose another faculty or staff of color. There also is concern about racial incidents that have occurred on campus. In response, there were meetings with faculty and staff from Ethnic Studies, the Diversity Committee, the Multicultural Education Resource Center, and the Affirmative Action Office to develop a plan to address ethnic diversity issues. The bottom line is that the university needs to do better in diversifying the campus work force.

Based on these discussions, a number of campus-wide initiatives have been introduced this year to enhance campus climate and the recruitment and retention of faculty and staff of color.

Phase I of the plan was to institute training for all full-time faculty, staff and administrators. First, a nationally recognized speaker conducted a required two-hour seminar on white privilege and institutional racism in academic settings. Four of these seminars were held in September. The second step consists of mandatory day-long workshops on racial sensitivity and understanding. Eight are scheduled for the fall semester.

The third step is mandatory training for supervisors, department chairs and chairs of search and screen committees to ensure that affirmative action issues, position expectations, and the applicant's commitment to and experience with diversity are covered during the interview process. Fourth, while a person of color already is required on every search and screen committee, the requirement was added that there must be a specially trained affirmative action advocate on every search committee. This person's job is to ensure that processes are being followed, and to raise issues and tough questions regarding the university's commitment to recruiting diverse faculty and staff and to recruiting people who are committed to diversity.

Phase II of the plan consists of required seminars and one-day workshops for part-time employees and classified staff.

In conclusion, Provost Butts said that there will be ongoing assessment through monitoring of pools of applicants and hires and retention of faculty/staff of color. In

addition, the university will continue working on future programming with faculty and staff from Ethnic Studies, the Diversity Committee, the Multicultural Education Resource Center, and the Affirmative Action Office.

In discussion following the presentation, Regent Smith asked about the progress of the Tri-State Initiative.

Replying that the initiative is moving forward well, Chancellor Markee recalled that, in the past, UW-Platteville was able to recruit students from Illinois and Iowa. Then, non-resident tuition became too expensive; and they stopped coming. The initiative is allowing the university to become reacquainted with that traditional service area. 170 nonresident students from Iowa and Illinois enrolled the first year, not quite reaching a goal of 200. Next year, 265 are expected, out of a goal of 300. Indicating that there is more and more interest in the program, he noted that there is a target of 400 students for the following year; and they expect to reach that goal.

Noting that the program operates at full cost recovery, he said that it was encouraging to experience 84% student retention from the first to second year. This compares to 74% retention for other students.

Because the student profile shows little diversity, the university is planning to recruit farther east, toward the Rockford area. With the current campus enrollment at 6,300, the enrollment goal of 8,000 might not be achieved as quickly as originally expected; however, the university will be able to cover all commitments.

In response to a question by Regent Loftus, Chancellor Markee indicated that tuition and fees for the Tri-State Initiative amount to an additional \$4,000 per year.

Replying to a further question by Regent Loftus, the Chancellor said that 2,800 students (480 FTE) are enrolled this year in distance learning degree programs. Associate Vice President Sharon Wilhelm added that they are counted as part of UW-Platteville's enrollment.

Expressing her interest in the Women in Engineering program, Regent Crain inquired about challenges and national connections in that regard.

Ms. Salmon-Stevens replied that a great challenge is a negative perception of engineers. To counter that perception, the program attempts to connect more effectively with girls, often electronically, to talk about different career options that appeal to their interests. They also engage parents and teachers who are their most important influences. As to national connections, she indicated that she belongs to a Women in Engineering national organization and that the UW-Platteville program is competing for a national award.

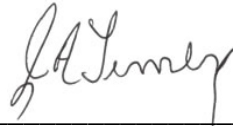
Regent Bartell asked how success of the partnership with Mississippi Valley State University would be evaluated. Chancellor Markee indicated that the partnership requires nurturing and making connections each year. In that regard, it is important for faculty and student groups, top-level administrators and student leaders to go there. The partnership, he said has helped all participants to grow and make diversity work. Faculty and staff have been very supportive of this effort.

Commending the university for the Mississippi Valley State University partnership and the initiatives to improve the campus climate, Regent Salas noted that the number of students of color is the lowest in the system, the retention rate is only 46%, and the six-year graduation rate is 33 1/3% .

Chancellor Markee noted that enrollment of students of color was up this fall from 250 to 320. Retention last year was not good, and has been better in past years. Mr. Wiley added that campus climate has been one difficulty in improving retention. He was optimistic that the programs for faculty and staff will improve that climate and positively affect retention and graduation rates. In addition, expanded recruitment for the Tri-State Initiative should bring in more urban students of color. Chancellor Markee pointed out that, in the university's seven-county service area, there are very few students of color in high school graduating classes. While recruitment of students of color is hard work, the university is committed to doing it successfully.

The discussion concluded, and the meeting was adjourned at 12:05 p.m., upon motion by Regent Davis, seconded by Regent Pruitt.

Submitted by:



Judith A. Temby, Secretary

MINUTES OF THE REGULAR MEETING

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BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Platteville, Wisconsin

UW-Platteville
Held in Pioneer Student Center
Friday, October 6, 2006
9:00 a.m.

- President Walsh presiding -

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Crain, Cuene, Davis, Loftus, McPike, Pruitt, Randall,
Rosenzweig, Salas, Semenas, Smith, Spector, and Walsh

UNABLE TO ATTEND: None

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Approval of Minutes

There being no additions or corrections, the minutes of the August 17 and 18, 2006 meetings stood approved as distributed.

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REPORT OF THE PRESIDENT OF THE BOARD

Report on the September 6 and October 4, 2006 meetings of the Hospital Authority Board

Written reports on these meetings were provided.

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Report on the September 26 and 27, 2006 meetings of the Wisconsin Technical College System Board

Written reports on these meetings were provided

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Advancing the Growth Agenda for Wisconsin

Noting that he visited Platteville in August to speak before the local Rotary Club and press, Regent President Walsh cited the extraordinary commitment of the community to UW-Platteville and of the university to the community as an excellent example of the Wisconsin Idea in action.

He had spent much of September traveling the state and talking to Rotary groups, media, editorial boards, faculty, staff and others about the Growth Agenda for Wisconsin and the importance of public reinvestment in the UW System.

People everywhere, he found, appreciate the university and are very positive about it. Access, affordability and admissions are issues that people are eager to understand and discuss in terms of reinvestment.

In conclusion, Regent President Walsh said that he will request that other Regents be involved in taking the message of the Growth Agenda for Wisconsin to groups and people across the state in ongoing efforts to meet the challenges ahead.

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REPORT OF THE PRESIDENT OF THE SYSTEM

UW-Platteville Presentation: The Role of the University in the Region

Introducing UW-Platteville Chancellor David Markee, President Reilly remarked on the importance of the UW comprehensive universities as cultural and economic anchors for their regions.

The Chancellor began his presentation by observing that, for more than a century, UW universities have been guided by the Wisconsin Idea and that every one of them works hard to establish close relationships within their communities, the state and beyond.

Since its earliest day, he said, UW-Platteville's core values have not changed significantly. In that regard, alumni call the campus environment warm, caring and nurturing. The university's main messages, developed by students, guide the actions and strategies for faculty and staff.

- Academic majors prepare students for real world careers and for post-graduate experiences.
- Placement statistics are evidence that students find employment in their fields of study.
- Students make lifetime friendships and have the benefit of faculty and staff who know them on a personal level.
- Small class size enables students to re-invent themselves and receive help when they need it from people who care.
- Students experience quality instruction that includes coop work, practical classroom demonstrations, community service interaction, and study abroad to Europe and the Pacific Rim.

Noting that establishing sincere, genuine relationships has always been a hallmark of the campus, Chancellor Markee indicated that the university has a very active, involved, and committed alumni population, as well as loyal and dedicated retired faculty.

In that regard, he referred to several current building projects that have been advanced with strong support from alumni and emeritus faculty. Currently under construction is renovation of the Ullsvik Center, built in the mid-1950s as a student center, to address academic, distance learning and administrative needs. Private contributions were needed in order to include in the project moving the Wisconsin Room, the university's archives and historical museum of southwest Wisconsin, to the Ullsvik Center from the library and making the art gallery part of the project, so that together they would serve as an entry to the campus.

In the spring, the university was able to announce successful completion of a one million dollar campaign for these parts of the project. Charles Luce, a former UW-Platteville student who retired as chairman of the board of Consolidated Edison of New York, Inc. made the lead gift of nearly \$500,000. Dr. Thomas Lundeen, emeritus professor of history, and Mrs. Helen Stoneman Brodbeck, of the class of 1939, also made significant gifts.

Noting that agriculture has been part of UW-Platteville's tradition for more than 100 years, the Chancellor indicated that there has been a school farm since 1914, and bachelor's degrees in agriculture have been awarded since 1927. The present Pioneer Farm was acquired in the late 1950s. The university has raised \$3.5 million toward a goal of \$5.2 million for farm improvements. Important contributors include Jerry and Fran Cooper, both UW-Platteville graduates, who provided funding for the Cooper Living and Learning Center at the farm.

With reference to the university's proud engineering heritage, Chancellor Markee pointed out that the university has maintained the world's largest "M" for nearly 70 years. It was 50 years ago that the Mining School merged with the Teacher's College to form the current university. Mining alumni from across the country have been loyal and enthusiastic supporters.

Plans are being made to break ground in the spring for additional engineering facilities, to be funded with \$10 million in GPR, \$10 million from the Tri-State Initiative tuition premium and \$7.5 million in private gifts, of which \$6.5 million has been raised. As part of that effort, Ted Richards, of the class of 1961 and CEO of Strand Associates, made a significant gift, which was matched by his employees in his honor.

The Chancellor then called on three colleagues to discuss how UW-Platteville reaches out to the greater community.

Dr. Lisa Riedle, associate dean of engineering, mathematics and science, spoke about how student academic-related initiatives are strengthening regional relations through community experiences. An example is a series of ongoing projects with the Village of Potosi, including investigating the need for a wildlife area near the Mississippi River and coordinating with the Department of Natural Resources and the Army Corps of Engineers for redesigning a boat ramp when the old one was destroyed by high waters.

In addition, the university put together a team from a variety of disciplines to assist the village with developing a plan for growth of tourism. Engineering students developed plans to build a parking lot in conjunction with a brewery restoration project, helped the village control water run-off at the municipal building, and helped to restore the Point Road wildlife area. Communication students developed logos and brochures to give the village board ideas on how to revamp the town's image, and business students investigated grant proposals that could boost restoration funds.

On campus, students in landscape management designed a water garden near the main entrance and also were redesigning a softball field into a baseball diamond.

Industrial Studies students traveled to Jamaica to help reconstruct an orphanage. They also did an ergonomics assessment for an assembly line at the Swiss Colony in Monroe and a disaster preparedness manual for Cuba City.

In addition to providing student teachers for area schools, School of Education students also directly assist schools and families in other ways, such as working with families who have a member with a disability by educating them about methods of communication, advocacy, resources and other needs. Others work with the domestic violence shelter by assisting adults with parenting skills and confidence building, while working with children on homework and being positive role models.

Student Senate President Colton Janes then discussed ways in which students give back to the community through service projects. To assist Badger Camp, which serves people with disabilities, students present an annual Christmas Telethon produced in the campus television studio. A team of students, along with many volunteers, plans, organizes and produces the telethon. In addition, many students spend their summers working at Badger Camp.

The Residence Hall Association has coordinated annual blood drives every fall and spring semester since 1978. The three-day drive requires participation by over 400 volunteers. Fifteen percent of UW-Platteville students donate blood, compared to a national average of five percent. Last year's drives, the most successful in 15 years, resulted in the Red Cross honoring the Residence Hall Association and President Frank Moullet with the Generation Next Award for outstanding service.

Campus Greek organizations have worked for hundreds of hours to help create the Platteville Community Arboretum.

Pioneer Athletics have received recognition annually for community service projects since the National Association of Division III Athletic Administrators and Jostens created the Community Service Awards program in 2000-01. The football team participates in the annual community Crop Walk to raise money to fight hunger and has helped to raise about \$5,000 annually. UW-Platteville hosts the Platteville Relay for Life, with more than 200 student athletes participating, and Pioneer athletic teams help with Platteville's community festival – Dairy Days. In addition, all the athletic teams collected running shoes and t-shirts which were shipped to New Orleans for victims of Hurricane Katrina.

Mr. Charles Runde, president of the First National Bank of Platteville, then discussed the community's view of the university's role in community and economic development. Noting that UW-Platteville is the largest employer in Grant County, he said that the university is extremely important to the economic well-being of the region.

In that regard, UW-Platteville has been active in the Platteville Area Industrial Development Corporation and was instrumental in developing a business incubator for the community. The idea was suggested 10 years ago by two of the school's deans, and the university secured a grant to conduct a feasibility study. The results were favorable; and, with the Chancellor's support, the university assisted in developing a process to acquire funding and create partnerships needed to build a facility. The facility opened for tenants in 2001, and there is little space left. Mr. Runde expressed the community's gratitude for UW-Platteville's leadership with this project.

Referring to a listening session held on the campus in 2000, prior to Wisconsin's first Economic Summit, he recalled that this session was followed by a meeting in 2001 that led to development of the Southwest Wisconsin Regional Economic Development Coalition, which held its sixth conference in March. He then highlighted two projects resulting from the coalition's work.

As an example of supporting existing economic development, he cited formation of the Regional Dairy Modernization Task Force in 2002. The goals were to increase milk production and improve the financial performance of the producers, with leadership provided by a faculty team from UW-Platteville and Southwest Technical College. The task force developed and implemented a "Pathways to Success" on-farm workshop series; arranged tours to dairy facilities that have modernized; and sponsored annual dairy summits for the past three years. There have been 26 successful workshop and tour events over four years, serving nearly 1,500 participants; and the result has been significant modernizations on at least 200 farms in the region.

As an example of encouraging new economic development, Mr. Runde cited ArtsBuild, an initiative launched by UW-Platteville's Office of Continuing Education in 2004. The program, designed to assist area artists in acquiring the skills needed to become entrepreneurs, has focused on networking; education about how to start and operate a small business; marketing, including the first-ever Directory of Artists in Southwest Wisconsin; and partnerships. The program, which has become a model for other regions, was recognized in 2006 as the Top Rural Development Initiative by

Wisconsin Rural Partners; and the ArtsBuild Smart Communities project won UW-Extension's Award for Excellence in Civic Engagement.

Lieutenant Governor Barbara Lawton has carried the ArtsBuild story around the state, noting that the idea "was germinated at UW-Platteville, engaged the surrounding area, and now stands to inform regional development across the state."

With the Tri-State Initiative, Mr. Runde continued, Chancellor Markee is leading the way to closer and more productive working relationships with neighbors in Iowa and Illinois. In that regard, it has become common for members of the business community in Platteville, Dubuque and northern Illinois to attend each other's events, looking for more ways to work together.

In conclusion, Mr. Runde indicated that the Chancellor believes that it is the university's role to facilitate discussions about emerging issues. For instance, he provided space and support for planning the bicycle trail that will connect Platteville and Belmont; and he has hosted informational meetings so that the public can learn about emerging business developments, such as the Belmont BioAg project. He thanked UW-Platteville for the leading role it plays in improving the economic well-being of the region.

Regent Davis remarked that the presentation on UW-Platteville's importance as a partner to the community reinforces the benefits of having meetings around the state and of highlighting the value of these community relationships.

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The Growth Agenda for Wisconsin

Synergy Conference 2006

President Reilly congratulated Chancellors Betz, Levin-Stankevich and Sorensen, along with their campus colleagues, for a very successful Synergy 2006 conference. This was the fourth year, he noted, that UW-River Falls, UW-Eau Claire, and UW-Stout have partnered to bring together people interested in advancing economic development in West Central Wisconsin.

President Reilly asked those present to support the Growth Agenda for Wisconsin and explained how it will increase the number of four-year college degree holders in the state and use the university's resources to grow Wisconsin's economy.

Meeting with UW-Superior Alumni

President Reilly reported that he met with a group of UW-Superior alumni who told him and Chancellor Erlenbach that they were eager to support the Growth Agenda with the local legislators and colleagues in the community.

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Meetings with student government leaders, faculty and academic staff representatives, and union representatives

President Reilly reported that he met with student government presidents and vice presidents, with representatives of faculty and academic staff, and with representatives of AFSCME, the primary union that represents university classified employees, to discuss the Growth Agenda and ask for their support. In response, AFSCME representatives approved a resolution supporting the Growth Agenda at their recent state convention.

More Support for the Growth Agenda for Wisconsin

It was reported by President Reilly that letters of support for elements of the Growth Agenda had been received from:

- The Chambers of Commerce in Oshkosh, Green Bay, Menomonie, Milwaukee, and Eau Claire;
- Economic development organizations in Milwaukee, Eau Claire, and the Chippewa Valley;
- Legislators, including Senator Ron Brown, Senator Dave Zien, Representative Rob Kreibich, and Representative Terry Moulton; and
- Business leaders, including the CEO's of:
 - Church Mutual Insurance Company in Merrill;
 - Silicon Graphics in Chippewa Falls;
 - American Foods Group in Green Bay;
 - Humana Insurance in Green Bay;
 - Associated Banc, WPR Resources Corporation; and
 - The Green Bay Packers.

Newspaper editorial boards around the state also have commented on why the Growth Agenda for Wisconsin is important:

- The *Oshkosh Northwestern* praised the Board and the UW System for being proactive in addressing Wisconsin's lack of college graduates.
- The *Green Bay Press-Gazette* said the Growth Agenda can make sure that the workforce in Wisconsin's third-largest metropolitan area has the skills and education needed for today's economy.
- The *Stevens Point Journal* published a column by Wisconsin Technology Council President Tom Still in which he stated that the Growth Agenda is a way to improve access, keep tuition low, and position the UW as an "invaluable state asset in the 21st century knowledge economy".

- The *La Crosse Tribune* praised the UW-La Crosse Growth and Access experiment as a creative way for the campus to better serve students and the region without needing additional tax dollars from the state.

Students are actively engaged in get-out-the-vote efforts and keeping the university in the minds of candidates. Some campuses also are holding candidate debates, where the Growth Agenda can be a key point for discussion.

President Reilly indicated that he had several trips planned in the coming months to UW campuses and Wisconsin communities, including a trip to the Saint Croix Valley with Chancellor Betz in two weeks, to talk more about the Growth Agenda for Wisconsin.

Regent Salas congratulated President Reilly for his success in promoting the Growth Agenda for Wisconsin. He also thanked him for working with the unions and classified staff on this matter.

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Friend of Education Award

President Reilly congratulated Salvador Carranza, Senior Institutional Planner in the UW System Office of Academic and Student Services, for receiving a Friend of Education award, presented during State Superintendent and Regent Burmaster's annual State of Education address. Mr. Carranza was recognized for his leadership in international education, both in the UW System and the Wisconsin International Education Council, which he chairs. The award was for his work in strengthening relationships with postsecondary education institutions around the world. President Reilly thanked Regent Burmaster for providing this recognition.

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Senior Vice President Cora Marrett's New Position with the National Science Foundation

President Reilly congratulated Senior Vice President Marrett on her new position with the National Science Foundation as assistant director of education and human resources. She will lead the foundation in its efforts to achieve excellence in science, technology, engineering and mathematics education.

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\$500,000 Grant Awarded to UW-Eau Claire

Chancellor Levin-Stankevich and his colleagues were congratulated by President Reilly on receipt of a \$500,000 grant from the National Science Foundation to develop an "Excellence in Science, Technology, Engineering and Mathematics" scholarship program. Scholarships will be offered to about 20 students who major in science or mathematics and demonstrate financial need and academic potential.

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UW-Washington County Scholarships

Reporting that UW-Washington County presented 46 new freshmen and returning students with more than \$50,000 in scholarships at a recent convocation ceremony, President Reilly congratulated the students and commended UW Colleges/UW-Extension Chancellor David Wilson and UW-Washington County Dean David Nixon for this scholarship program.

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Award to UW-Oshkosh Archives and Area Research Center

President Reilly noted that it has been one of his and the Board's top priorities to fulfill the commitment to transparency and sharing information with Wisconsin citizens. Furthering that goal is UW-Oshkosh's Archives and Area Research Center, which recently won one of only two 2006 Governor's Archives Awards for its outstanding work in preserving historical records and making them available to the public. He thanked Chancellor Wells and his colleagues for their work on this important project.

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Grant Awarded to UW-Whitewater Physics Professor

President Reilly congratulated UW-Whitewater Physics Professor Robert Benjamin, who received a \$147,000 grant from the NASA Jet Propulsion Laboratory and the Spitzer Science Center for work on his project, "GLIMPSE 3D: The Vertical Stellar and Interstellar Structure of the Inner Galaxy". The goal of the project is to measure the thickness of the Milky Way Galaxy at many different points.

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In Memory of Joseph F. Kauffman

President Reilly honored the memory of Joseph F. Kauffman, who died recently at the age of 84. An emeritus professor of educational leadership at UW-Madison, he served as dean of students during the 1960s. He also served on the staff of R. Sargent Shriver in creating the Peace Corps and helped UW-Madison become the top university for recruiting Peace Corps volunteers. In later years, Mr. Kauffman was UW System executive vice president from 1980 to 1983. His legacy continues through the Joseph F. Kauffman Administrative Development Program, a professional development opportunity for UW-Madison administrators, faculty and staff.

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In Memory of Reuben Lorenz

President Reilly also honored the memory of Reuben Lorenz, a former UW System vice president for finance and trust, who recently died at the age of 84. He was a

principal architect of the UW System merger in 1971. After his retirement from the university, he was CEO of the UW Credit Union, which tripled in size under his leadership. He was a board member and president of the Salvation Army, which named its education wing in his honor. He chaired the committee that built the University Ridge Golf Course and, with others, founded the Second Harvest Food Bank of Southern Wisconsin. He also was active in the Madison Downtown Rotary.

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35th Anniversary of the UW System

It was reported by President Reilly that this is the 35th year since the State Legislature voted to create a unified UW System by merging the University of Wisconsin and the Wisconsin State Universities. There were well-considered reasons for this action, chief among them cost efficiency and educational effectiveness.

This merger, the President said, continues to serve Wisconsin well. Structuring the state's public university as a system means that the state does not pay for duplicate and expensive professional schools; instead, there is one medical school and one law school. And, while a variety of academic programs and services are offered across the UW's 26 campuses, there is not the unnecessary duplication found in states without higher education systems.

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REPORT OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE

Regent Salas, Chair, presented the committee's report.

The Physical Planning and Funding Committee met jointly with the Business and Finance Committee for the first two items on the agenda

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UW-Platteville Campus Plan – Now and in the Future

The UW-Platteville Vice Chancellor for Administrative Services discussed with the committees current and future projects at the campus and their funding sources. Enrollment has grown by 20% over the past ten years, and the campus plans to increase its enrollment by another 1,800 students over the next seven to eight years in conjunction with the Tri-State Initiative. The university is working to develop a facility plan to accommodate that enrollment growth.

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Development and Fundraising Challenges at a Comprehensive Institution

Dennis Cooley, Director of University Relations and Foundation, discussed with the committees the development and fundraising challenges at a comprehensive university and how UW-Platteville has made positive strides in its fundraising efforts, particularly over the past three years. He spoke about the need to increase endowments to provide permanent funding solutions to help alleviate the cuts in state funding. Endowments at UW-Platteville, he pointed out, have remained somewhat flat because strong support by key donors has been committed to building projects, such as gifts for the Ullsvik Center and the Engineering Building. Those substantial donations normally would have generated significant annual income for long-term campus support.

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UW-Madison: Authority to Accept a Gift-in-Kind of Land to Enlarge the Arboretum, Finnerud Forest

This gift of 31 acres of land, valued at \$80,000, was from Mary Barbara Annan of Fairbanks, Alaska, who donated the land to the University of Wisconsin Foundation in memory of her father, who knew the Finnerud family. The land includes one of the few remaining stands of 150-year old pine trees. The committee approved the resolution granting authority to accept the gift for inclusion in the consent agenda.

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UW-Madison: Authority to Lease Space on Behalf of the UW School of Medicine and Public Health, Department of Family Medicine – Wausau Family Medicine Residence Facility

Noting that patients at this facility will include Medicaid and Medicare recipients, as well as uninsured people, Regent Salas said that the committee was pleased to approve this authority to provide better medical care to patients in that area. The committee approved the resolution for inclusion in the consent agenda.

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Consent Agenda

Upon motion by Regent Salas, seconded by Regent Bartell, the following resolutions were adopted by the board on a unanimous voice vote as consent agenda items:

UW-Madison: Authority to Accept a Gift-In-Kind from the University of Wisconsin Foundation

Resolution 9244: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to accept a gift-

in-kind of land in the Town of Minocqua, Oneida County, to enlarge the University of Wisconsin-Madison Arboretum's Finnerud Forest. The value of this gift-in-kind from the University of Wisconsin Foundation is approximately \$80,000.

UW-Madison: Authority to lease space for the School of Medicine and Public Health's Department of Family Medicine – Wausau Clinic

Resolution 9245: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to lease 21,148 square feet of space at a facility on Wind Ridge Drive, Wausau, Wisconsin, on behalf of the School of Medicine and Public Health's Department of Family Medicine - Wausau Clinic.

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Communications Regarding UW-Milwaukee Students and Chapter UWS 17

Referring to communications to the Board from residents in neighborhoods near UW-Milwaukee about rowdy behavior of students living off-campus in those areas, Regent Salas reported that he and Regent Pruitt had met with neighborhood associations some time ago regarding their concerns about enrolling more students and making the Columbia St. Mary's facility into residential units. While that project is still under negotiation, some area residents were opposed to it and want UWS 17, the administrative rule governing nonacademic student misconduct, expanded to cover off-campus infractions. He asked that consideration be given to talking with neighborhood organizations, students, and local officials about this matter.

In response to a question by Regent Spector at the Board meeting, Chancellor Santiago said that he would provide information that could be used in responding to the communications that had been received.

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UW Colleges: Annual Report of City and County Financial Support

UW Colleges Vice Chancellor Steve Wildeck reported to the committee that counties and local municipalities contributed \$9 million annually for financial support of the UW Colleges.

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Report of the Assistant Vice President

Assistant Vice President David Miller reported that the Building Commission approved about \$10.6 million for projects at its June and July/August meetings. The

funding breakdown for those projects was \$6.4 million general fund supported borrowing, \$2.8 million program revenue, and \$1.4 million gifts and grants.

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REPORT OF THE BUSINESS, FINANCE, AND AUDIT COMMITTEE

Regent Pruitt, Chair, presented the committee's report

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Midwest Higher Education Compact: Benefits for Wisconsin

UW-Oshkosh Chancellor Emeritus John Kerrigan, a commissioner of the Midwest Higher Education Compact (MHEC) noted the benefits of collaborative opportunities for members.

Larry Isaak, President of MHEC, indicated that the organization is charged with promoting interstate cooperation and resource sharing in higher education through three primary functions: cost savings programs, student access, and policy research. Member states of MHEC are Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, and Wisconsin. Regent Salas is a member of the MHEC Board.

Mr. Isaak presented a number of indicators comparing Wisconsin to other MHEC states, national averages and, in some instances, best performing states. He advised that Wisconsin's reputation is still quite strong as reflected in a number of indicators, but that there also are some challenges.

The committee will hear in December about first-year participation in the MHEC student program.

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Audit Update

Academic Performance Standards in Division I and II Athletic Coaches' Contracts

Ron Yates, Director of the Office of Operations Review and Audit, reported on the recently completed review of academic performance standards in Division I and II athletic coaches' contracts. This review was requested by Regent Randall at the March 2006 meeting.

The review found that many, but not all, contracts for athletic directors and coaches include a specific clause addressing academic performance of student athletes. Even though not all contracts include academic performance standards, administrators

reported that academic performance of student athletes is routinely considered as part of job performance evaluations.

It was suggested in the report that the Board of Regents consider requiring that all athletic directors' and coaches' contracts include an academic performance clause, especially at Division I institutions that are subject to potential NCAA penalties under academic progress rate standards.

Regent Pruitt thanked Chancellors Keating and Shepard for their valuable input. Options for further action will be considered by Mr. Yates in consultation with Regents Connolly-Keesler and Randall.

In discussion at the board meeting, Regent Salas asked if the committee reviewed the matter of the UW-Madison football program not meeting academic standards. Replying that concern was expressed about the matter, Regent Connolly-Keesler added that improvement is expected as NCAA requirements become more stringent.

Noting that UW-Madison has almost half of the student athletes in the system, Regent Salas asked that the situation continue to be monitored and thanked Regent Randall for calling the issue to the board's attention. Regent Burmaster explained that the mechanism for accountability for meeting academic performance standards rests with the chancellors and that the committee will continue to be informed about it.

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Committee Business

Statutorily Mandated Report: Serving Adult Students Through Biennial Budget Appropriations

Gail Bergman, Acting Director of the Office of Policy Analysis and Research, provided a summary of this report on 100% tuition-funded courses serving adult and nontraditional students. The report showed that UW institutions served 13,671 students and generated 68,000 credits last year. This is a three percent increase in credit activity generated by adult students over the previous academic year, while the number of adults served is slightly smaller. It is hoped that the Adult Student Initiative, which is included in the biennial budget request, will help to reverse this trend.

Discussion of Department of Administration 2007-09 Budget Instructions

Associate Vice President Freda Harris reviewed budget preparation instructions from the Department of Administration, which require a plan to absorb a ten percent reduction to administrative functions while avoiding layoffs.

Michael Viney, UW-Platteville Assistant Chancellor for Student Affairs, provided a campus perspective of how the significant budget cuts of recent years have impacted students.

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Trust Fund Items

2006 Proxy Season Voting Results

Tom Reinders, Investment Portfolio Analyst in the Office of Trust Funds, reported that the 2006 proxy season saw the filing of about 330 proposals related to social issues, about half of which came to votes.

Categories of proposals winning strong support this year included: Expand or report on fair employment policies; disclose political contributions and policy; and report on sustainability. Resolutions asking companies to drop equal employment protections for gay employees fared poorly.

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Review of Regents' Position on Domestic Partner Benefits

General Counsel Pat Brady provided background on the proposed amendment to the Wisconsin Constitution concerning marriage. She advised that the language creates uncertainty about the ability of employers to provide domestic partner benefits.

The committee heard about the importance of domestic partner benefits from the perspective of three representatives of the business community: Carrie Madson, Vice President for Human Resources, of Footlocker; Jennifer Alexander, President of the Greater Madison Chamber of Commerce; and Mary Ann Reichling, Director of Benefits, Compensation and EIS, of Lands End. Each discussed how these benefits related to the competitive position of businesses in the global economy. Ms. Alexander noted that members of the chamber at first were not inclined to take a position, but changed their minds as they learned more about the issue and its potential impacts.

Regent Pruitt pointed out that the second sentence of the proposed amendment could affect the ability to offer domestic partner benefits and that similar provisions have resulted in litigation in other states. Noting that the Board has taken a strong position in favor of domestic partner benefits, he stated that the Business, Finance, and Audit Committee approved the Resolution 9246 on the basis of fairness and in order to protect the university's competitive position.

Adoption by the Board of Regents of the following resolution was moved by Regent Pruitt and seconded by Regent Semenas:

Regents' Position on Domestic Partner Benefits and the Constitutional Amendment Concerning Marriage

Resolution 9246: WHEREAS, the Board of Regents, in Resolution 8817, endorsed state group health insurance for domestic partners of all state employees, and requested that group health insurance premiums for domestic partners of University of Wisconsin System employees be

funded in the same way as for all other state employees;
and

WHEREAS, more than 150 colleges and universities now offer health insurance benefits to domestic partners, including all Big Ten Schools except UW-Madison; and

WHEREAS, thousands of private employers across the United States currently offer domestic partner health benefits, including companies both headquartered, and doing business in Wisconsin such as Alliant Energy, CUNA Mutual Insurance Group, Oscar Mayer, Ameritech, Northern States Power, American Express, General Motors, and DaimlerChrysler; and

WHEREAS, the lack of domestic partner medical benefits further limits the UW System's ability to recruit faculty and staff; and

WHEREAS, the recruitment and retention of high-quality faculty and staff is predicated on an inclusive climate that supports all individuals; and

WHEREAS, both branches of the Wisconsin State Legislature have approved a joint resolution to amend the state's constitution by creating a new section 13 of article XIII with the following language: "Only a marriage between one man and one woman shall be valid or recognized as a marriage in this state. A legal status identical or substantially similar to that of marriage for unmarried individuals shall not be valid or recognized in this state;" and

WHEREAS, on November 7, 2006, this proposed amendment will be brought before the voters of the state of Wisconsin; and

WHEREAS, by prohibiting recognition of a legal status identical or substantially similar to that of marriage for unmarried individuals, the amendment, if adopted, would create substantial uncertainty, including potential legal challenges, about the ability to provide employment benefits to domestic partners.

BE IT THEREFORE RESOLVED that, the Board of Regents stands in opposition to the proposed Constitutional Amendment Concerning Marriage.

Regent Nominee Tom Shields advised the board that he had received numerous e-mails and phone calls asking him to speak about the importance of domestic partner benefits to the quality of education. If he were able to vote, he stated that he would vote in favor of the resolution.

Regent Semenas emphasized the importance of adopting the resolution as an action that is in the best interest of higher education in Wisconsin. He expressed concern that the second sentence of the amendment would harm excellent faculty and researchers and urged the Board to approve the resolution on the basis that standing up for a fair and tolerant Wisconsin is the right thing to do.

Regent Loftus stated that he would vote for the resolution.

Regent President Walsh said that he appreciated the testimony of business people about the importance of domestic partner benefits and about their concerns regarding the proposed amendment.

The previous question was moved by Regent Pruitt, seconded by Regent Davis, and carried on a unanimous voice vote.

The question then was put on Resolution 9246, and it was adopted on a voice vote, with Regent Randall voting in opposition.

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Report of the Vice President

Appointment, Payroll, Benefits System (APBS)

In response to Regent Rosenzweig's comments at the August meeting, Senior Executive Vice President Mash reviewed with the committee the university's strategic information technology decision with respect to the APBS project. Noting that the UW System will not complete the implementation of the system-wide APBS using Lawson software, he explained that the decision resulted from the difficult implementation effort and the opportunity presented by the State Department of Administration's decision to implement its Integrated Business Information System (IBIS) with Oracle/PeopleSoft Enterprise Solutions.

The committee was informed that the Legislative Audit Bureau is looking at this project in conjunction with its audit of large IT projects statewide. Regent Rosenzweig suggested that she and Committee Audit Liaison Regent Connolly-Keesler look at the scope of an internal review prior to the November meeting.

Role of the Business, Finance, and Audit Committee

Vice President Durcan provided a document expanding on the previous month's discussion of goals and objectives for 2006-07 that included information obtained by

Regent Connolly-Keesler from the Association of Governing Boards. The committee planned to further explore this topic at its next meeting.

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Consent Agenda

Regent Pruitt presented the following resolution as a consent agenda item and moved its adoption by the Board of Regents. The motion was seconded by Regent Burmaster and carried on a unanimous voice vote.

Serving Adult Students of the University of Wisconsin through Biennial Budget Appropriations

Resolution 9247: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents accepts the report on Cost Recovery Activity, Credit Enrollment and Unduplicated Student Headcount by Program and Age, 2005-06 Academic Year for submission to the Joint Committee on Finance.

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REPORT OF THE EDUCATION COMMITTEE

Regent Davis, Chair, presented the committee's report.

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Education Committee Planning for Academic Year 2006-07

Reporting that the committee had a productive discussion about planning for the 2006-07 academic year, Regent Davis said that she encouraged the committee to "think big, have an impact, and make sure that at the end of the day, we've moved the needle!"

The committee suggested that the UW System, led by the board, advance a statewide conversation on what higher education in Wisconsin should look like in the 21st century. The conversation would include all of the educational sectors – public and private, PK through 16 – as well as other stakeholders, including the Legislature and business community, in examining major challenges and policy questions regarding student preparation and success in a rapidly changing world.

Regent Loftus pointed out the need to look at demographic projections to find out more about the students of tomorrow and their educational needs. It was noted that there is much mobility as students move in and out of different kinds of postsecondary institutions, making it difficult even to count them, much less determine how best to prepare them for the global knowledge economy.

The committee identified “Student Preparation for the New Millennium” as the overall theme for the coming year. Within that framework, topics that the committee intends to cover include:

- Transfer issues within the four-year institutions, between the Technical Colleges and the UW, and from the UW Colleges to the four-year universities;
- Charter schools;
- Statewide program array;
- The UW System’s interaction with K-12 education;
- International education;
- Diversity, including the equity scorecard and accountability for diversity initiatives;
- Accountability more broadly defined.

It was the committee’s wish to engage in some environmental scanning about where the system stands in certain kinds of student preparation and to identify specific indicators of success that will show whether a significant difference is being made in key areas.

Regent Davis expressed appreciation to the committee members, Senior Vice President Marrett, chancellors, and provosts who contributed to this open dialogue.

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Report on Remedial Education in the UW System

Associate Vice President Sharon Wilhelm, of the Office of Policy Analysis and Research, presented an overview of data from this report, which is provided every three years. This year’s report covers data from fall 2002 through fall 2004.

It was pointed out that, on a national level, there is a growing number of high school students who matriculate not prepared to do college-level coursework. However, the percentage of UW students needing remediation is about half the national average for math and two-thirds that for English.

The report showed that remedial education works as a means of helping students to succeed. Those who complete their remedial requirements are more likely to succeed than those who do not; and students who complete remediation have comparable retention rates to those who require no remediation. More than 1,000 students from each entering class who require remediation proceed to graduation.

UW-Parkside Associate Provost Jerry Greenfield described characteristics of that campus’ students and explained that remediation numbers mean different things at different campuses. That point also was emphasized by other chancellors and provosts, who noted that an institution’s mission, student profile, and admission policies all affect the numbers of their students who require remedial work. Other factors affecting the

need for remediation include differences in K-12 preparation, as well as cultural, economic, and developmental differences.

In conclusion, Regent Davis emphasized that the positive impacts of remediation on the most at-risk students are powerful and highly beneficial.

In discussion at the board meeting, Regent Salas commented that trends in remediation should continue to be monitored, including gender issues, cultural issues, and lack of preparation, including selection of high school courses. While there is little need for remediation at UW-La Crosse and UW-Madison, he noted, there is greater need at UW-Milwaukee and UW-Parkside. It is very good news, he remarked, that those who complete remediation graduate at the same rate as those who do not need it. Therefore, the university should look at the student's overall potential for success and provide remediation as necessary.

He was concerned, however, about the increase in need for math remediation from 14.4% in 2002 to 16.9% in 2004 and suggested that the board receive reports more frequently than every three years.

Noting that data is available annually, Senior Vice President Marrett said that it could be provided to the board more often than at three-year intervals.

Regent Crain remarked on the importance of greater interaction with PK-12 education and the need to work in a collaborative manner to look at what is happening to students from their earliest years.

Regent Burmaster agreed with the need for a systemic, seamless approach, beginning in early childhood, noting that this is being done through PK-16 councils. In 2001, she recalled, the board passed a resolution providing that each chancellor would support development of mechanisms for looking at PK-16 education, so that such bodies would exist across the state. Through these means, educational gaps could be identified and targeted. In that regard, she pointed out that large urban and small rural areas do not have the most experienced teachers but do have many of the neediest students, and that more incentives are needed to bring the best teachers to these students. As an example of what schools of education could do in that regard, she cited partnerships that placed student teachers in Milwaukee schools.

Regent Randall echoed the need to better prepare teachers for urban settings. In that regard, he noted the example of a residential institute for student teachers in Milwaukee.

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New Academic Programs

Regent Davis reported that the committee approved for inclusion in the consent agenda two new academic programs, both of which are global in reach and received the committee's enthusiastic support.

These programs – the M.S. in Computer Science at UW-Platteville and the Global M.B.A. at UW-Oshkosh – contribute to raising the profile of international education and offering high-quality international experiences for students. Both integrate into their curricula global exchanges among students, faculty and cultures, and both will prepare students with intercultural competence, the ability to work in diverse groups, and enable them to take their place in the global economy.

In that regard, the UW-Platteville program partners with universities in Germany and Australia, and the UW-Oshkosh program partners with Germany and India.

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Background on Wisconsin Technical College System Collegiate Transfer

Noting that Wisconsin Statutes require that any expansion of collegiate transfer programs be approved by both the Wisconsin Technical College System Board and the Board of Regents, Regent Davis reported that the WTCS Board recently approved a new liberal arts transfer degree for the Chippewa Valley Technical College district. In November, the committee planned to review criteria and guidelines for consideration of these new kinds of programs.

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Institutional Report on General Education: UW-Milwaukee

The committee heard a report from Provost Rita Cheng on general education at UW-Milwaukee, accompanied by a summary of the university's North Central Association (NCA) accreditation.

The university was visited by NCA in 2005 and subsequently received a 10-year accreditation, but with a request for two progress reports in 2008: (1) Progress on assessment of student learning outcomes, and; (2) enrollment management and diversification of the student body. Both of these are areas in which UW-Milwaukee has been working. The Access to Success programs are intended to increase retention for all freshmen, especially students of color, and also to close the gap in retention and graduation rates between students of color and their white peers. In addition, the university has hired a nationally recognized consultant on assessment to help make progress as needed.

With regard to general education, the university already is strong in its assessment of particular competency areas, like math, English composition and foreign languages. It is working to improve assessment in general education courses that cover distribution requirements in the arts, humanities, social sciences, natural sciences and cultural diversity.

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Consent Agenda

Adoption of the following resolutions as consent agenda items was moved by Regent Davis, seconded by Regent Crain, and carried on a unanimous voice vote.

UW-Platteville: Program Authorization (Implementation) M.S. in Computer Science

Resolution 9248: That, upon recommendation of the Chancellor of the University of Wisconsin-Platteville and the President of the University of Wisconsin System, the Chancellor be authorized to implement the M.S. in Computer Science.

UW-Oshkosh: Program Authorization (Implementation) Global Master of Business Administration

Resolution 9249: That, upon recommendation of the Chancellor of the University of Wisconsin-Oshkosh and the President of the University of Wisconsin System, the Chancellor be authorized to implement the Global Master of Business Administration.

Comments Regarding the Growth Agenda for Wisconsin

Regent Walsh asked the chancellors to comment on their observations regarding the Growth Agenda and what more can be done to advance these initiatives.

It was noted by President Reilly that there have been newspaper, Chamber of Commerce and union endorsements due to the work of the chancellors and vice chancellors across the state.

UW-River Falls Chancellor Don Betz remarked that, while there is great interest in the Growth Agenda, there is concern about funding and how it would be possible to do more with the same amount of money or less.

UW-Oshkosh Chancellor Rick Wells remarked that the UW has gone on the offensive in promoting the Growth Agenda and that strategy is working. When UW-Oshkosh and UW-Green Bay ask people in the region if they want to enhance the intellectual capacity of their citizenry, the answer is a resounding “Yes”. There is concern, however, on the part of faculty about obtaining the funding needed for the Growth Agenda. In addition to traditional-aged students, UW-Oshkosh wants to target 25-49 year olds who may have some college education but no bachelor’s degree. Because affordability is an issue for these people, some of whom may be paying for their own children’s education, employers are being asked to pitch in and pay for their workers to obtain degrees.

UW-Milwaukee Chancellor Carlos Santiago said that there is a great deal of support for the Growth Agenda, which is seen as reinvestment in the university. People want the university to be accessible, and business is especially interested in the focus on economic development. Media in the Milwaukee area also have been supportive.

UW-Stevens Point Provost Virginia Helm urged continued emphasis on involvement by business and industry in helping to support the Growth Agenda and students who want to return to school.

UW-Extension Provost Marv Van Kekerix added that listening sessions have shown strong support for the Adult Student Initiative. He noted, however, that small communities often do not have enough students to sustain distance education programs and that tuition support is of key importance.

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ADDITIONAL RESOLUTIONS

Resolution of Appreciation to UW-Platteville

Presenting the following resolution of appreciation to UW-Platteville, Regent Crain remarked on how much she and other regents enjoyed the experience of visiting the campus and meeting with alumni, faculty, staff and student leaders. She felt fortunate to be a regent liaison to UW-Platteville this year, along with Regent McPike.

The resolution was adopted by acclamation and accompanied by a standing ovation.

Resolution of Appreciation to UW-Platteville

Resolution 9250: WHEREAS, the University of Wisconsin System Board of Regents is pleased to have accepted the invitation to hold its annual October meeting at the University of Wisconsin-Platteville; and

WHEREAS, the Board was pleased to hear highlights from Chancellor Markee about the growth and change on the campus during the past decade; and

WHEREAS, Regents are encouraged by UW-Platteville's diversity initiatives including efforts to increase people of color on campus, both in the student body and in the faculty and staff; attract more women to the campus to study in technical fields; and expand opportunities for international study; and

WHEREAS, UW-Platteville has made a commitment to expand the number of students it serves through the Tri-State Initiative and through Distance Education

including online degree programs and off-site collaborative degree programs; and

WHEREAS, the Board was excited to learn about how UW-Platteville's Pioneer Farm serves not only the students on the campus but also the State of Wisconsin as the applied research component of the Wisconsin Agricultural Stewardship Initiative; and

WHEREAS, the Board of Regents congratulates UW-Platteville on its excellence in academics, community involvement, and world-class learning facilities,

BE IT THEREFORE RESOLVED, that the Board of Regents hereby thanks Chancellor David Markee and the entire University of Wisconsin-Platteville community for providing an informative, hospitable, instructive experience.

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STATUS REPORT ON COMMITTEE REGARDING FACULTY/ACADEMIC STAFF DISCIPLINARY PROCESS

Regent Spector, chair, reported that a substantial number of submissions by governance groups and others have been received, responding to the board's request for input regarding proposed faculty/academic staff disciplinary process rules.

The committee would meet later this month to review the submissions and determine next steps, continuing to work with faculty and academic staff through the process.

Regent Bradley asked if the committee had taken a position on whether consultation with governance groups is sufficient or whether the groups must all vote in favor of the proposed changes.

Noting that this issue had been brought forth by faculty groups, Regent Spector said that, while the committee had not taken a formal vote on the matter, it was his best judgment that the committee has the responsibility for bringing proposed rules to the board and that the way the committee is proceeding is proper. At the same time, faculty and academic staff governance groups were being given every opportunity to provide input.

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Higher Education Day

Regent Burmaster commended UW-Stevens Point Chancellor Linda Bunnell and UW Colleges and UW-Extension Chancellor David Wilson who, with the president of North Central Technical College and the Wausau schools, held a Higher Education Day event at each institution and addressed the Growth Agenda in an inspiring way.

Regent Spector added that schools and universities are central to the identity and economy of their communities and regions. He commended the chancellors for reaching out and enriching those areas.

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Closed Session

The meeting was recessed at 11:25 a.m. and reconvened in open session at 11:35 a.m., at which time the following resolution, moved by Regent Bradley and seconded by Regent Smith, was adopted on a roll-call vote, with Regents Bradley, Burmaster, Connolly-Keesler, Crain, Cuene, Davis, McPike, Pruitt, Rosenzweig, Salas, Semenas, Smith, Spector, and Walsh (14) voting in the affirmative. There were no negative votes and no abstentions.

Resolution 9251: Recess into closed session to consider UW-Madison and UW-Green Bay honorary degree nominations, as permitted by s.19.85(1)(f), *Wis. Stats.*, to confer with legal counsel regarding pending and potential litigation, as permitted by s.19.85(1)(g), *Wis. Stats.*, and to consider naming of a UW-Green Bay facility after a person, as permitted by s.19.85(1)(f), *Wis. Stats.*

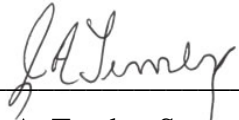
The following resolution was adopted during the closed session:

UW-Green Bay: Authority to Name the Student Housing Community Center the "The Philip J. and Elizabeth B. Hendrickson Community Center"

Resolution 9252: That, upon the recommendation of the UW-Green Bay Chancellor and the President of the University of Wisconsin System, authority be granted to name the student housing Community Center the "The Philip J. and Elizabeth B. Hendrickson Community Center."

The meeting was adjourned at 12:25 p.m.

Submitted by:



Judith A. Temby, Secretary

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