

MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

Held in room 1820 Van Hise Hall

Thursday, April 5, 2001

1:00 p.m.

- President Smith presiding -

Present: Regents Alexander, Axtell, Barry, Benson, Brandes, DeSimone, Gottschalk, Gracz, James, Marcovich, Mohs, Olivieri, Randall, Schneiders, and Smith

Unable to attend: Regents Boyle and Krutsch

2001-03 Capital Budget

Regent President Smith explained that the Capital Budget follows a different path through the decision process than does the operating budget. The Building Commission, which is chaired by the Governor and includes members of both the Senate and Assembly, as well as a citizen member, makes recommendations on the state's building program. Those recommendations are advanced to the Joint Committee on Finance and become part of the budget bill. At Building Commission meetings on March 19th and 21st the UW was represented by Regent Mohs and President Lyall, along with Assistant Vice President Ives and Chancellors.

Regent Mohs stated that the UW is very pleased with the outcome of the Building Commission's actions. At the meeting, he commented to the Commission that it is important to the Board of Regents that its priorities be followed, since they are tied to overall system-wide academic goals. He also explained that the recommended projects are the outcome of a comprehensive planning process that involves not only university staff, but also the Division of Facilities Development, which staffs the Building Commission. The Commission and staff were highly supportive of the UW's emphasis on maintenance and their actions followed Board priorities. Regent Mohs credited this positive outcome in large part to the professionalism and planning expertise on UW campuses, in System Administration and in the Division of State Facilities Development.

It is a measure, he commented, of the extensive efforts they make to work together to solve the university's facility problems.

President Lyall commented that the Capital Budget, as approved by the Building Commission, will provide for significant progress toward the quality and quantity of facilities needed by UW institutions. The Commission recommended construction funds for 13 of the 20 requested major projects that are GPR funded. These projects serve a variety of needs, such as the sciences, engineering, fine arts, physical education and the system-wide classroom improvement effort. Funding will be \$153 million GPR bonding and \$131 (46%) gifts, grants and program revenues raised by the UW campuses. The Commission approved planning for the other seven projects, which will be reconsidered for construction during the 2003-05 biennium.

Also approved were seven projects, totaling \$62 million, that will be funded entirely by non-GPR sources, including user-supported projects for student unions, housing, and athletics, as well as some research space.

The \$317 million Biostar initiative was approved, providing \$158 million in state funds over a ten-year period to match outside contributions for four biotechnology-related facilities at UW-Madison. The agriculture initiative was also approved, providing \$30 million over four years for facilities at UW-Madison and UW-Platteville.

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University of Wisconsin E-University

President Lyall noted that the State of Wisconsin is working vigorously to create web-based services for the citizens of the state. There also is statutory language in the Governor's budget to create a Department of Electronic Government. With all this activity on the state level, she remarked that it is appropriate to summarize the E-University initiatives that are in place and being undertaken to provide services for students, faculty and staff.

Noting differences between the missions and audiences of E-Government and E-University, she indicated that the university mission focuses on teaching, research and public service in an environment that is highly competitive for faculty, students, and resources. In contrast, agencies of state government services focus on administering a range of programs, such as health services, disability services, prisons and outdoor activities, largely within a non-market environment. While a large part of E-University is learning based, most of E-Government will be transaction based.

While the university also manages business transactions, she continued, the major focus for the university is to create a community of learners. The web is used to bind the community together through communications, on-line course materials, research databases, and discussions among students, faculty, and staff. Students access course information, campus activities and campus news, financial information on their campus

accounts, advising information, library databases, and other resources. Faculty exchange data with researchers around the globe, prepare course materials and communicate with students and colleagues. In short, the university is focused on open access to vast amounts of information, communication, and collaboration. The UW's web systems are open systems developed by users to enhance communication, while State Government will use closed systems for specific business applications.

Organizationally, E-Government is centralized and uses uniform applications and processes. In contrast, E-University is very decentralized with multiple, distributed delivery systems. Faculty use different tools depending on their discipline area and research needs. Students use the web for academic needs, communication with faculty and other students, and even creation of their own web sites for academic purposes.

While State Government has recently begun utilizing the web for providing services, the UW has been using the web for some time and has a well-established infrastructure in place. System-wide planning for construction of infrastructure began in 1995, focusing on a comprehensive digital infrastructure that includes networking, hardware, and software applications. Great strides have been made in collaborative planning across all institutions, with six-year plans focusing on collective missions and information technology as a tool to reach larger goals, rather than as a discrete set of activities in itself. Networking, academic systems, and administrative systems have been knit together to create an efficient service array that improves teaching, research and public service across the System.

In conclusion, President Lyall noted that the UW System is widely recognized as a national leader in technology planning and business integration, with over 100,000 students now enrolled in courses using web-based learning tools. Included is an electronic library system that makes resources at any UW library available across the UW System, and administrative systems are being built to provide web-based information resources available to students, faculty and staff.

President Lyall introduced Annie Stunden, UW-Madison Chief Information Officer, for a presentation on what E-University means for students, faculty and staff.

Ms. Stunden explained that components of E-University have been put in place over the course of several years. The point now has been reached at which the complex array of services is being integrated into an easily managed portfolio of services for students, faculty and staff. In the future, a subset of that portfolio will be provided to university's extended community.

One of the important technologies that lets UW institutions work together and share resources is an educational network through which the various institutions are connected to the Internet. UW-Madison and UW-Milwaukee are connected to Internet2, a capability that will be offered to other institutions in the near future. Applications are

shared over the network, but because campuses have discretion in the applications that they adopt, technology looks different at the different universities.

Noting that the campus community of students, faculty and staff makes up a diverse audience, Ms. Stunden pointed out that, while many services are for all members of the campus community, some services are specific to students in their role as learners of residents on campus. Others are specific to faculty in their roles as teachers and researchers, and others are specifically geared to assist staff in operating the university's business.

With respect to service to students, Ms. Stunden gave the example of applying for admission on the web and even using one application to apply to multiple institutions. Web-based course registration will be offered as part of the student portal in the near future – an application identified as high priority by students. The portal also will allow students to review their schedules and records. It will contain course information and advising information. As the portal is developed further, it will have different capabilities for students, faculty and staff. The portal was initiated as a pilot project at UW-Madison the preceding fall and will be available for all students on that campus in the fall of 2001. Other universities are considering adoption of portal technologies as well.

Additional uses of technology include web-based learning resources provided by faculty as part of course work and for extended learning. Faculty also offer students practice tests, as well as real testing, on the web.

Ms. Stunden pointed out that students, faculty and staff can purchase many technology products on the web, some at substantial discounts available only from vendors to the higher education community.

Students are offered network connections in their residence halls and through public computing resources on campus. UW-Madison also has a "tech store" where computing related products can be purchased. This store has gone on-line and in the future will also be available to students from other campuses.

Turning to faculty, Ms. Stunden explained that an array of technology tools is available to support them in their different roles. For instance across the UW System two learning management tools are provided: Blackboard and WebCT. While the technology is managed at two campuses, the tools are used on all campuses. Faculty can get course materials online, test online, provide grades to students online and communicate with their class from their offices or homes. At the same time, students can communicate with faculty and engage in online discussion groups with fellow students. These tools, she commented, offer faculty an easy way to bring technology to the teaching environment and to provide a rich offering of material and learning exercises for students.

A key role for many faculty is that of researcher, Ms. Stunden noted, with the UW System receiving \$534 million annually for research, approximately 95% going to UW-

Madison. Integral to much research is membership in Internet2 and the open network environment the university maintains.

A portal is being developed to make it easier for faculty to manage their teaching and research environments. This portal will incorporate many of the administrative tasks, as well as information, relating to research. Faculty are now required to apply for many grant opportunities on the web, and grant management is a large component of the researcher's responsibility. Human subject training, which is becoming a requirement for more faculty, also is offered on the web. Lab supplies and other materials needed by researchers now can be ordered on the web with quick delivery. These applications also will be incorporated into the portal.

Beyond the management and information access that technology supports for researchers, there is a complex array of computing and networking technologies used in conducting research. These technologies are managed in a very distributed manner by the researchers and their technical support staff.

Noting that the university library is basic to teaching, learning and research, Ms. Stunden, explained that any member of the UW community at any campus has access to the library catalog of all UW institutions and can order delivery of a book or article. This means they have access to 14 million volumes, as well as the 7,500 journals, magazines and newspapers that are on-line as reference material.

University staff, who support the UW's learning communities, also have technology needs. While not all staff use computers in their work, technology has in many ways become essential for the way business is done. All staff can take advantage of online resources regarding their personal personnel information. With respect to purchasing and procurement, automation of many functions has reduced supplies stocked by 4,000 at UW-Madison and has reduced paper invoices by more than 100,000. Products are delivered faster and at lower costs.

Turning to service to the extended community, Ms. Stunden noted that people living in the neighborhood of a university often take advantage of programs and services offered on campus. They can find out about those offerings on the web. A larger community includes all the citizens of the state, who have access to campus resources and are the special focus of UW-Extension. Citizens can take a variety of distance courses and also have access to all of the information that Extension provides.

Concerning colleagues in other organizations and agencies, the UW partners with WiscNet to keep the statewide network going – a network that now serves almost 500 agencies, including all but one university in the state and most K-12 schools.

Because of the UW's expertise at using technology to support teaching and learning, the Department of Health and Family Services has asked the university to help build the technology components of its Health Alert network. DHFS received a significant grant from the Center for Disease Control to put in place an educational and

notification alert program for public health agencies statewide about bio-terrorism. The university was asked for help in building a web site that could be used as the source of alerts and educational programs, and providing network connections through WiscNet for all public health agencies in the state. The web site now is about to go live and the UW is working to assist in connecting all public health agencies to this information resource.

Concluding her presentation, Ms. Stunden indicated that colleagues around the country regard the UW as a leader in many areas of E-University.

Thanking Ms. Stunden for her presentation, President Lyall observed that E-University provides tremendous access to academic resources and services. There are important differences, she noted, between what the UW is doing to provide academic services through the web to students, faculty, and staff and what the State of Wisconsin is doing to provide services to its customers. These initiatives are complementary, but not identical. They serve different missions, with different systems, in different operating environments. For these reasons, the President commented, the UW should be exempted from plans to centralize IT purchasing authority under the new Department of Electronic Government. The Department of Administration has agreed and will recommend exempting the UW from these provisions.

This does not mean, she emphasized, that the UW and the State cannot work together on technology projects and planning. In fact, the UW already is working with state government on a number of initiatives, including on-line purchasing and a project to help local health departments use high-speed internet links to communicate information dealing with health problems.

In conclusion, President Lyall stated that the UW will offer help to State government and its E-Government initiative in other ways as appropriate. The university has developed strong expertise in web-based applications and technologies, collaborative planning and incorporating cutting-edge technologies into a business model. The UW would be very pleased, she said, to serve in an advisory capacity to the new State CIO and to collaborate with the state on critical technology initiatives that build on the strengths of both missions.

In discussion following the presentation, Regent President Smith asked Ms. Stunden how priorities are set among services to students, faculty, staff and community, given that resources are quite limited.

Ms. Stunden explained that, at UW-Madison, surveys are sent to students each year asking what their most important needs are with regard to technology on campus. For example, most recently students have been asking for web-based registration. This is being developed for student use in approximately the next year. Faculty are asked to submit proposals on what they would like to do. A faculty committee then decides which proposals to fund. There are multiple staff committees at UW-Madison and other campuses that make decision regarding priorities for technology initiatives.

At the System level, there is a committee of chancellors, chief information officers and other members of the campus community that considers priorities for system-wide technology investments. In sum, decision are made with considerate input by many groups and based on what people are requesting.

Regent Smith asked if knowledge and expertise are shared throughout the System in order to avoid duplication of effort. Replying in the affirmative, Ms. Stunden noted that Chief Information Officers from all UW institutions meet monthly in order to share priorities and information on current projects, so that effort is not duplicated unnecessarily. There also are other groups that meet on a system-wide basis to address these kinds of questions.

Regent Olivieri encouraged the continuing effort to maintain System control, as appropriate, over the use of technology across the System.

Concerning individual initiatives, he recalled hearing a presentation about UW-Milwaukee's student-run IT function. He had continued to hear of its success and considered it a model that might be expanded throughout the System. He also thought it would be helpful to make available to Regents and others information about how technology has improved the ability to deliver services and has improved the learning process.

With regard to alumni, Regent Olivieri noted initiatives at other universities, both in the area of life-long learning and in the area of development. He expressed interest in learning how UW institutions are using technology to promote continued relationships with alumni.

Regent Schneiders suggested that technology might be a useful tool for conveying to students information on sexual assault, date rape and alcohol/drug abuse.

In reply, President Lyall agreed with that idea and noted, in reply to Regent Olivieri's question, that the UW-M student tech assistance model is being replicated, and already is being used in some Milwaukee high schools.

The meeting was adjourned at 1:50 p.m.

Judith A. Temby, Secretary

of the
BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

Held in room 1820 Van Hise Hall
Friday, April 6, 2001

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Madison, Wisconsin

Held in room 1820 Van Hise Hall

Friday, April 6, 2001

9:00 a.m.

- President Smith presiding -

PRESENT: Regents Alexander, Axtell, Barry, Brandes, De Simone, Gottschalk,
Gracz, James, Marcovich, Mohs, Olivieri, Randall, Schneiders and Smith

ABSENT: Regents Benson, Boyle and Krutsch

APPROVAL OF MINUTES

There being no additions or corrections, the minutes of the March 8 and 9 meetings of the Board of Regents were approved as distributed.

REPORT OF THE PRESIDENT OF THE BOARD

Resolution of Appreciation Regent Ruth Marcene James

Regent Schneiders presented and read the following resolution of appreciation to Regent James and moved its adoption by the Board of Regents. The motion was adopted by acclamation with a standing ovation for Regent James.

Resolution of Appreciation: Regent Ruth Marcene James

Resolution 8336: WHEREAS, Ruth Marcene James has served the citizens of Wisconsin with energy and dedication for

seven years as a member of the University of Wisconsin System Board of Regents; and

WHEREAS, since 1997 she has served as a member, vice chair and current chair of the Physical Planning and Funding Committee, presiding over some of the most successful capital budget requests and significant facilities initiatives in recent years -- including adoption of physical planning principles to serve as guidelines for all institutions, development of a new long range plan for facility maintenance, and advancement of numerous capital budget projects to improve the learning environment for thousands of UW System students; and

WHEREAS, she has served as a member and chair of the Personnel Matters Review Committee, as well as a member of the Executive Committee, the Business and Finance Committee and its Audit Subcommittee, the Council of Trustees of the UW Hospital and Clinics, the Hospital Authority Board, and the 21st Century Implementation Committee; and

WHEREAS, she served as a member of the Special Regent Committees for chancellor searches at UW-Platteville, UW-Eau Claire, UW-Whitewater and UW-River Falls, searches that resulted in the successful appointments of David Markee, Don Mash, Jack Miller and Ann Lydecker; and

WHEREAS, she has provided a voice for the southwestern corner of Wisconsin, an area she knows well through her family business interests and employment in Fennimore, her past experience as a staff person for State Senator Richard Kreul, and her volunteer efforts in the local community; and

WHEREAS, she is an effective local legislative advocate, attended UW-Platteville, is a visible "friend" and supporter of that campus and its Foundation, and is the spouse of a UW-Platteville graduate;

BE IT THEREFORE RESOLVED, that the Board of Regents of the University of Wisconsin System

commends Regent Emeritus Ruth Marcene James for her successful tenure and dedicated service to the people and institutions of the UW System. In the words of the UW-Platteville *Alma Mater*: "Praise be ever on her."

Thanking the Board for this recognition of her service, Regent James noted that one of the constancies of her seven-year tenure has been the outstanding leadership provided by President Lyall, her staff, and the Chancellors. She thanked the members of the Physical Planning and Funding Committee, which she chaired, noting that it will be in the competent hands of Regent Gracz, who serves as vice chair, along with Regents Alexander and Schneiders. She commended Assistant Vice President Ives and her staff for leadership in development of the FACMAN facilities evaluation system and for providing a smooth transition to the Committee for herself and other Regents.

In conclusion, she expressed appreciation for a "really remarkable experience in my life" and the privilege of being surrounded by people who are so knowledgeable, not only in the field of education but in other areas as well.

Regent President Smith thanked Regent James for sharing her talents with the Board.

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Report on the March 28th Meeting of the Wisconsin Technical College System Board

The Regents received a written report of the March 28th meeting of the Wisconsin Technical College System Board.

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Report on the April 4th Meeting of the Hospital Authority Board

A written report on the April 4th meeting of the Hospital Authority Board was provided to the Regents.

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Report on Legislative Matters

The Regents received a written report on legislative matters.

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REPORT OF THE PRESIDENT OF THE SYSTEM

Academic Staff Excellence Awards

President Lyall called on Regent Vice President Randall for presentation of the 2001 Regents Academic Staff Awards for Excellence. Stating that these annual awards demonstrate the Board's strong appreciation for UW non-instructional academic staff, Regent Randall noted that the excellence of academic staff is critical to the strength of the UW System and its institutions. These awards recognize the vital contributions they make, as well as their institutional loyalty, professionalism, and devotion to serving students and the public.

The Regent Committee that selected the award recipients was composed of Regent Randall, Chair, Regent Gracz, Regent Krutsch, and Regent Schneiders. Noting that the committee considered 15 impressive nominations, Regent Randall explained that the final decision was based on the following performance criteria: 1) Extraordinary contributions to the nominee's unit; and 2) an overall level of service that enhances the mission of the university. The recipients each receive \$5,000, which is used to support their professional development or to enhance a program or function of their department.

Before introducing the award winners, Regent Randall acknowledged the other nominees, who also have made significant contributions and demonstrated the wide range of invaluable services provided by academic staff throughout the UW System:

- Deborah Mathias Gough, Director of Advising and Academic Testing, UW-Eau Claire
- Jamie Diana Poindexter, Manager of Teleconference Operations, UW-Extension
- Sally Mancoske, Registrar, UW-Green Bay
- Jon Hageseth, Executive Director of the Student Health Center, UW-La Crosse
- Esther Olson, Assistant Director, Physical Sciences Laboratory, UW-Madison
- Elizabeth Heuer, Interim Affirmative Action Director, UW-Oshkosh
- Linda Draft, Associate Athletic Director/Clinical Associate Professor, UW-Parkside
- Alicia Prill Adams, Assistant Farm Director, Pioneer Prairie Farm, UW-Platteville
- Mary Augustine, Head of Interlibrary Loan/Resource Sharing, UW-River Falls
- Robert E. Mosier, Director of Residential Living, UW-Stevens Point

- Mary Riordan, Director of Diversity and Multicultural Student Services, UW-Stout
- Lorna Wong, Coordinator of the Learning Technology Center, UW-Whitewater
- Sheryl Homan, Program Manager of the Liberal Studies Unit, UW-Superior

Regents and others present gave a round of applause in recognition of the work of these excellent nominees.

Regent Randall then announced the first 2001 Academic Staff Excellence Award winner -- Nolan “Whiz” Beck, Director of Student Services and Associate Dean of UW-Marathon County. When Mr. Beck arrived in 1997, student attendance on that campus was at an all-time low. He undertook a campaign to market the institution, resulting in a four-year enrollment increase of 54% - to more than 1220 students. As part of this effort, he sought out the opinions and perceptions of UW-Marathon County students and their parents, and shared those results with other colleges for use in improving their marketing efforts. He also has been a pioneer in outreach methods utilizing technology and innovation in recruitment and retention.

Greg Lampe, UW Colleges Office of Professional Development, wrote that he nominated Mr. Beck because he exemplifies the “tremendous difference one individual can make on a single campus, because of the all significant contributions he has made to the overall UW Colleges, and because he exemplifies all the qualities that make for an effective relationship with students and that ultimately contribute to the strength of the University of Wisconsin.”

Accepting the award, Mr. Beck recalled that only five years ago he had seriously considered leaving higher education, but decided instead to look for a place to work with colleagues who share his passion for serving and educating students. He found that place at UW-Marathon County and he found a position there that allowed him to serve students in many areas, including admission, registration, advising, housing, testing, food service, student government, and student activities.

He thanked the faculty and staff at UW-Marathon County and the UW Colleges for their unswerving support. In particular, he expressed appreciation to UW-Marathon County's crack student services team, to the excellent deans who have led UWMC, and to UW Colleges Chancellor Bill Messner. All of these individuals, he remarked, share a common vision of student success. Finally, he expressed special gratitude to his mother and father, who had instilled in him a strong work ethic and encouraged him to find work that he loves, and to his spouse, Debbie, the leader and teacher of their family and children, and “my eternal companion”.

He related an anecdote that shows how rewarding it is to make a difference in the life of a student. Visiting with a family, he found the daughter to be a gifted student who struggled with problems during high school. He said some encouraging words and invited her to apply to UWMC. A few days later, he received a letter from the student thanking him for giving her a sense of hope and something to look forward to when hope was seemingly lost. The student attended UWMC for a year and a half and has since gone on to Harvard. Success stories like this, he commented, make all the effort worthwhile.

In conclusion, he noted that UWMC is showing a 32% increase in applications for the coming year.

Regent Randall introduced the winner of the second Academic Staff Excellence Award -- Julie Kline, Outreach and Academic Program Coordinator for the Center for Latin American and Caribbean Studies, at UW-Milwaukee. In her 14 years at UW-Milwaukee, she has been responsible for developing and administering a wide array of programs for the campus and for the general community. Among other responsibilities, she coordinates the annual Latin American Film Festival, serves as the academic advisor for students in the Latin American Studies Certificate Program, and organizes lectures, conferences and workshops for campus, community and K-12 audiences. Her fluency in Spanish and Portuguese has assisted UWM faculty and staff, as well as K-12 educators, in their navigation of Latin American and Caribbean geography, culture, and language. She has helped to develop the Americas Award for Children's and Young Adult Literature, and serves as its Coordinator and Chairperson.

As stated in her most recent performance evaluation: "For many people in Wisconsin's schools and colleges, and for many UWM students, Julie Kline is not only the Center for Latin America's face to the world, but is also UWM's link to a greater participation in and appreciation of the new global world."

Accepting the award, Ms. Kline stated that she takes great pleasure in the internationalization efforts in which she participates on campus and through educational outreach programs to K-12 and post-secondary teachers, as well as community outreach. The Center's mission, she noted, fits well with the Milwaukee Idea, and the Milwaukee Idea has re-energized what is being done in outreach and community partnerships.

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Benchmarks for a Competitive Wisconsin

President Lyall noted that the Wisconsin Taxpayers Alliance and Competitive Wisconsin have published the 2000 benchmark performance report on the state's economy. This benchmarking, she recalled, was a recommendation of the 21st Century Jobs Commission that she had chaired several years ago. This year's report tracks 32 measures in six categories: economic health, quality of life, workforce excellence, public services, business climate, and environmental quality.

On each measure, Wisconsin's performance is compared to its own historical trend, to the U.S. average, and to a Midwest regional average. In both personal income per capita and household income, Wisconsin continues to lag regional counterparts. Wisconsin's household income exceeds the U.S. average because of its high labor participation rate, with more family members working for longer hours. On the other hand, the unemployment rate, which trended down over the past five years, has risen from about 3% in 1999 to a recent annual rate of about 4.3%, reflecting the national economic situation.

Wisconsin's high school graduation rate is well above the national average, although it has been dropping slowly over the last five years. Wisconsin's college entrance scores significantly outpace both the national average and the region. These scores have been rising over the last five years.

The report shows that "brain drain" continues to be a problem, with Wisconsin lagging the U.S. and all the Midwest states except Iowa and Michigan in the percentage of population with a college degree. This matter, the President noted, is addressed in the UW's economic stimulus package.

In other areas, new business starts are only about 1% of state gross domestic product, and exports are a smaller percentage of the economic base than for the U.S. as a whole. Research and development spending by business lags U.S. and regional competition. Finally, venture capital per worker lags the U.S. and the region, but nonetheless has risen sharply since 1995.

In conclusion, the President remarked that these facts are to be considered in moving forward the UW's economic stimulus package.

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Good News

Chancellor Ward to head ACE

President Lyall reported that former UW-Madison Chancellor David Ward has been named as the new President of the American Council on Education. In assuming that position, he followed a long line of Wisconsin educators who have been tapped to head national higher education organizations, including: Bob Atwell, who was President of the American Council on Education from 1984-96; Robert Clodius, who headed the National Association of State Universities and Land Grant Colleges from 1979-92, and Allan Ostar, who headed the American Association of State Colleges and Universities from 1966-91.

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Chancellor Wells Receives Award

President Lyall congratulated UW-Oshkosh Chancellor Rick Wells, who received the John R. Emens National Award for Support of a Free Student Press, from Ball State University. He won the award for his efforts to maintain funding for the *Advance Titan*, the UW-Oshkosh student newspaper. The on-campus seminar and conversations that he convened helped the entire campus community better understand the importance of a free press and avoidance of censorship.

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Former Chancellor Schroeder's Book

It was reported by President Lyall that former UW-Milwaukee Chancellor John Schroeder's new biography of Admiral Perry has just been published to great acclaim.

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UW-Superior Science Grant

President Lyall congratulated UW-Superior for receiving a three-year grant from the American Association for the Advancement of Science and the Merck Company Foundation to provide undergraduate research funding for chemistry and biology students. The goal is to introduce students to scientific issues at the interface of these two fields and to encourage them to consider graduate study. Undergraduate research opportunities, the President pointed out, are powerful motivators for superior achievement.

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Chinese Visit UW-Superior

It was reported by President Lyall that UW-Superior hosted a group of 21 visiting Chinese education officials from Guangxi Region in February. These officials spent a week in Superior learning about the organization and operation of American universities and the relation between state government and higher education in Wisconsin. She commended UW-Superior for helping to forge such links and giving students the opportunity to see international visitors on campus. Such opportunities, she pointed out, will continue to grow as graduates are prepared for the global economy.

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REPORT OF THE EDUCATION COMMITTEE

The Committee's report was presented by Regent Brandes, Chair.

Resolutions 8337-8342 were unanimously approved by the Committee. Their adoption by the Board of Regents as consent agenda items was moved by Regent Brandes. Regent Axtell seconded the motion and it carried unanimously.

Implementing s.36.11(22)(b), Wis. Stats., relating to Sexual Assault and Sexual Harassment

Resolution 8337: That, upon recommendation of the President of the University of Wisconsin System and pursuant to 1989 Wisconsin Act 177, s.36.11(22)(b), *Wis. Stats.*, the board hereby accepts the report on implementation of the Act (the report on orientation programs and information provided to students on sexual assault and sexual harassment) and directs that the report be submitted to the chief clerk of each house of the legislature for distribution to the appropriate standing committees under s.13.172(3).

Minority and Disadvantaged Student Annual Report

Resolution 8338: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents accepts the 1999-00 Minority and Disadvantaged Student Annual Report for submission to the governor and to the chief clerk of each house of the legislature, pursuant to s. 36.25(14m)(c), *Wisc. Stats.*, for distribution to the appropriate standing committees under s. 13.172(3) *Wisc. Stats.*

Requests to Trustees of the William F. Vilas Trust Estate

Resolution 8339: That, upon recommendation of the Chancellors of the University of Wisconsin-Madison and the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents approve the request to the Trustees of the William F. Vilas Trust Estate for \$4,388,960 for fiscal year July 1, 2001 to June 30, 2002, subject to availability, as provided by the terms of the William F. Vilas Trust, for Support of Scholarships, Fellowships, Professorships, and Special Programs in Arts and Humanities, Social Sciences, Biological Sciences, Physical Sciences and Music.

UW-La Crosse: Authorization to Recruit: Provost and Vice Chancellor

Resolution 8340: That, upon recommendation of the Chancellor of the University of Wisconsin-La Crosse and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for a Provost and Vice Chancellor, at a salary within the Regent Salary Range.

UW-Oshkosh: Revision to Personnel Rules

Resolution 8341: That, upon recommendation of the Chancellor of the University of Wisconsin-Oshkosh and the President of the University of Wisconsin System, the revisions to the UW-Oshkosh Personnel Rules be approved.

UW-Madison: Appointment of Named Professors

Resolution 8342: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the following named professorships, School of Business, be approved, effective January 1, 2001:

Ramon J. Aldag Glen A. Skillrud Family Chair in Business;

Barry Gerhart The John & Barbara Keller Distinguished Chair in Business;

Ann S. Miner Ford Motor Company Distinguished Chair in Management and Human Resources

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Report of the Interim Senior Vice President for Academic Affairs

Milwaukee PK-16 Partnership Academy

Nancy Zimpher, Chancellor at UW-Milwaukee, introduced a presentation on The Milwaukee Partnership Academy. Panelists included Regent Gerard Randall, Executive Director, Private Industry Council; Robert Nelson, Director of Technology, Milwaukee Public Schools; Mary Staten, Special Assistant, Teachers-in-Residence, UW-Milwaukee; and Sam Carmen, Executive Director, Milwaukee Teachers Education Association.

The Milwaukee Partnership Academy, an urban PK-16 council has three primary goals: 1) improve teacher quality; 2) increase student achievement at all educational levels; and 3) address systemic issues across educational institutions.

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AODA Presentation

UW-Eau Claire Chancellor Don Mash led a discussion of Alcohol and Drug Abuse issues in the UW System. Committee members participating in the discussion included Nora McGuire, Chief Student Affairs Office, UW Colleges; George Smeaton, Professor of Psychology, UW-Stout, Bill Keeton, Academic Affairs Director, United Council; Allen Ebel, AODA Coordinator, UW-Stout; and Bob Shaw, Associate Dean of Students, UW-Eau Claire. The Committee decided to consider this issue further at the May meeting. The vote was deferred on any resolutions changing the policy until consulting with Chancellors and others.

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Update on Collaborative Activities: UW-Madison, UW-Milwaukee

John Wiley, UW-Madison Chancellor and Nancy Zimpher, UW-Milwaukee Chancellor reported on a meeting on March 16, 2001, with twenty academic leaders from both campuses. Collaboration in the areas of health, education and international education were explored. Strategic plans for near and long-term products, projects, outcomes and actions are expected to be established by June 1, 2001.

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REPORT OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE

Joint Session with Business and Finance Committee

The Physical Planning and Funding Committee and the Business and Finance Committee met in joint session to discuss the UW-Madison Utility Capacity issue. Bruce Braun, Assistant Vice Chancellor, UW-Madison, reported that a Memorandum of Understanding was signed by the state, university, MG&E and Alliant Energy. The utilities, under this agreement, will propose the construction of a steam, chilled water and electric plant to be located on campus. All but one of the Big 10 schools (including UW-Madison) have some cogeneration capacity to meet part of their needs.

The primary concern of both committees is that sufficient review occur to ensure that a cost-effective solution is developed. Because of legal and policy implications, a consultant has been hired to review the proposal submitted by the utilities. The analysis will then be presented to the Board of Regents in the fall.

Following the joint meeting, the Physical Planning and Funding Committee reconvened. Regent James, Chair, presented their Committee's report. Resolutions 8343-8345 were unanimously approved by the Committee. Regent James moved their adoption as consent agenda items by the Board of Regents. The motion was seconded by Regent Gracz and it carried unanimously.

UW-Madison: Authority to Construct a Campus Utility Distribution System Upgrade - Phase I

Resolution 8343: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Campus Utility Distribution System Upgrade – Phase I project, at an estimated project cost of \$1,500,000 (\$750,000 previously authorized GFSB-Utility Funds and \$750,000 Institutional Funds). The \$750,000 of Institutional Funds will be reimbursed from the proposed 2001-03 Campus Utility Distribution System Upgrade project; and the \$750,000 of GFSB-Utility funds will be transferred from the previously authorized Southwest Campus Primary Electric Service Upgrade project.

UW-Stevens Point: Authority to Construct a Student Recreation Fields Improvement Project

Resolution 8344: That, upon the recommendation of the UW-Stevens Point Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Student Recreation Fields Improvement project at an estimated total cost of \$790,000, using Program Revenue Support Borrowing.

UW-Whitewater: Authority to Enter Into a Land Use Agreement

Resolution 8345: That, upon the recommendation of the UW-Whitewater Chancellor and the President of the University of Wisconsin System, the officers of the Board of Regents be authorized to enter into a land use agreement with the University of Wisconsin-Whitewater Foundation, Inc., to permit the Foundation to facilitate construction of a Baseball Press Box and Concession Building at the

UW-Whitewater baseball field. The estimated cost is \$353,000, Gift Funds.

UW-Green Bay: Naming of Academic Building, "Mary Ann Cofrin Hall"

Regent James noted that the naming of the new academic building at UW-Green Bay recognizes the many years of philanthropy of Mary Ann Cofrin and her husband, Dr. David A. Cofrin to the university. Their generous support established the 290 acre Cofrin Memorial Arboretum and an endowed professorship in the natural sciences. They also provided the cornerstone gift of \$4 million plus subsequent gifts for the original construction of the Weidner Center for the Performing Arts and an additional \$4.5 million donation for the expansion of the Center. Gifts totaling \$3 million for enhancements and program support of the new Academic Building were also provided.

In recognition of their ongoing philanthropy to UW-Green Bay, Regent James moved the following Resolution for adoption by the Board of Regents. It was seconded by Regent Schneiders and carried unanimously.

UW-Green Bay: Authority to Name the New Academic Building, "Mary Ann Cofrin Hall"

Resolution 8346: That, upon the recommendation of the of the UW-Green Bay Chancellor and the President of the University of Wisconsin System, authority be granted to name the new Academic Building, "Mary Ann Cofrin Hall."

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UW-Whitewater: Naming of the Center of the Arts Building, "Greenhill Center of the Arts"

Former UW-Whitewater Chancellor Gaylon Greenhill and his wife, Hannah, presented a gift of \$1 million which will be used for a Young Auditorium endowment for operations, maintenance and programming; a Greenhill Scholarship Fund for the School of the Arts; and a Greenhill Visiting Artist program. Part of the donation will be added to the "Friends of Greenhill" scholarship fund for Excellence in the Arts. Beginning in the fall of 2001, this program will provide 4-year scholarships of \$1,000 per year, with four scholarships awarded each year. Chancellor and Mrs. Greenhill were extensively involved in the arts throughout their years at UW-Whitewater.

Dr. Greenhill contributed significantly toward UW-Whitewater's success as a premiere comprehensive university. His leadership as an exemplary educator and administrator will be long recognized and remembered on the UW-Whitewater campus and community.

In recognition of Dr. and Mrs. Greenhill's life long commitment to UW-Whitewater, and on behalf of the Physical Planning and Funding Committee, Regent

James moved adoption by the Board of Regents of the following resolution. Regent Marcovich seconded the motion and it was carried unanimously by the Board of Regents

UW-Whitewater: Authority to Name the Center of the Arts Building, the "Greenhill Center of the Arts"

Resolution 8347: That, upon the recommendation of the UW-Whitewater Chancellor and the President of the University of Wisconsin System, authority be granted to name the Center of the Arts building, the "Greenhill Center of the Arts."

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REPORT OF THE BUSINESS AND FINANCE COMMITTEE

Regent Marcovich, Chair of the Business and Finance Committee, presented the Committee's report.

Resolution 8348 was unanimously approved by the Committee. Regent Marcovich moved its adoption by the Board of Regents. The motion was seconded by Regent DeSimone and carried unanimously.

2001-02 Annual Budget Allocation Decision Rules

Resolution 8348: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents approves the 2001-02 annual budget allocation decision rules. These rules may be modified based on final legislative action on the 2001-03 biennial budget. If the final budget materially affects allocations, subsequent Board of Regents' action will occur as part of the 2001-02 annual budget action.

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Arch Venture Capital (University of Chicago)

Elizabeth Rindskoph Parker, General Counsel, UW System, introduced Keith Crandell, Managing Director of Arch Venture Partners. Mr. Crandell presented the history and overview of Arch Venture Partners. He noted the venture capital investment methodology and the value it adds to the investment process which includes the initial investment in a seed or start-up company, to investment in later stage companies, and an initial public offering.

Mr. Crandell noted the following success factors of a prospective venture capital company: breakthrough technology, attractive markets, local, lead, and syndicated investors and a strong management team.

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Coaches Exceptional Achievement Award Policy

Professor Bernice Durand, Professor of Physics, UW-Madison and Chair of the Personnel Commission for the Athletic Board discussed the policy of the University of Wisconsin-Madison, Division of Intercollegiate Athletics, to permit exceptional achievements by its coaches to be recognized in the form of cash awards paid by outside sources in pursuant of the NCAA Bylaw 11.3.2.3. The payment of these awards is subject to the availability of funds from an outside source and is not guaranteed by the University. At the October 1994 meeting of the Board of Regents, the policy adopted by the Athletic Board was presented to the Committee for its information.

A committee of the Athletic Board recently reviewed the existing policy and recommended some revisions that were adopted by the Board. The revised policy will be effective July 1, 2001, and includes the following revisions:

- Strength coaches in designated sports would be eligible.
- Eligibility to receive an award for head and assistant coaches will require meeting roster management goals as well as receiving a satisfactory or better performance evaluation.
- Coaches of more than one sport will have their awards calculated based on the appointment percentages assigned to each sport in their contracts.
- In basketball, both men's and women's, and football, new categories were created to reflect national championship game appearances, Big 10 conference contractual football bowl games and NCAA basketball "Sweet Sixteen" (third round) participation.

Awards may be approved only if they are in recognition of exceptional achievements as specified in the University of Wisconsin-Madison Exceptional Achievement Award Schedule

The bonuses include a wide range of coaches, and are not limited to the big, revenue producing sports.

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Report of the Vice President

Vice President Debbie Durcan noted that the UW System is still anticipating a utility shortfall. A report on this topic will be presented at the May meeting.

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ADDITIONAL RESOLUTIONS

Reaffirmation of 1894 Board of Regents Statement

Presenting Resolution 8349, Regent Gottschalk noted that it was over 100 years ago that the Board of Regents was asked to make a difficult decision on a complex issue regarding freedom of speech. The Board's words, he observed, "have echoed ever since as a hallmark of this great institution". In light of recent events at UW-Madison and across the country, he felt it appropriate to reaffirm the idea that freedom of speech should not be suppressed anywhere on UW campuses.

Resolution 8349: Be it resolved that the Board of Regents of the University of Wisconsin System reaffirms the following principle and long-held tradition that:

"WHATEVER MAY BE THE
LIMITATIONS WHICH TRAMMEL
INQUIRY ELSEWHERE, WE BE-
LIEVE THAT THE GREAT STATE
UNIVERSITY OF WISCONSIN
SHOULD EVER ENCOURAGE
THAT CONTINUAL AND FEAR-
LESS SIFTING AND WINNOWING
BY WHICH ALONE THE TRUTH
CAN BE FOUND."

(Taken from a Report of the Board of Regents in 1894)

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Regent President Smith noted that at the March meeting, the Personnel Matters Review Committee delivered a report with recommendations to the Board. The Board took no action on the report at that time, and it was now before the Board for consideration. In closed session, he indicated, the Board would receive advice of counsel on appropriate future courses of action. His comments were intended to clarify the status of this matter, which has been the subject of confusing press reports.

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EXECUTIVE SESSION

The meeting was recessed at 9:55 a.m. and reconvened at 10:10 a.m., at which time the following resolution, moved by Regent Randall, was unanimously adopted on a roll-call vote, with Regents Alexander, Axtell, Brandes, Gottschalk, Gracz, James, Marcovich, Mohs, Olivieri, Randall, Schneiders, and Smith (12) voting in the affirmative. There were no dissenting votes and no abstentions.

Resolution 8350 That, the Board of Regents recess into Executive Session, to consider extension of leave of absence beyond the initial two years, UW-Milwaukee; salary for Provost/Vice Chancellor, UW Colleges; and salary for Head Basketball Coach, UW-Madison as permitted by S.1985(1)(c), *Wis. Stats.*, to confer with Legal Counsel, as permitted by S.19.85(1)(g), *Wis. Stats.*

The Board arose from executive session at 11:10 a.m., having adopted the following resolutions:

UW-Milwaukee: Extension of leave beyond the initial two years for a faculty member

Resolution 8351 That, upon recommendation of the Chancellor of the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the leave of absence for Professor Shih-Hung Chan be extended through the 2001-02 academic year.

UW Colleges: Approval of Salary: Provost and Vice Chancellor

Resolution 8352 That, upon recommendation of the Chancellor of the University of Wisconsin Colleges and the President of the University of Wisconsin System, the salary for Margaret Cleek as Provost and Vice Chancellor for Academic Affairs, be set at an annual salary of \$120,000, effective April 1, 2001.

UW-Madison: Salary for Head Basketball Coach

Resolution 8353 That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the salary for

William (Bo) Ryan as Head Basketball Coach, be set at an annual salary of \$327,273, effective April 1, 2001.

UW-Superior: Matter of Professor John Marder

Resolution 8354 That, the Board of Regents, having reviewed the March 8, 2001 recommendation of the Personnel Matters Review Committee in the Matter of John Marder, directs that the matter shall be returned to the Committee for the purpose of conducting a hearing under UWS § 4.08 for the purpose of hearing from the Chancellor of the University of Wisconsin-Superior and Professor John Marder; and that following such hearing, the Committee shall provide the Board of Regents with its recommendation for final action on this matter.

The meeting was adjourned at 11:10 a.m.

Judith A. Temby, Secretary