

MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Platteville, Wisconsin

Held in Touche Room of the Student Center
Friday, April 7, 1995
8:30 a.m.

- President Grebe presiding -

PRESENT: Regents Budzinski, Dreyfus, Gelatt, Grebe, Gundersen, Hempel,
James,
Krutsch, Lubar, MacNeil, Orr, Randall, Schilling, Steil and
Tregoning

ABSENT: Regent Barry and Benson

Approval of Minutes

Upon motion by Regent Gelatt, seconded by Regent Hempel, minutes of the meeting of the Board of Regents held on March 10, 1995, were unanimously approved as distributed.

- - -

REPORT OF THE PRESIDENT OF THE BOARD

Report on the Annual Conference of the Association of Governing Boards

Regent Krutsch, the UW Board of Regents' representative to the Association of Governing Boards, was asked by Regent Grebe to provide a report of the annual meeting, held in Seattle from March 25-28, 1995. She attended both as a Board liaison and as a presenter on the topic of Productivity and Accountability in the Governance of Diverse Institutions. Noting that the tough fiscal situation of higher education is unlikely to improve soon due to fiscal, demographic and attitudinal factors, Regent Krutsch also observed that public expectations are for less expensive, quality education achieved through restructuring. Such restructuring would begin on the administrative level and extend to curricular

changes and improving the educational delivery system. Regent Krutsch also noted that several people with ties to Wisconsin were also active at the AGB meeting: Regent President Emeritus Lawrence Weinstein, former System President Bob O'Neil and Alverno College President Sister Joel Read were panel presenters, and former UW-Parkside Chancellor Alan Guskin was quoted extensively by Colorado Governor Roy Roemer. Concluding her report with the observation that the 1996 AGB meeting will be in Chicago from March 30 through April 2, Regent Krutsch invited other Regents to join her.

-

Report of the Regent Member of the Educational Communications Board

Regent Gelatt provided a report on the Educational Communications Board, and added that one of the suggestions in the Governor's budget, co-licensing for the ECB and DOA for some public television and radio stations, had been opposed by the ECB in a split-vote decision. It also opposed the transfer to DOA of all of the engineering functions.

-

Report on Legislative Matters

Vice President David Olien provided the report; there were no questions or comments for him.

- - -

REPORT OF THE PRESIDENT OF THE SYSTEM

UW Platteville Presentation: "Students in Partnership"

President Lyall began by calling on Chancellor Culbertson, UW-Platteville, to introduce a multi-media presentation, "Students in Partnership." He emphasized the importance of autonomy for University campuses with regard to Information Technology, crediting UW-Platteville's success to its ability to accommodate the needs of its constituencies. He introduced Assistant Vice Chancellor David Hart, Director of the Office of Information Technology, who used a multi-media format to

demonstrate UW-Platteville's use of information technology to encourage self-directed learning in the classroom.

Their technology includes not only the network of computers in faculty offices and student laboratories, but also the people who use these systems. Computer-enhanced collaborative instruction in a variety of subjects occurs in

Platteville's classrooms, as well as in courses shared with other campuses. Dr.

Hart emphasized that, while UW-Platteville has a number of technologically excellent facilities, the focus is on teaching students who will live rewarding

lives in both a local and global society. This goal is achieved by building bridges between UW-Platteville and the world--to illustrate, he highlighted three

campus projects: Project DaVinci, a network linking residence halls with the world wide web, encourages students to both build and use the system; the national project U.S. FIRST (For Inspiration and Recognition in Science and Technology), in which UW-Platteville, the Platteville High School and Wisconsin

Power and Light built a robot for a national competition; and Teachers and Students in Cyberspace, which linked Platteville High and Middle School students

with the Internet through a workshop sponsored by UW-Platteville. The presentation concluded with a reiteration of the importance of individual contributions and the recognition of several people who had been featured in the

presentation: in these projects and others like them, the people involved make

possible the bridges that are built.

Regent Gelatt asked whether UW-Platteville is sharing its knowledge with other campuses; he was informed that the Information Technology Management Council (whose members include all UW campuses' computing directors) meets twice

yearly to share information and strategies. Regent Grebe asked Assistant Vice

Chancellor Hart to relate some of the thoughts he had shared with the Committee of

the State Legislature on the subject. Assistant Vice Chancellor Hart responded

that he had informed the committee that the direction of computing for higher education is not toward centralization and mainframe computing; he emphasized that

a University and the demands of teaching require technology which is close to the

faculty, students and classroom, which cannot be accomplished with a mainframe

computer. "Distributed computing," such as that found on UW-Platteville's campus,

is preferable; "Mainframe computing," better for large projects (such as studying

black holes or weather forecasting), is unnecessary and costly. The point he emphasized most was that centralization of information technology is an outdated

concept.

-

Appearance before the Joint Finance Committee of the Legislature

President Lyall reported that she and Regent Grebe had appeared before the Joint Finance Committee of the Legislature to testify on the Governor's budget proposal for the UW System, and pointed to the prepared remarks which had been provided. The Committee raised questions about management flexibilities to enable System to better manage proposed cuts; the adequacy of financial aid to meet future needs for students; whether closing campuses should be considered as a way to meet reductions; how to define core capital planning functions to be retained by the Board of Regents; whether the UW shares in any savings from energy conservation that it achieves; and the possible tightening of admissions requirements to "ration" access to the UW System. Regent Grebe urged the Committee to keep the UW Hospitals proposal in the budget, offering (with other Regents) to meet with the co-chairs and others to review the details. Reporting that they have been told of the Committee's desire to complete its work on the biennial budget by the end of June, President Lyall also noted that UW System is working to secure sponsors of the specific amendments related to the Planning Principles adopted by the Board of Regents last month.

-

Building Commission Capital Budget Recommendations

President Lyall reported that the Building Commission completed its work on the capital budget recommendations for the university, and was pleased to note that 33 projects were approved for UW System institutions. These projects use \$111 million in GPR and WISTAR funds which are matched two to one by gifts, grants and program revenue (\$219 million); she was also pleased to report that they include nearly \$22 million for technology improvements in existing classrooms and a state-wide hub for distance education. Noting that these improvements are an investment in the future of education for our students, and benefit the state's citizens and businesses, President Lyall asserted that the UW System will be ready to face some of the challenges of the 21st Century. She noted that the Governor and the Building Commission made difficult decisions, given the limited resources available, and she was delighted that they were able to support the Regents'

highest priorities. President Lyall also thanked the Physical Planning and Development staff, without whose "careful attention to detail and persistence in fitting academic priorities within the state's fiscal limits, UW System's students would not be nearly so well served."

-

UW System representation before various state legislative committees

President Lyall also testified before the Senate Education Committee, and a field hearing held by the Assembly Colleges and Universities Committee in Milwaukee. Senior Vice President David J. Ward testified before the Joint Committee on Information Policy; UW-Platteville's Assistant Vice Chancellor David Hart also spoke before the committee. President Lyall observed that the University's views have been thoughtfully received by all of these committees, which seem to be willing to help make the impact of tightening budgets less traumatic; overall, she concluded that these interactions were "productive and helpful."

-

Good News Items

Representation of Women and Minorities at UW-Stout

Congratulations were offered to UW-Stout and Chancellor Sorensen. The Governor's Diamond Award was awarded for UW-Stout's successful efforts to crack the glass ceiling by increasing the representation of women and minorities at Stout to about 45% of senior decision-making positions. President Lyall noted that such an increase doesn't occur without "top leadership and consistent effort across the campus."

Banner year for Winter sports

The UW System's NCAA Division I, II and III school teams performed exceptionally well this year, with both men's and women's basketball teams finishing well in the national championships. UW-Platteville's men's team was the undefeated winner of the Division III championship, and the coach of UW-Madison's women's team was named Big 10 Coach of the Year. The UW-Oshkosh women's track team won the Division III National Indoor Track Championship, and other UW System indoor track teams also placed in the top 20 of national play. The UW-River Falls Ice hockey team placed third in the Division III Championship, while UW-Superior,

their traditional rivals, placed fourth. The UW-La Crosse women's gymnastics team won the National Collegiate Gymnastics Association Championship this year. President Lyall concluded her remarks by congratulating all the participants in these national competitions, remarking that the teams continue to represent UW System well.

UW Physicians Group Practice Plan

Regent Gundersen noted the approval of the UW-Physicians Group Practice Plan, which, he asserted, is "one of the most significant steps that has occurred" regarding the future of the School of Medicine and the UW Hospital. Noting that further discussion of this item is on the agenda for the May 1995 meeting of the Board of Regents, Regent Gundersen took this opportunity to note appreciation for the leadership of Chancellor Ward, Interim Dean Farrell, and Dr. Rao.

- - -

REPORT OF THE EXECUTIVE COMMITTEE

Regent Grebe noted the minutes of the March 22 meeting of the Executive Committee; there were no questions or comments regarding that meeting. [Minutes attached as Exhibit A.]

- - -

REPORT OF THE EDUCATION COMMITTEE

The Committee's report was presented by Regent Krutsch, Chair.

Approval of Consent Agenda Items

Regent Krutsch presented Resolutions 6891 - 6897, which had been previously approved by the Education Committee. She moved their adoption by the Board of Regents as consent agenda. The motion was seconded by Regent Randall, and carried unanimously.

Requests to Trustees of the William F. Vilas Trust Estate for Support of Scholarships, Fellowships, Professorships, and Special Programs in Arts and Humanities, Social Sciences and Music

Resolution 6891: That, upon recommendation of the Chancellors of the

University of Wisconsin-Madison and the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents approves the request to the Trustees of the William F. Vilas Trust Estate for \$3,416,327 for fiscal year July 1, 1995 to June 30, 1996, subject to availability, as provided by the terms of the William F. Vilas Trust.

Implementing s.36.11(22), Wis. Stats., Relating to Sexual Assault and Sexual Harassment

Resolution 6892: That, upon recommendation of the President of the University of Wisconsin System and pursuant to 1989 Wisconsin Act 177, s. 36.11(22), Wisconsin Statutes, the board hereby accepts the report on implementation of the Act (the report on orientation programs and information provided to students on sexual assault and sexual harassment) and directs that the report be submitted to the chief clerk of each house of the legislature for distribution to the appropriate standing committees under s. 13.172(3).

1993-94 Minority and Disadvantaged Student Annual Report

Resolution 6893: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents accepts the 1993-94 Minority and Disadvantaged Student Annual Report for submission to the Governor and to the chief clerk of each house of the Legislature for distribution to the appropriate standing committees under s. 13.172(3), Wis. Stats.

Reappointment: Wisconsin Distinguished Professor School of Business, University of Wisconsin-Whitewater

Resolution 6894: That, upon recommendation of the Chancellor of the University of Wisconsin-Whitewater and the President of the University of Wisconsin System, Gary L. Benson be reappointed the Irvin L. Young Wisconsin Distinguished Professor in Entrepreneurship, School of Business, University of Wisconsin-Whitewater, for the period August 26, 1995 through August 25, 2000.

Named Professorship: University of Wisconsin-Madison

Resolution 6895: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the status of Professor William J. Berg, Department of French, College of Letters and Science, UW-Madison, be changed to the Halverson-Bascom Professor of French for the period July 1, 1995 through June 30, 2000.

Named Chair: University of Wisconsin-Madison

Resolution 6896: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, Peter R. Dickson be appointed the Arthur C. Nielsen, Jr., Chair of Marketing Research, School of Business, University of Wisconsin-Madison, for a five-year renewable appointment, effective July 1, 1995.

Named Professorship: University of Wisconsin-Madison

Resolution 6897: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the status of Professor Paul H. Williams, Department of Plant Pathology, College of Agricultural and Life Sciences, be changed to the Myron H. and Anna Atwood Distinguished Professor, College of Agricultural and Life Sciences, for the period July 1, 1995 through June 30, 2000.

-

Report of the Senior Vice President for Academic Affairs

Regent Kruttsch reported that Chancellor Culbertson, UW-Platteville had introduced Allison Bunte and Robert Stone for their presentation "Transforming Middle-Level Education in Wisconsin and Beyond." The UW-Platteville Center for Education of the Young Adolescent is a resource center for audiences involved in

middle-level education, and it provides faculty development through workshops and conferences. It sponsors an annual seminar which was attended by over 700 participants last summer. Regent Randall, who was cited as familiar with the Center, was impressed by its resources and its contributions to education in Wisconsin.

-

Academic Reorganization at the University of Wisconsin-Eau Claire

Regent Krutsch reported that UW-Eau Claire has completed an organizational review that will restructure the six schools into three colleges. The reorganization will decentralize functions, eliminate two Deans, and reallocate those resources to instruction. Chancellor Schnack described the planning process wherein each school reviewed recommendations and offered advice, culminating in a University Senate meeting, lengthy debate and the recommendation of the reorganization to the Chancellor. Regent Krutsch observed that such planning reduces administrative costs, enhances other activities, and strengthens relationships among complementary programs. Regent Grebe agreed with Regent Krutsch, noting not only that the language of this Resolution reflects the hard work involved in reorganization, but also that similar activities and hard work are being accomplished by Chancellors throughout the UW System--work which is "greatly appreciated" by the all of the members of the Board of Regents. Regent Krutsch moved approval of Resolution 6898, which was seconded by Regent Randall, and passed unanimously.

Academic Reorganization University of Wisconsin-Eau Claire

Resolution 6898: That, upon recommendation of the Chancellor of the University of Wisconsin-Eau Claire and the President of the University of Wisconsin System, the Board of Regents, pursuant to s. 36.09(1)(gm)(3.), Wis. Stats., approves the following academic reorganization for the University of Wisconsin-Eau Claire, effective July 1, 1995:

Changing the name of the School of Arts and Sciences to the College of Arts and Sciences;

Changing the name of the School of Business to the College of Business;

Reorganizing the Schools of Education, Nursing, and Human

name to
the
Vice

Sciences and Services into a new college with the
be recommended by the faculty and academic staff of
college and subject to the approval of the Senior
President for Academic Affairs;

Eliminating the School of Graduate Studies and
decentralizing its functions to the three colleges.

-

Board of Regents' Policy Statement to the National Policy Board on
Higher
Education Institutional Accreditation

Regent Krutsch then pointed to a draft of a proposed letter to the
National
Policy Board on Higher Education Accreditation, drafted in response to
concerns
raised in the February 1995 meeting of the Education Committee at which the
creation of a national Higher Education Accreditation Board (HEAB) was
discussed.
The Committee proposes that the letter be sent to the National Policy Board
and
other education associations and institutions from Regent President Grebe,
Regent
Vice President Lubar, Regent Krutsch (as the Chair of the Education
Committee) and
approved by the Board as a whole; Regent Krutsch observed that it may also be
sent
to other governing boards, since the University of Wisconsin Board of Regents
could be a "national voice" in this discussion. Regent Krutsch moved the
adoption
of Resolution 6899; it was seconded by Regent Randall and passed unanimously.

Board of Regents' Policy Statement to the National Policy Board on
Higher
Education Institutional Accreditation

Resolution 6899: That the Board of Regents approves the draft letter
to the
National Policy Board on Institutional Accreditation
as a
statement of board policy and authorizes the
President of
the Board to transmit the selected associations and
institutions involved in issues of regional and
specialized accreditation.

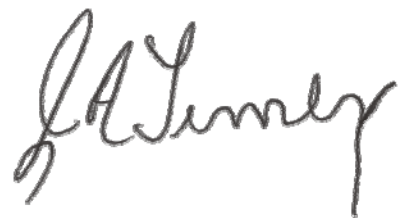
-

Improving Undergraduate Education: Admitting a better prepared student
to
the UW System

Regent Krutsch reported that the Education Committee concluded its meeting with a lengthy discussion about admitting a better prepared student to the UW System in an effort to increase retention, decrease remediation, and enhance the quality of the academic experience for students and faculty in the UW System. The discussion began with a presentation by Associate Vice President Sharon James; Roger Groenewold, Director of Admissions, UW-Eau Claire; and Beth Weckmueller, Director of Admissions, UW-Milwaukee. They provided information on the current UW System admission requirements, the difference between those requirements and standards, how our requirements compare to those of other major state systems, and how admissions offices use requirements and standards to make admission decisions.

The second segment of the presentation was provided by Dr. Paul Gagnon, Senior Research Associate at Boston University, on National Academic Standards. Regent Krutsch introduced Dr. Gagnon, asking him to summarize his remarks for the Board of Regents.

Dr. Gagnon began by observing the difference between content and performance standards: The content standard is one based on determining what everyone should know within a particular subject; the performance standard comes afterward, to measure how well the subject is known. He noted six ways that content standards could improve college performance:

A handwritten signature in black ink, appearing to read "J. A. Temby". The signature is fluid and cursive, with a large initial "J" and "T".

Judith A. Temby Secretary