

MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

Held in room 1820 Van Hise Hall

Friday, September 10, 1999

9:00 a.m.

WELCOME TO REGENTS ROGER AXTELL AND GREGORY GRACZ ..... 1

**APPROVAL OF MINUTES ..... 2**

**REPORT OF THE PRESIDENT OF THE BOARD ..... 2**

REPORT ON JULY 21 MEETING OF THE WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD .....2

REPORT ON THE SEPTEMBER 8<sup>TH</sup> MEETING OF THE HOSPITAL AUTHORITY BOARD .....2

REPORT ON THE JULY 14 MEETING OF THE EDUCATIONAL COMMUNICATIONS BOARD .....3

LOCATION OF OCTOBER REGENT MEETINGS .....3

**REPORT OF THE PRESIDENT OF THE SYSTEM ..... 3**

1999 REGENT TEACHING EXCELLENCE AWARDS .....3

NEW UW LOGO .....7

1999-2000 EDITION OF "INTRODUCTION" .....8

CAMPAIGN AGAINST BINGE DRINKING .....8

CHALLENGES, 1999-2000 .....8

GOOD NEWS .....9

*Emmy award for Wisconsin Public Television* ..... 9

*Grant received by UW-Stout* ..... 10

*Grant from Regent Emeritus Hempel* ..... 10

*Two MacArthur grants awarded to UW-Madison faculty* ..... 10

*Losses* ..... 10

**REPORT OF THE EXECUTIVE COMMITTEE ..... 11**

**REPORT OF THE EDUCATION COMMITTEE ..... 11**

PANEL: THE ROLE OF UW SYSTEM IN DEVELOPING WISCONSIN'S KNOWLEDGE BASED ECONOMY  
..... 12

CONSENT AGENDA ..... 12

Annual Report on Fall 1998-99 Undergraduate Drop Rates ..... 12

Request to Eliminate Annual Report on Undergraduate Drop Rates ..... 12

UW-River Falls: Authorization to Recruit Chancellor ..... 12

UW-Extension: Authorization to Recruit Chancellor ..... 12

UW-Stout: Authorization to Recruit Dean, College of Technology, Engineering, & Management ..... 13

UW-Madison: Authorization to Recruit Professor of Economics ..... 13

UW-La Crosse: Rename College of Health, Physical Education and Recreation.....	13
UW-La Crosse: New Program Authorization (Implementation) B.S., International Business.....	14
UW-La Crosse: New Program Authorization (Implementation) B.S., Information Systems.....	14
UW-Madison: Revision to Faculty Personnel Rules.....	14
UW-Parkside: Revision to Faculty Personnel Rules.....	14
UW-Madison: Appointment of Named Professors.....	14
<b>REPORT OF THE SENIOR VICE PRESIDENT FOR ACADEMIC AFFAIRS.....</b>	<b>15</b>
<i>Wisconsin students score well on SAT and Advanced Placement exams.....</i>	<i>15</i>
Grant awarded to UW-Whitewater.....	16
Preparing Tomorrow's Teachers to Use Technology.....	15
<i>Falling Dominoes: Restructuring Learning.....</i>	<i>16</i>
<i>Recruitment of Deans, UW-La Crosse and UW-Eau Claire.....</i>	<i>16</i>
<i>Presentation of proposed new programs.....</i>	<i>16</i>
<b>REPORT OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE.....</b>	<b>17</b>
UW-LaCrosse: Authority to Design and Construct a Sanford Hall and Baird Hall Window Replacement Project.....	17
UW-Madison: Approval of the Design Report and Authority to Construct a CSC Patient/Visitor Parking Ramp Addition.....	17
UW-Madison: Approval of the Design Report and Authority to Construct a McKay Center Addition/Native Garden Project.....	17
UW-Madison: Authority to Construct a Residence Halls Maintenance Project.....	18
UW-Madison: Authority to Renew Occupancy/Use Permit For Department of Preventative Medicine.....	18
UW-Milwaukee: Approval of the Design Report and Authority to Construct a Lapham Hall South Wing Remodeling Project.....	18
UW-River Falls: Approval of the Design Report and Authority to Construct a Telecommunications Plant Replacement for Five Residence Halls Project.....	19
UW-Stevens Point: Approval of the Design Report and Authority to Construct a 601 Division Street Remodeling Project.....	19
UW-Whitewater: Approval of the Design Report and Authority to Construct a West Campus Development Project.....	19
UW-Milwaukee: Lease of Plankinton Building Space for WUWM.....	20
DISCUSSION REGARDING HIGH BIDS.....	20
AUGUST BUILDING COMMISSION ACTIONS.....	21
REPORT ON EAGLE HEIGHTS APARTMENT REMODELING.....	21
<b>REPORT OF THE BUSINESS AND FINANCE COMMITTEE.....</b>	<b>21</b>
Report on Base Salary Adjustments to Recognize Competitive Factors Required by s.36.09(1)(j), <i>Wis. Stats.</i> .....	21
Contractual Agreement with Quintiles Pacific, Inc. on Behalf on Sanofi Pharmaceuticals, Inc.....	22
A-133 AUDIT.....	22
MANAGEMENT LETTER.....	22
DELEGATION AUDIT.....	22
Y2K PREPAREDNESS.....	22
QUARTERLY GIFTS, GRANTS AND CONTRACTS REPORT.....	23
AGREEMENT WITH PRIVATE, FOR-PROFIT-MAKING ORGANIZATION.....	23
Contract for Soft Drink Sales and Marketing Rights in Athletic Department Facilities with the Coca-Cola Companies.....	23
TRUST FUNDS.....	23
<i>Update on Activities of Trust Fund Office.....</i>	<i>23</i>
<i>Asset Allocation.....</i>	<i>24</i>
<i>Spending Rate.....</i>	<i>24</i>

**EXECUTIVE SESSION ..... 24**  
    UW-Milwaukee: Appointments to UW-Milwaukee Board of Visitors..... 25  
    UW-Green Bay: Authorization to Appoint Vice Chancellor, Business and Finance..... 25

**EXHIBIT A: MINUTES OF THE EXECUTIVE COMMITTEE MEETING, 8/3/99**

**EXHIBIT B: BOARD OF REGENTS COMMITTEE LIST**

MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

Held in room 1820 Van Hise Hall

Friday, September 10, 1999

9:00 a.m.

- President Orr presiding -

PRESENT: Regents Axtell, Barry, Boyle, Brandes, DeSimone, Gottschalk, Gracz,  
James, MacNeil, Marcovich, Mohs, Olivieri, Orr, Randall and Smith

ABSENT: Regent Benson

**Welcome to Regents Roger Axtell and Gregory Gracz**

Regent President Orr welcomed Roger Axtell, who was recently appointed to the Board by Governor Thompson to succeed Regent Emeritus Kathleen Hempel. Regent Axtell is a well-known author, professional speaker and expert on international trade.

President Orr then introduced and welcomed Gregory Gracz, who also was recently appointed by the Governor, as successor to Regent Emeritus Bradley DeBraska. Regent Gracz is President and Contract Administrator of Milwaukee Professional Firefighters Association, Local 215.

## **APPROVAL OF MINUTES**

The minutes of the July 19, 1999 meeting of the Board of Regents were approved as distributed.

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## **REPORT OF THE PRESIDENT OF THE BOARD**

### **Report on July 21 meeting of the Wisconsin Technical College System Board**

The Board of Regents received a written report from Regent Barry on the July 21 meeting of the Wisconsin Technical College System Board.

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### **Report on the September 8<sup>th</sup> meeting of the Hospital Authority Board**

A written report of the September 8 meeting of the Hospital Authority Board was provided. Supplementing the written report, Regent Mohs, a member of the Authority Board, noted that an annual audit report was received on the financial condition of the hospital. While all was in order at this time, trends showed that operating profitably in the future would be a challenge, particularly with likely erosion of Medicare and Medicaid income. In the continuing search for a CEO, he noted that, while Regent members of the Board had not been involved in initial interviews, they would have that opportunity as the search moves forward, with the hope that a top-flight leader can be hired.

Regent DeSimone asked if the hospital has been affected by changes in distribution of transplant organs. Regent Mohs responded that there is no adverse effect at this time and that the hospital's transplant teams are satisfied.

Regent Boyle, also a member of the Authority Board, added that the hospital received annual re-certification for accreditation with a score of 92 out of 100.

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### **Report on the July 14 meeting of the Educational Communications Board**

The Board received a written report from Regent Boyle on the July 14 meeting of the Educational Communications Board. Adding to the written report, Regent Boyle noted recent controversy about selling of membership lists by East Coast public television stations and reassured the Board that the Educational Communications Board and UW-Extension have policies in place that prohibit that type of activity.

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### **Location of October Regent Meetings**

Regent President Orr reported that the October 7 and 8 Regents meetings will be held in Madison, instead of River Falls as originally planned.

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## **REPORT OF THE PRESIDENT OF THE SYSTEM**

### **1999 Regent Teaching Excellence Awards**

Introducing the 8<sup>th</sup> annual award presentation, President Lyall noted that the awards recognize the finest teachers and programs throughout the UW System. The nominations came from colleagues and students of these teachers, and final choices were made by a Special Committee of the Board of Regents, composed of Regent Virginia MacNeil, Regent Frederic Mohs, and Regent Jose Olivieri.

Regent MacNeil, Chair of the Regent Committee, remarked that the awards represent an opportunity for the Board to recognize and honor some of the UW's most outstanding teachers, departments and programs. Faculty and academic staff, she said, teaching with dedication, creativity and passion, are the university's most valuable resources, helping to "foster enlightened citizens, imaginative and dedicated workers, and thoughtful, compassionate stewards of the future."

She presented the first award to Susan McFadden, Professor of Psychology at UW-Oshkosh, noting that Professor McFadden received her Ph.D from Drew University in 1985, joined the UW-Oshkosh faculty the same year, and became a full professor in 1996. During her tenure at UW-Oshkosh, she has received several teaching awards, including the university's 1997 Rosebush Distinguished Professor Award – its highest honor given for teaching, scholarship and service. In letters supporting her candidacy for the Regent award, the UW-Oshkosh Provost called Professor McFadden "the personification of the 'teacher-scholar;'" and students cited her enthusiasm, wisdom,

empathy and ability to motivate them to want to learn. Professor McFadden wrote of her joy in teaching, of being effectively engaged, intellectually rigorous, and ethical in her dealings with students.

In addition to mentoring students, she has also assisted in the growth of junior colleagues. One colleague wrote of her “genuine willingness to extend a helping hand and her unselfish dedication to the advancement of teaching.” Another cited a series of attributes that make her an outstanding teacher: the ability to individualize instruction for her students, engagement of students in collaborative research projects, ability to captivate students with course content, integration of critical thinking skills into her teaching, and exemplary ability to advise and counsel her students personally and professionally.

Noting that Professor McFadden’s courses and teaching practices are constantly evolving, Regent MacNeil indicated that Dr. McFadden is viewed as the department expert on Internet sources for information on psychology, and she has incorporated Internet research and Web-based communication channels into each of her courses. She has been very successful in helping undergraduates perform and present research in psychology to peers and faculty in the department and at professional conferences. She was one of three professors to develop UW-Oshkosh’s first Honors Freshman Seminary, now an established part of the University Scholars Program. In the words of one of her colleagues, she is “a master teacher in action”.

Expressing appreciation for the award, Professor McFadden thanked the Regents especially for honoring teaching. Speaking from a developmental perspective, she said that one of her most gratifying experiences as a teacher is the opportunity to watch her students’ intellectual and personal growth. During the course of a semester, many first-year students are transformed from nervous freshmen into competent and confident psychology students who have conducted research, prepared a research poster and presented it to the psychology faculty. Many of these same students enroll as seniors in her History of Psychology course, in which she helps them to integrate the whole discipline from the perspective of history. Many students grow into scholars through this course.

Not only does she witness growth in students, her own perspective on the subject matter is developing as well and incorporating the benefits of the information age. In that regard, she commented that it is important to think about the effects of aging in both students and faculty. As students, 18 year olds and 50 year olds may learn in very different ways, presenting a challenge for the teacher. As to effects of aging on faculty, gerontologists point to both gains and losses in cognitive abilities as the years go by. Therefore, she observed, it is important not to have prejudice against younger faculty or to devalue older faculty, but to value the strengths of both. What is needed is “for faculty of all ages to develop innovative and creative ways to work together to promote high quality education for all students of the UW System”.

Regent MacNeil presented the second 1999 teaching award to Patrick McGuire, Senior Lecturer in the English Department at UW-Parkside. Educated at Fordham and New York Universities, Mr. McGuire came to teach at UW-Parkside in 1986. Writing about his teaching, Mr. McGuire referenced Socrates, Jesus and Confucius as the world's most influential teachers and noted that they did not lecture but used dialogue, questions and parables to teach. He attempts to imitate the great teachers by insisting on student reactions, both written and oral, to what he is teaching, generating real exchanges among those who fill the classroom.

That he does this effectively, Regent MacNeil continued, is evidenced by student reactions. One of his former students wrote that he "inspired loyalty, as if a commander of an endangered platoon, and enlivened both his students and the English language with his intellectual force and creativity." Another student cited the "atmosphere of camaraderie and respect" created by Mr. McGuire in his classrooms.

His department chair noted that he "deserves the golden glove as the most versatile utility man in the English Department" for having taught seventeen different courses, from the most basic composition course to the most difficult grammar and literature courses. A former chair called hiring Mr. McGuire the "single best personnel decision" he ever made. His colleagues also extol him for his willingness to take on advising duties and supervision of senior theses, even though as Senior Lecturer, he is not required or expected to do so.

Adding that Mr. McGuire's versatility extends beyond the classroom, Regent MacNeil noted that he also is an accomplished writer. In addition to scholarly pieces on Walt Whitman and other authors, Mr. McGuire has written several plays, numerous short stories, and the lyrics for an opera and an oratorio. He also wrote UW-Parkside's Alma Mater, as well as the lyrics for an ecumenical holiday musical piece performed at Parkside every December.

Expressing appreciation for the award, Mr. McGuire credited his father for giving him the gift of conversation on which his teaching methods are based. His father taught him that there are many sides to every issue and led him to an awareness and respect for other people and their ideas that had become his ideal as a teacher and a person.

Mr. McGuire also thanked his colleagues at UW-Parkside who had encouraged and welcomed him, as well as Parkside administrators who had been very supportive of his work.

Regent MacNeil presented the third 1999 teaching excellence award to the UW-Whitewater Department of Languages and Literatures, noting that it is a large department, resulting from a 1994 merger of the English and the Foreign Languages Departments. There are 43 faculty and academic staff teaching in the English program and 11 teaching in foreign languages. As of 1998, there were 200 English majors, 67 foreign language majors, and over 260 minors in the combined programs.

Despite its size, Regent MacNeil observed, the Department of Languages and Literatures truly coheres in terms of its curricula, its goals for student learning and assessment, and its outstanding faculty. Together as a department, the faculty undertook an aggressive and thoughtful revision of the entire curricula. This resulted in reorganization of established courses, as well as creation of several new ones, including a "World of Ideas" course designed to meet general education requirements for all UW-Whitewater students, and a senior capstone course for majors. The department also developed a set of educational objectives that all its students have to meet in order to successfully pass through their programs. The new guidelines are rigorous, yet they allow faculty and teaching academic staff flexibility to respond to changes in their disciplines and to an increasingly diverse student body. The department also has initiated an innovative, grant-winning program to enhance instruction for the growing number of language minority freshmen at UW-Whitewater. All teachers in the department teach introductory composition or language courses, so that entry-level courses are a shared concern and frequent source of pedagogical discussion.

The mutual responsibility for first-year students contributes to the department's non-hierarchical, collegial atmosphere. Every summer the department holds a retreat to discuss topics relevant to teaching in the discipline. The department provides faculty with a mentorship program, numerous opportunities for team-teaching and peer review of teaching, and a bi-weekly colloquium in which faculty may present their work on scholarship and teaching to their peers. Many of the department's members have won university and systemwide teaching awards and fellowships.

The department sponsors an annual awards program for its students and offers them a structured advising program, internship opportunities with departmental literary journals, and opportunities to present their work at regional and national conferences. Student assessment occurs by measuring how well the students have met the specific departmental objectives, through evaluation of student writing portfolios, surveys of current students and alumni, and exit interviews. The department also serves the greater Wisconsin community by sponsoring creative writing and literary festivals and workshops for high school students, which typically draw between 500 and 1500 participants.

Letters written by the department's students were unanimous in their praise. One student wrote, that as an age forty-plus returning student, she found the faculty and staff to be welcoming people who made it easy for students to come to them for help and inspiration. Another student praised the professors' approaches to their subjects as being as "varied and fresh as the produce at a farmer's market. They have provided me with not only a modern understanding of literature and writing but have grounded that understanding firmly on the foundation of classical works and authors."

Professor John Fallon, Chair of the Department of Languages and Literature, accepted the award, expressing his pride at being chair of a department that cares so deeply about students and spends so much time and creativity in designing courses that work well for them.

Remarking on the large number of faculty and staff in the department who had made outstanding contributions to teaching, he felt the size of the department and the diversity of students offer a challenge that the department is truly dedicated to meeting. The department is noted, he indicated, for collegiality and cooperation, as well as for excellent teaching and willingness to share innovations and strategies. It was this spirit of collegiality that made possible the major curricular changes that had occurred within the department. Instead of yielding to the potential for conflict inherent in such situations, the department was able to pull together to accomplish the changes that needed to be made.

Also important, Professor Fallon continued, is that fact that senior faculty have strongly encouraged junior faculty and academic staff to be part of the department, to take part in decision-making and program development, so that all have a stake in the department's future. In hiring teaching academic staff, the department has conducted national searches to attract the highly qualified people who will want to stay with the department and provide continuity in program development and student advising.

Professor Fallon expressed appreciation to Mary Pinkerton, Associate Dean of Letters and Sciences and former Chair of the Department, who had done much to promote the department's spirit of collegiality and cooperation and who was one of the department's best teachers. He also recognized and thanked Howard Ross, Dean of the College of Letters and Sciences for his encouragement of the department and for funding awards for superior student writers.

In closing, Regent MacNeil congratulated all the people and departments that were nominated for their outstanding performance.

President Lyall expressed appreciation to Regents and former Regents who have supported these grants with their personal contributions.

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### **New UW Logo**

President Lyall introduced a new UW System logo, which was designed to symbolize the interconnectedness of UW institutions in providing excellence in instruction and lifelong learning.

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### **1999-2000 Edition of “Introduction”**

Referring to a new edition of Introduction to the UW System, President Lyall noted that it is a handy reference to academic programs and resources for students. More than 160,000 copies are distributed through high schools, college fairs and UW-Extension’s HELP office.

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### **Campaign Against Binge Drinking**

President Lyall reported that this day marks the kickoff of a national campaign underwritten by the Robert Wood Johnson Foundation and more than 100 colleges and universities to alert students to the hazards of binge drinking. The UW is a co-sponsor of this campaign, which includes advertisements running in all major national media. Noting that every year there are a number of incidents in which students are injured or even killed because of excessive drinking, President Lyall referred to a national study done two years ago that documented a frightening incidence of high risk behaviors, including unplanned and unsafe sexual encounters, missed classes, and accidents experienced by binge drinkers on campus. The campaign is designed to make such statistics more widely known to students and those who serve alcohol to them. The help of students themselves is needed to change the campus culture towards a healthier lifestyle, the President said.

Campuses are taking a number of steps in this direction. Information campaigns are used to tell students that binge drinking is not the norm on campuses and they do not have to binge drink to be “in” or have fun. For example, surveys have shown that at least half of the students surveyed typically have no alcohol when out on a Saturday night. Many campuses send 21<sup>st</sup> birthday cards to students to remind them not to let their celebration get out of hand. In addition, many alcohol-free events on and off campuses are provided, including sports, concerts, movies and disco clubs.

Encouraging institutions do more of these kinds of activities, President Lyall observed that students who come to the UW System have bright and productive futures that should not be harmed by alcohol abuse. She urged students to help in spreading the message.

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### **Challenges, 1999-2000**

Commenting on challenges for the coming year, President Lyall identified one of those as how to recruit and retain the best possible faculty to replace the quarter of UW faculty that will retire in the next couple of years. The longer the state goes without a budget or pay plan, the tougher this challenge becomes, she noted, because the UW must compete with other states for scarce faculty talent in a recruiting process that begins in the

fall. She emphasized that replacing retiring faculty with people of the highest quality is the key to the UW System's future.

Another important issue, she stated, is establishing new enrollment management targets for the next decade that realistically reflect the resources and financial strategies that will be available to the UW System. Extending service to working adults is a critical part of this planning.

President Lyall cited as a third important issue the matter of focusing and restructuring financial aid to better meet the changing needs of students.

A fourth item for the coming year will be continuing efforts to keep administrative costs low through coordinated purchasing, infrastructure planning and management flexibility.

As a fifth issue, the President cited identifying ways in which the UW System and its graduates can contribute to a state economic development strategy that will create jobs, lift incomes and retain UW graduates who are an increasingly valuable state asset.

A sixth item for the coming year is planning for the 2001-2003 biennial budget that will come before the Board for approval in August 2000.

Finally, the President noted that there will be national searches for chancellorships, including UW-Extension and UW-River Falls, where the Chancellors had indicated their wish to retire by the end of this academic year.

Elaborating on President Lyall's remarks, Regent President Orr commented that the Board and UW System will face significant challenges in replacing the nationally recognized educational leaders who have made UW institutions what they are. It is difficult to recruit when no budget has been passed and nationally recognized faculty do not know their compensation for the current period, he pointed out, and it is more challenging than it should be to go into the market place and try to attract people to an environment where that kind of situation can occur. He underscored the importance to the UW System of arriving at a budget so that "we can be about the business of trying to protect and preserve this nationally recognized institution."

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## **Good News**

### ***Emmy award for Wisconsin Public Television***

President Lyall congratulated Wisconsin Public Television for winning the National News and Documentary Emmy Award from the National Academy of Television Arts and Sciences. The award was for a program called "The 30-Second Candidate", about how advertising and consultants are used in political campaigns. She expressed the UW's pride in WHA-TV's contribution to this public policy debate and to the Wisconsin Idea through its continuing tradition of excellence.

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### ***Grant received by UW-Stout***

It was announced by President Lyall that UW-Stout received a \$300,000 grant from the Bush Foundation in Minnesota to support a pre-college program for girls in manufacturing engineering. Called "STEPS for Girls", the program exposes them to the excitement of engineering projects and encourages the mathematical skills necessary for careers in engineering.

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### ***Grant from Regent Emeritus Hempel***

President Lyall expressed appreciation for a \$50,000 challenge grant provided by Regent Emeritus Kathleen Hempel to attract matching funds for UW-Platteville's Collaboratory in the new Student Technology Center. The Collaboratory is a place where multi-media instructional materials will be produced by faculty and students. In appreciation for the gift, UW-Platteville planned to name the Collaboratory after Rick and Kathy Hempel.

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### ***Two MacArthur grants awarded to UW-Madison faculty***

President Lyall congratulated Jullian Banfield, associate professor of geology and geophysics, and Laura Kiessling, professor of biochemistry, for having been chosen to receive these prestigious grants from the MacArthur Foundation to provide support for five years of the recipients' work. Professor Banfield has been studying mechanisms of rock weathering that help to explain how elements such as toxic heavy metals accumulate in soil over time. Professor Kiessling's studies are in biochemical syntheses that control the biology of inflammation. The President noted that it is unusual for two awards in a year to go to faculty at a single institution and notable that they were awarded to two women scientists. She expressed the hope that the awards would help make their work more visible to girls who might aspire to careers in the sciences.

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### ***Losses***

President Lyall reported that the summer marked several losses of people who had been important to the UW. Werner A. Baum, the sixth chancellor of UW-Milwaukee, passed away recently. He had served as UW-Milwaukee Chancellor from 1971-78 and was well known for his defense of academic freedom for university researchers. His leadership had been instrumental in launching UW-Milwaukee as a major urban research university.

Former Regent President Wilbur Renk also had passed away the preceding week. Mr. Renk was appointed to the Board by Governor Kohler and served on the pre-merger board from 1951-59. Over the years, he and his family had been extraordinary supporters of the agricultural research mission at UW-Madison.

Ira L. Baldwin, former Vice President for Academic Affairs at the University of Wisconsin, died in Tucson just a few days shy of his 104<sup>th</sup> birthday. Dr. Baldwin was a distinguished microbiologist and Dean of the Graduate School at UW-Madison.

Finally, former Regent President Paul Schilling had passed away in July. He was appointed to the Board by Governor Dreyfus and re-appointed by Governor Thompson, having had the distinction of serving two seven-year terms. His family has designated a memorial fund in his name at the UW System, and President Lyall was discussing with the family possible uses of that fund.

While saddened by these losses, President Lyall said, they are reminders that the excellence of the UW System today is the result of the many dedicated contributions of those who in the past have given unstintingly of their time and advice to bring the university to the edge of the 21<sup>st</sup> century in such good condition. She hoped their memory would inspire everyone to recommit to sustaining excellence into the future.

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## **REPORT OF THE EXECUTIVE COMMITTEE**

Regent President Orr reported on the Executive Committee meeting of August 3<sup>rd</sup>. [The minutes of that meeting are attached as Exhibit A.]

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## **REPORT OF THE EDUCATION COMMITTEE**

Regent Brandes, Chair, presented the Committee's report.

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**Panel: The Role of UW System in Developing Wisconsin's Knowledge Based Economy**

It was reported by Regent Brandes that the first portion of the meeting was devoted to a panel discussion, to which all Regents were invited, responding to the presentation on economic development made earlier that afternoon by Stephen Portch, Chancellor of the University System of Georgia. Panelists emphasized the importance of research to the economic well-being of the state and noted that maintaining Wisconsin's economic well-being will require partnerships among universities, private business and state government.

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**Consent Agenda**

Presenting Resolutions 7977-7988, which had been approved unanimously by the Education Committee, Regent Brandes moved their adoption by the Board of Regents as consent agenda items. The motion was seconded by Regent Randall and carried unanimously.

**Annual Report on Fall 1998-99 Undergraduate Drop Rates**

Resolution 7977: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents accepts the Annual Report on 1998-99 Undergraduate Drop Rates for submission to the Joint Committee on Finance.

**Request to Eliminate Annual Report on Undergraduate Drop Rates**

Resolution: 7978: That the Board of Regents asks the Joint Committee on Finance to eliminate the UW System Annual Report on Undergraduate Drop Rates.

**UW-River Falls: Authorization to Recruit Chancellor**

Resolution 7979: That the President of the University of Wisconsin System be authorized to recruit for a Chancellor of the University of Wisconsin-River Falls, at a salary that exceeds the Executive Salary Group Six maximum.

**UW-Extension: Authorization to Recruit Chancellor**

Resolution 7980: That the President of the University of Wisconsin System be authorized to recruit for a Chancellor of the University of Wisconsin-Extension, at a salary that exceeds the Executive Salary Group Six maximum.

**UW-Stout: Authorization to Recruit Dean, College of Technology, Engineering, & Management**

Resolution 7981: That, upon recommendation of the Chancellor of the University of Wisconsin-Stout and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for a Dean, College of Technology, Engineering, & Management, and to make an appointment at a salary that may exceed the Executive Salary Group Six maximum (A\$92,000-\$113,000).

**UW-Madison: Authorization to Recruit Professor of Economics**

Resolution 7982: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to recruit a for a Professor of Economics, College of Letters and Science, and to make an appointment at a salary that may exceed the Executive Salary Group Six maximum (C\$90,000-\$125,000).

**UW-La Crosse: Rename College of Health, Physical Education and Recreation**

Resolution 7983: That, upon recommendation of the Chancellor of the University of Wisconsin-La Crosse and the President of the University of Wisconsin System, the Chancellor be authorized to rename the College of Health, Physical Education and Recreation the College of Health, Physical Education, Recreation and Teacher Education.

**UW-La Crosse: New Program Authorization (Implementation) B.S., International Business**

Resolution 7984: That, upon recommendation of the Chancellor of the University of Wisconsin-La Crosse and the President of the University of Wisconsin System, the Chancellor be

authorized to implement the B.S. in International Business.

**UW-La Crosse: New Program Authorization (Implementation)  
B.S., Information Systems**

Resolution 7985: That, upon recommendation of the Chancellor of the University of Wisconsin-La Crosse and the President of the University of Wisconsin System, the Chancellor be authorized to implement the B.S. in Information Systems.

**UW-Madison: Revision to Faculty Personnel Rules**

Resolution 7986: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the revision to Section 7.04 of the UW-Madison *Faculty Policies and Procedures* be approved.

**UW-Parkside: Revision to Faculty Personnel Rules**

Resolution 7987: That, upon recommendation of the Chancellor of the University of Wisconsin-Parkside and the President of the University of Wisconsin System, the revision to UWPF 6.01 (1) - (4), UWPF 6.06-6.08 of the UW-Parkside *Faculty Policies and Procedures* be approved.

**UW-Madison: Appointment of Named Professors**

Resolution 7988: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the following named professorships be approved:

Jiwan Palta Campbell-Bascom Professor (effective July 1, 1999);

Rudy Koshar	DAAD-Bascom Professor (effective semester I, 1999-2000);
Laura Pincus Hartman	Grainger Chair in Business Ethics (effective August 23, 1999);
Jan B. Heide	Churchill Professorship in Marketing (effective August 23, 1999);
Glen R. Stanosz	William C. III and Eugene P. Van Arsdel Professorship in Tree Pathology (effective July 1, 1999).

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### **Report of the Senior Vice President for Academic Affairs**

#### ***Wisconsin students score well on SAT and Advanced Placement exams***

Wisconsin students taking the SAT exam averaged 584 on the verbal portion, a rise of three points over last year and well above the national verbal average of 505. Wisconsin students increased their score on the math section by one point, from 594 to 595, while the national average fell one point to 511.

The College Board reported that 12,559 Wisconsin students took 19,146 advanced placement examinations in May 1999, with 68.5% achieving passing scores of three or above.

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#### ***Grant awarded to UW-Whitewater***

UW-Whitewater has been awarded a federal grant of \$1.75 million over the next five years for the purpose of improving the institutions's technology and information resources infrastructure. These funds will assist the university in incorporating state-of-the-art technology into both the administration of the university and student instruction.

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#### ***Preparing Tomorrow's Teachers to Use Technology***

UW-Milwaukee, UW-Oshkosh, and UW-River Falls have received grants totaling approximately \$2 million over three years from the federal program, *Preparing Tomorrow's Teachers to Use Technology*. In a related development, UW-Milwaukee and

the UW System are among the consortium partners for a three-year grant of \$1.9 million awarded to the Milwaukee Public Schools for the same program.

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### ***Falling Dominoes: Restructuring Learning***

Stephen Portch, Chancellor of the University System of Georgia, spoke to the Education Committee about the question of what distance learning can teach about traditional educational approaches. He suggested, for example, that “anytime-anyplace” education makes fifteen-week semesters irrelevant, in many ways makes the earning of credits redundant, and challenges the notion of seat time. The traditional role of faculty changes with the implementation of distance learning; that is, technology can be used to impart information, while faculty help students learn to interpret and use that information. Emphasis on distance learning has implications for facilities development in that it requires multi-use, rather than single-use, facilities. Finally, Chancellor Portch predicted that, over the long term, curriculum redesign will be required, and that it will be necessary to develop assessment and graduation requirements that focus on specific skills and knowledge.

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### ***Recruitment of Deans, UW-La Crosse and UW-Eau Claire***

Senior Vice President Ward announced three intentions to recruit for deans at salaries below the Executive Salary Group Six maximum: UW-La Crosse College of Physical Education, Recreation and Teacher Education; UW-Eau Claire College of Arts and Sciences; and UW-Eau Claire College of Professional Studies.

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### ***Presentation of proposed new programs***

The Education Committee heard initial presentation of two proposed new programs: (1) Master of Physical Therapy, UW-Madison; and (2) Education Specialist Degree, Education Psychology, at UW-Eau Claire, UW-La Crosse, UW-Milwaukee, UW-River Falls, UW-Stout, UW-Superior, and UW-Whitewater. It was noted that the latter proposal was the first case of presenting multiple programs to the Board in a single resolution.

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## **REPORT OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE**

Regent Barry, Chair, presented Resolutions 7989-7998, which had been approved unanimously by the Committee, and moved their adoption by the Board of Regents as consent agenda items. The motion was seconded by Regent Mohs and carried unanimously.

### **UW-LaCrosse: Authority to Design and Construct a Sanford Hall and Baird Hall Window Replacement Project**

Resolution 7989: That, upon the recommendation of the UW-La Crosse Chancellor and the President of the University of Wisconsin System, authority be granted to design and construct a 1999-2001 Sanford Hall and Baird Hall Window Replacement Project at an estimated total project cost of \$ 339,000 Program Revenue-Cash.

### **UW-Madison: Approval of the Design Report and Authority to Construct a CSC Patient/Visitor Parking Ramp Addition**

Resolution 7990: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct a 1997-99 Clinical Science Center Patient/Visitor Parking Ramp Addition at the UW-Madison campus, at an increased scope and budget of \$2,799,000, for a revised estimated total project cost of \$6,225,000 funded by \$3,426,000 Program Revenue Supported Borrowing and \$2,799,000 Program Revenue Supported Borrowing-West Campus Ramps (Healthstar) Funds.

### **UW-Madison: Approval of the Design Report and Authority to Construct a McKay Center Addition/Native Garden Project**

Resolution 7991: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct a McKay Center

Addition/Native Garden project at the UW-Arboretum in Madison, for an estimated total project cost of \$2,461,000 Gift Funds, contingent upon passage of the 1999-01 Capital Budget.

**UW-Madison: Authority to Construct a Residence Halls Maintenance Project**

Resolution 7992: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to construct the Witte Hall (A&B) and Kronshage Hall (East and West) Maintenance projects, at an estimated total project cost of \$8,170,000, using \$3,270,000 Program Revenue Cash - Housing funds and \$4,900,000 Program Revenue Supported Borrowing – Facilities Repair and Renovation funds. Planning and design will also be undertaken for similar projects at Cole, Sullivan and Ogg Halls. The design work will cost \$472,000, funded by Program Revenue – Cash.

**UW-Madison: Authority to Renew Occupancy/Use Permit For Department of Preventative Medicine**

Resolution 7993: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to renew a five-year “Occupancy and Use Permit” for 37,532 square feet of space at Forest Products Laboratory located at 502 and 504 Walnut Street, Madison, Wisconsin.

**UW-Milwaukee: Approval of the Design Report and Authority to Construct a Lapham Hall South Wing Remodeling Project**

Resolution 7994: That, upon the recommendation of the UW-Milwaukee Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct a Lapham Hall South Wing Remodeling project at an estimated total project cost of \$10,950,000 of General Fund Supported Borrowing, contingent upon passage of the 1999-01 Capital Budget.

**UW-River Falls: Approval of the Design Report and Authority to Construct a Telecommunications Plant Replacement for Five Residence Halls Project**

Resolution 7995: That, upon the recommendation of the UW-River Falls Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct a Telecommunications Plant Replacement for Five Residence Halls project for an estimated total project cost of \$687,000 Program Revenue - Cash.

**UW-Stevens Point: Approval of the Design Report and Authority to Construct a 601 Division Street Remodeling Project**

Resolution 7996: That, upon the recommendation of the UW-Stevens Point Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct a 601 Division Street Building Remodeling Project for Residential Living Administration at an estimated total project cost of \$508,400 of Program Revenue Supported Borrowing - Facilities Repair and Renovation.

**UW-Whitewater: Approval of the Design Report and Authority to Construct a West Campus Development Project**

Resolution 7997: That, upon the recommendation of the UW-Whitewater Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct the West Campus Development project at an estimated total project cost of \$4,821,000 Program Revenue Supported Borrowing (\$4,091,000 Program Revenue Supported Borrowing and \$730,000 Program Revenue Supported Borrowing

–Utility Repair and Renovation), contingent upon passage of the 1999-01 Capital Budget.

**UW-Milwaukee: Lease of Plankinton Building Space for WUWM**

Resolution 7998: That, upon the recommendation of the UW-Milwaukee Chancellor and the President of the University of Wisconsin System, authority be granted to enter into a lease with the Grand Avenue Corporation for 9,896 square feet of space for the WUWM Milwaukee Public Radio station in the Plankinton Building at the Grand Avenue Mall at an annual cost of \$116,773 plus an estimated annual electrical charge of \$9,896. The cost of this lease will be totally supported by fund-raising gifts.

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Concerning Resolution 7998, Regent Brandes inquired about the location from which WUWM would be moving. Assistant Vice President Ives replied that the station currently is located in two campus facilities. Regent Barry added that the Plankinton Building site would have a glass broadcast booth in a very visible location, which would bring the station in closer contact with the community, consistent with its outreach function.

In response to a question by Regent Brandes as to progress in providing telecommunications cabling to residence halls, Ms. Ives indicated that most UW institutions have at least some residence halls cabled at this time. Regent Barry said the goal is to have cabling available in all dorm rooms.

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**Discussion regarding high bids**

Regent Barry reported that the Physical Planning and Funding Committee discussed with Vice President Bromberg and Assistant Vice President Ives the matter of bids coming in over estimates, particularly in the Fox River Valley and specifically for the \$17 million academic building at UW-Green Bay. In that case, bids were almost 10% above estimates. Rather than re-bid immediately, it was decided to try negotiation and possible supplementation. Another option would be to wait until winter to ask for another bid. However, given the large amount of building occurring in the Fox River Valley, a winter bid might not be successful in reducing the price. If it is not possible to resolve the matter, Regent Barry noted, it might be necessary to review the 1999-2001 building priority list and perhaps delay a major project into the 2001-03 biennium. The Committee concurred that it is important to maintain the quality and integrity of the intended buildings.

Regent Orr asked if authority to construct the building would be lost because of the delay. Regent Barry said that question was being investigated with the State Division of Facilities Development, but it was his understanding that the authorization was not in jeopardy at this time.

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### **August Building Commission actions**

Assistant Vice President Ives reported that UW System projects totaling about \$38 million were approved at the August Building Commission meeting.

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### **Report on Eagle Heights Apartment Remodeling**

Regent Barry reported that the committee was advised by Regent Mohs about the cost savings accomplished during the remodeling of the UW-Madison Eagle Heights apartments. What had been accomplished was a re-evaluation about how these types of projects are done – a negotiated process rather than strictly a bid process – with the result being savings of \$160,000 to \$200,000 on a 45-unit complex. Regent Barry thanked Regent Mohs, Assistant Vice Chancellor Bruce Braun and the campus planning staff for their initiative and positive contributions in designing a more cost-effective way to do these projects.

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## **REPORT OF THE BUSINESS AND FINANCE COMMITTEE**

Regent Marcovich, Chair, presented the Committee's report.

Presenting Resolutions 7999-8000, which had been approved unanimously by the Committee, Regent Marcovich moved their adoption by the Board of Regents as consent agenda items. The motion was seconded by Regent DeSimone and carried unanimously.

### **Report on Base Salary Adjustments to Recognize Competitive Factors Required by s.36.09(1)(j), Wis. Stats.**

Resolution 7999: That, upon the recommendation of the President of the University of Wisconsin System, the Report on Base Salary Adjustments to Recognize Competitive Factors Required by Section 36.09(1)(j), Wisconsin Statutes, be accepted for transmittal to State Officials.

**Contractual Agreement with Quintiles Pacific, Inc. on Behalf on Sanofi Pharmaceuticals, Inc.**

Resolution 8000: That upon recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents accepts the agreement with Quintiles Pacific, Inc., entitled "Efficacy, Safety and Tolerability Study of SR57746A in Patients with Amyotrophic Lateral Sclerosis (ALS) Protocol Number EFC 2941."

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**A-133 Audit**

With regard to the A-133 audit, Vice President Bromberg reported to the Audit Subcommittee that the UW is included as part of the Legislative Audit Bureau's audit of the State of Wisconsin and that this is a federally mandated audit of organizations receiving federal funds. Review of activities noted only \$10,058 of questionable costs out of \$671.8 million of federal funds disbursed.

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**Management Letter**

The Legislative Audit Bureau's management letter for the 1997-98 financial audit was presented to the Subcommittee. The letter repeated two concerns expressed previously, which have either been resolved or will be part of a continuing discussion with the Legislative Audit Bureau and the Department of Administration.

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**Delegation Audit**

Associate Vice President Durcan advised the Subcommittee that the Department of Administration is conducting a review of pre-audit delegation and internal audits. DOA has been conducting these reviews of all state agencies over the past couple of years.

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**Y2K Preparedness**

The Business and Finance Committee received a status report on Y2K preparedness, showing financial aid software to be in compliance.

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## **Quarterly Gifts, Grants and Contracts Report**

The Business and Finance Committee received a quarterly report on gifts, grants and contracts from Vice President Bromberg. Total gifts, grants and contracts for the 12-month period that ended June 30, 1999, were \$691.4 million, an increase of \$43.5 million from the comparable period of the previous fiscal year. Federal awards increased \$62.4 million, while non-federal awards decreased \$18.9 million.

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## **Agreement with Private, for-Profit-Making Organization**

Regent Marcovich reported that Mr. Matt Nelson, a UW-Madison student and research assistant addressed the Board in opposition to the contract. Presenting Resolution 8001, which was approved unanimously by the Committee, Regent Marcovich moved its adoption by the Board of Regents. The motion was seconded by Regent Brandes and carried unanimously.

## **Contract for Soft Drink Sales and Marketing Rights in Athletic Department Facilities with the Coca-Cola Companies**

Resolution 8001:           That upon recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents accepts the agreement with the Coca-Cola Company and the Midwest Coca-Cola Bottling Company.

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## **Trust Funds**

### ***Update on Activities of Trust Fund Office***

Treasury Manager Lori Mills gave an update to the Business and Finance Committee on activities of the Trust Fund Office. Following a reorganization in 1997, a critical evaluation of tasks and improvement in processing efficiency was conducted. Most notable, the cash management function of trade settlement and processing was changed, resulting in cost savings. The cash fund the office now invests with the custodian is earning over 30 basis points more than the State Investment Fund, where all cash previously was invested. An investment analyst was hired to assist in monitoring of

investment managers, evaluation of asset classes and implementation of new risk management procedures.

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### *Asset Allocation*

The Committee was advised that asset analysis this year centered around using an optimizer model to find the lowest risk portfolio that would meet target return needs. Since the model's recommended portfolio was nearly identical to the current allocation, no changes were recommended.

The analysis also included a review of venture capital. Although it would provide a strong diversification benefit, the risks and costs of implementing a commitment were considered much too high and probably inappropriate for a public institution.

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### *Spending Rate*

The five percent spending rate adopted by the Business and Finance Committee in 1990 and re-approved in 1996 remained unchanged. It was noted that a fixed spending rate improves the predictability and reliability of these funds for the departments that receive them. The five percent rate matches the median of Big 10 schools.

Over the past five years, the Long Term Fund managed a 7.8% real rate of return above inflation and the spending rate. Realized gains as of June 30 were over \$130 million, resulting in a significant buffer against future market decline.

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## **EXECUTIVE SESSION**

At 10:35 a.m., the Board recessed for 10 minutes. The Board reconvened in open session at 10:45 a.m., at which time adoption of the following resolution was moved by Regent Smith and adopted on a roll-call vote, with Regents Axtell, Barry, Boyle, DeSimone, Gottschalk, James, MacNeil, Marcovich, Mohs, Olivieri, Randall and Smith (12) voting in the affirmative. There were no dissenting votes.

Resolution 8002:	That, the Board of Regents recess into closed session, to discuss possible naming of facility, and to consider appointments to the UW-Milwaukee Board of Visitors, as permitted by S.19.85(f), <i>Wis. Stats.</i> , and to consider authorization to appoint a Vice Chancellor, Business and Finance, UW-Green Bay, as permitted by
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S.(19.85(1)(c), *Wis. Stats.*, and to confer with Legal Counsel, as permitted by S.19.85(1)(g), *Wis. Stats.*

The Board arose from executive session at 11:15 a.m., having adopted the following resolutions:

**UW-Milwaukee: Appointments to UW-Milwaukee Board of Visitors**

Resolution 8003: That, upon the recommendation of the University of Wisconsin-Milwaukee Chancellor and the President of the University of Wisconsin System, the following persons be re-appointed to the UW-Milwaukee Board of Visitors for terms ending in August 2002.

Mr. William P. Beckett  
Ms. Socorro Gonzales  
Judge Michael Malmstadt  
Ms. Carol D. Sample

**UW-Green Bay: Authorization to Appoint Vice Chancellor, Business and Finance**

Resolution 8004: That, upon the recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Green Bay, as part of a planned administrative restructuring initiative, the Chancellor is authorized to create a position of Vice Chancellor of Business and Finance in Executive Salary Group 6, and that the Chancellor is authorized to appoint to that position Thomas Maki, with no change in his annual salary of \$96,000, effective immediately.

The meeting was adjourned at 11:15 a.m.

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Judith A. Temby, Secretary