

MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

Held in Room 1820 Van Hise Hall  
Friday, February 11, 1994  
9:05 a.m.

- President Steil presiding -

PRESENT: Regents Barry, Benson, Davis, Dreyfus, Gelatt, Gundersen, Hempel, Krutsch, Lubar, MacNeil, Nicholas, Orr, Schilling, Steil and Tregoning

ABSENT: Regents Budzinski and Grebe

Approval of Minutes

Upon motion by Regent Schilling, seconded by Regent Tregoning, minutes of the meeting of the Board of Regents held on December 10, 1993, were unanimously approved as distributed.

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REPORT OF THE PRESIDENT OF THE BOARD

Report of the Chair of the Council of Trustees of the UW Hospital and Clinics

Regent Orr reported on the February 10, 1994, meeting of the Council, noting first a drop in patient days of 2.6 percent over the previous year and an increase of 6.8 percent in outpatient activity. The growth in outpatient activity, however, it is not on par with competition in the community, probably due to the increase in HMOs in the Madison area and referral patterns.

From a revenue standpoint, the Hospital is close to budget, with contractual allowances lower than expected and net patient revenue exceeding projection by \$6 million.

Outlining budget preparation for the coming year, Superintendent Derzon noted a significant increase in employee wages as a function of state-determined increases along with high-cost demands in other areas. Stringent cost-cutting efforts will continue, although UW Hospital already is at the low end of cost-per-patient day among university hospitals.

The Council was informed that, due to a decision by the Attorney General's office, construction of the new Sports Medicine/Cardiac Rehabilitation Center is proceeding without the review of the Cost Containment Commission.

Mr. Derzon presented the five-year capital plan to be submitted to the Cost Containment Commission. Because of the difficulty in a rapidly-changing medical environment of anticipating needs five years in the future, the document must include all possible needs. While the numbers appear large, it is unlikely all projects will in fact be undertaken.

Medical staff appointments were approved by the Council.

Regent Krutsch reported that the Quality Assurance Committee had reviewed the Joint Commission data on malpractice and noted no particular problems or issues. Regent Gundersen asked that the report on malpractice trends be made available to the Trustees on a regular basis.

In discussion at the Board meeting, Regent Gundersen commented that the downward trend in numbers of malpractice cases is reassuring.

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Report of the State Board of Vocational, Technical and Adult Education

Regent Barry, Vice President of the Wisconsin Board of Vocational, Technical and Adult Education, provided a written report of that Board's January 26, 1994, meeting.

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Report of the Educational Communications Board

A report of the January 21, 1994, meeting of the Educational Communications Board was published in agenda materials.

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Report on Legislative Matters

A written report on legislative matters was provided to the Regents.

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Report of the January 28, 1994, Regent Development Program

Regent President Steil remarked that the January 28 Regent development conference on the role of the governing board in public higher education was very helpful and provided opportunity for thoughtful and constructive discussion of a number of important issues.

He expressed appreciation to the members of the Committee on Regent

Orientation and Development--Regent Gelatt, Regent Grebe, and Regent Krutsch-  
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for designing the program. Special appreciation was extended to Regent Krutsch, Chair of the Committee, who was instrumental in originating the idea for the program and devoted much time and effort to making it successful.

On behalf of the Board, President Steil also expressed appreciation to the speakers, legislators, state officials, other panelists and invited guests whose comments added valuable perspective to the discussion.

As an example of the many thoughtful suggestions that were made, President Steil cited the suggestion that members of the Board visit classes on UW campuses to get a first-hand view of the teaching and learning process. There will be reports in future meetings on proposals to implement these and other ideas presented at the development session.

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#### REPORT OF THE PRESIDENT OF THE SYSTEM

##### Timetable for Coming Months

President Lyall noted a number of important policy issues to be considered in the months ahead: enrollment management principles to be acted upon this month and enrollment levels for each institution for adoption in May; a recommended policy on faculty workloads to be presented in March; hearings on proposed accountability measures; and the 1995-97 biennial budget request to be adopted in August.

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"Partners for Profitability" Joint Presentation by UW-Extension and the Wisconsin Department of Natural Resources

In introducing the speakers, UW-Extension Chancellor Donald Hanna highlighted the many benefits (improved quality of life, economic vitality, cleaner environment) that can accrue from partnerships that UW-Extension facilitates between UW institutions, state agencies, and the business community.

Joseph Moskal, UW-Extension's county agent working with the Rock County Pollution Prevention Project, described a hazardous waste project which used the expertise of UW environmental chemists to change a manufacturing process which was costly, wasteful, and environmentally harmful. Through a combination of research, teaching, and outreach, the UW-Extension worked with Mr. David Meysembourg, Operations Manager of Newco, Inc. of Janesville, to retool their painting operations, an improvement which eliminated the company's air pollutant emission and the need to dispose of 38,000 pounds of hazardous waste a year. The change also resulted in \$88,000 in profits, and tripled the company's capacity to do business.

George Meyer, Secretary of the Department of Natural Resources, echoed

Chancellor Hanna's support of collaborative partnerships, especially those that can assist the many small businesses in the state. He spoke of the revolutionary change that is occurring in environmental management, with the companies striving for compliance standards which are even greater than mandated regulations. He praised the work of UW-Extension, especially in fostering practices that focus on prevention rather than restoration. Secretary Meyer expressed hope that the agency would increase its work with UW-Extension and urged the Board to support more field staff.

In response to a question from President Lyall about the extent of work with which the Pollution Prevention Project is involved, environmental chemist

David Liebl described the collaborative work of the UW staff, the DNR, and private industry, and said that the potential clientele in this field is virtually unlimited.

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Welcome to UW-Green Bay Chancellor Mark Perkins

President Lyall welcomed Dr. Mark Perkins, the new Chancellor of UW-Green Bay. Dr. Perkins came to Wisconsin from California State University-Stanislaus, where he was Executive Vice President.

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Appreciation to UW-Green Bay Vice Chancellor William Kuepper

President Lyall presented a certificate of appreciation to Dr. William Kuepper, who served as Interim Chancellor at UW-Green Bay until the arrival of Chancellor Perkins and who has served UW-Green Bay as a faculty member and administrator for 28 years.

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Welcome to Margaret Lewis, Assistant Vice President for University Relations

Margaret Lewis, the UW System's new Assistant Vice President for University Relations, was welcomed by President Lyall. Ms. Lewis served as an aide to Governor Dreyfus and as a member of the State Legislature from 1985-91.

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Welcome to Associate Vice President Bruce Braun

President Lyall welcomed Bruce Braun who had joined the Capital Budget and Architectural Engineering Services Unit as Associate Vice President. Mr. Braun had been with the Department of Natural Resources for 15 years, serving the past year as Director of the Bureau of Environmental Analysis and Review.

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Fall 1993 Enrollment Report

It was reported by President Lyall that the systemwide enrollment target for fall 1993 was met almost exactly, with an FTE enrollment of 127,056 or .07 percent over target.

Calling attention to the pattern of change within the total, President Lyall noted that the freshman class has stabilized after shrinking substantially since 1985. The sophomore and junior classes continue to decline, reflecting the smaller entering classes of the late 1980s; and the number of seniors remains high, reflecting the larger entering classes of the mid 1980s, before enrollment management took effect.

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#### Patents and Royalties of the Wisconsin Alumni Research Foundation

President Lyall called attention to a recent national report showing that the Wisconsin Alumni Research Foundation ranks fifth among the top 74 academic institutions in the country in the number of patents based on faculty research. It also ranks fifth in the volume of royalties received, slightly over \$12 million for the preceding year. Much of this royalty income is given to UW Madison for support of research and faculty.

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#### Campus Achievements

Reporting on a number of special achievements, President Lyall cited the following:

##### UW-La Crosse

A \$450,000 grant from USAID is enabling teachers and business managers from Poland, Hungary, Slovakia and the Czech Republic to study market economics and business courses at UW-La Crosse this semester.

##### UW-Madison

Seven faculty members at UW-Madison have received the prestigious National Science Foundation Young Investigators' Awards. UW-Madison tied with MIT, Stanford University and UC-Berkeley for the largest number of awards this year. In addition, two UW-Madison faculty have been elected Fellows of the American Association for the Advancement of Science.

##### UW-Stevens Point

As an example of the importance of research opportunities in enrichment of undergraduate education, President Lyall cited the experience of a UW-Stevens Point student who served as an intern at the National Institutes of

Heath and performed key experiments leading to the development of a laboratory test to determine risk for Alzheimer's disease. She also noted that UW-Stevens Point won the Stevens Point/Plover Area Chamber of Commerce "Decree of Excellence" award this year for its important contributions to the economic vitality of that part of the state.

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#### Memorial Resolution for Professor Howard Temin

President Lyall made the following statement in memory of UW-Madison Professor Howard Temin, who passed away on February 9, 1994. Noting that Professor Temin, who held both the Nobel Prize and the National Medal of Science, was an internationally renowned researcher in the fields of cancer and AIDs, President Lyall noted also that he was a superlative teacher and a genuinely modest man who inspired his students and colleagues to pursue answers with diligence and hard work. He was a scholar and a teacher worthy of the Wisconsin Idea.

On behalf of the Board of Regents, Regent Davis presented the following resolution, which was adopted with a moment of silence in memory of Professor Temin:

Resolution 6590: Whereas, Professor Howard Temin brought great honor and distinction to the University of Wisconsin-Madison and the University of Wisconsin System throughout his 33-year career as a distinguished teacher, scholar and advocate of the public interest; and Whereas, his groundbreaking research on the molecular bases of cancer and AIDS won international acclaim and earned the Nobel Prize for Physiology in 1975 and the National Medal of Science in 1992; and Whereas, his death on February 9, 1994, is mourned by friends and colleagues in the scientific community and around the world; Now, therefore, be it resolved that the Board of Regents of the University of Wisconsin System salutes with grateful recognition the immense contributions to science and scholarship made by Professor Howard Temin; and Be it resolved that the members of the Board of Regents extend our deepest sympathy to his wife, Rayla, and their daughters, Miriam and Sarah.

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REPORT OF THE EXECUTIVE COMMITTEE

Minutes of the Executive Committee meeting of December 17, 1993, are attached as EXHIBIT A.

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REPORT OF THE PHYSICAL PLANNING AND DEVELOPMENT COMMITTEE

Regent Dreyfus, Chair, reported for the Committee.

Consent Agenda

Regent Dreyfus moved adoption by the Board as consent agenda items of Resolutions 6591-6596 which had been unanimously approved in Committee, and the motion was seconded by Regent Gundersen.

With regard to Resolution 6591, Regent Gelatt asked how long it will take to accumulate the \$10 million needed for the Chemistry Building project. He was advised that the money will be accumulated in five years, as had been true for the Biotechnology Building.

Put to the vote, Resolutions 6591-6596 were adopted unanimously by the Board.

UW-Madison: Authorization to Request Funding from the Vilas Trust in Support of the Chemistry Building Addition and Remodeling Project

Resolution 6591: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to request that the William F. Vilas Trust Estate set aside all of the available net income of the trust estate not appropriated for endowments in a special fund to provide the UW-Madison with financial assistance for the construction of a Chemistry Building Addition and Remodeling project, and to continue accumulating such net income until the special fund reaches \$10,000,000.

It is further requested that this endowment commence upon completion of the previous endowment from the Vilas Trust for the UW-Madison Biotechnology/Genetics Center Building, which is anticipated in August 1994.

UW-Madison: Approval of Design Report/Authorization to Construct CSC Cancer Research Shell Completion Project

Resolution 6592: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, the Design Report be approved and

authority granted to construct the 1993-95 Cancer Research Shell Completion project, at the Clinical Science Center for the UW-Madison Medical School, at an estimated total project cost of \$2,135,000 of Gift and Grant Funds.

UW-Madison: Authorization to Construct Kemp Natural Resources Station Laboratory Addition and Remodeling

Resolution 6593: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to design and construct a Kemp Natural Resources Station Laboratory Addition and Remodeling project in Woodruff,

Wisconsin

at an estimated total project cost of \$225,000, to be funded as follows:

National Science Foundation Grant	\$100,000
UW-Madison College of Agricultural and Life Sciences Funds	62,500
UW-Madison Graduate School Funds	62,500
	\$225,000

UW-Platteville: Authorization to Acquire Land in Exchange for Non-Contiguous University-Owned Lots

Resolution 6594: That, upon the recommendation of the UW-Platteville Chancellor and the President of the University of Wisconsin System, authority be granted to acquire a 3.75 acre parcel of land located within the UW-Platteville campus boundary and to transfer two, vacant lots, not contiguous to UW-Platteville to the current owner of the 3.75 acres. The \$61,500 total acquisition cost of the 3.75 acres will be offset by the \$10,500 value of the two lots. The balance of \$51,000 will be funded by a \$25,500 Department of Natural Resources Urban Rivers Grant, \$18,000 of City of Platteville funds and \$7,500 of UW-Platteville Program Revenue funds.

UW-Stout: Authorization to Acquire Land for Parking

Resolution 6595: That, upon the recommendation of the UW-Stout Chancellor and the President of the University of Wisconsin System, authority be granted to acquire, as it becomes available, ten parcels of property within the existing campus boundary, at an estimated cost of \$500,000, for the development of university parking, using Program Revenue Supported Borrowing (Parking Utility funds).

UW System: Approval of Private Sector Construction of Food Service and Bookstore Remodeling

Resolution 6596: That, upon the recommendation of the UW-Green Bay, La Crosse, Parkside, Platteville, River Falls, Stevens

Point and Stout Chancellors and the President of the University of Wisconsin System, approval be granted for private sector construction of food service and bookstore remodeling projects during the 1993-95 biennium as a part of Requests for Proposals.

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UW-Madison: Authorization to Hire a Consultant to Prepare a Facilities Study for Sports Arena

Regent Dreyfus presented Resolution 6597, which was approved unanimously by the Physical Planning and Development Committee. Problems with the existing Field House, including safety issues, overcrowding, fire protection and crowd control difficulties, were outlined by Athletic Director Pat Richter, who estimated that an investment of \$10 to \$20 million would be required to correct major shortcomings but still would not solve all the problems. Therefore, a study to replace the Field House was requested. The study would include such matters as determining the best site for a new facility and the nature of the facility.

In Committee discussion, Regent Barry had urged consideration of more than one site and consideration of a partnership with the community to share cost and use of the facility. Regent Nicholas felt the facility should be a sports arena and not a multi-purpose convocation center. This would have the advantage of costing less, as well as making it feasible to preserve the spirit and atmosphere of the Field House.

The resolution had been revised in Committee to delete reference to an estimated cost of \$60 million for a multi-purpose facility, to term the facility a sports arena, rather than a sports arena/convocation center, and to specify that the study shall include advice concerning the questions of on-campus or off-campus siting and multi-purpose utility. The study also will include a funding scenario with fee implications, revenue projections and ongoing costs.

Adoption by the Board of Regents of the following resolution was moved by Regent Dreyfus and seconded by Regent Barry:

That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to spend \$250,000 of Program Revenue and Gift Funds to hire a consultant to prepare a Facilities Study for a sports arena, including advice on key issues such as on-campus or off-campus siting and multipurpose utility.

In response to a question by Regent Schilling about the cost of the study, Regent Dreyfus explained that the \$250,000 estimate was made by the Athletic Department on the basis of experience at other institutions and taking into account the components and timetable of the study. Regent Schilling commented that a competitive process should be used to obtain the best price for the study.

Regent Lubar felt it would be inappropriate to spend \$60 million to build so large a facility. He also emphasized the importance of a complete financial plan. With respect to the matter of a consultant, his experience indicated that it should be possible to have a thorough and credible study done for considerably less than \$250,000.

It was noted by Vice President Brown that the contract for the study will be entered into by the Department of Administration, rather than by the university.

Regent Nicholas added that information from state-financed studies done in 1986 and 1989 might be utilized to save costs.

Regent Barry noted that the community was about to build a major convention center and the county was committed to major expansion of the coliseum. Believing that a multi-purpose convocation center might contribute to underutilization of all three facilities, he favored a lower-cost sports arena if the building is sited on campus, so as not to compete with other community facilities. Such an arena recently had been built in Arkansas for about \$30 million. In addition, he did not believe the possibility of an off-campus site should be ruled out. If such a site were chosen, it might be possible to construct a multi-use facility in partnership with another unit of government.

Upon motion by Regent Gundersen, seconded by Regent Schilling and carried unanimously, the resolution was amended to insert the words "up to" before the figure \$250,000.

Put to the vote, Resolution 6597, as amended, was adopted unanimously.

Resolution 6597: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to spend up to \$250,000 of Program Revenue and Gift Funds to hire a consultant to prepare a Facilities Study for a sports arena, including advice on key issues such as on-campus or off-campus siting and multipurpose utility.

Regent President Steil asked that copies of the minutes of this meeting and of the minutes of the February 10 Physical Planning and Development Committee meeting be provided to the Department of Administration and to the Athletic Board.

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#### Report on Fire Safety in Student Housing

Regent Dreyfus reported Committee review of this report, which shows that considerable effort is expended by residence hall staff after the arrival of students to make them aware of safety rules and also the sanctions for violations of those rules.

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REPORT OF THE BUSINESS AND FINANCE COMMITTEE

Regent Gelatt presented the Committee's report.

Consent Agenda

Having been approved unanimously by the Business and Finance Committee, Regent Gelatt moved adoption by the Board of Resolutions 6598-6600 as consent agenda items, and the motion was seconded by Regent Tregoning. Regent Gelatt explained that the unclassified pay plan contained in Resolution 6600, developed in consultation with the President's Advisory Committee on Compensation and the chancellors, provides not less than a third of the pay plan for meritorious performance and market needs, and not less than a third for solid performers. This is identical to the current year guidelines and permits up to a third of the increase to be used for institutional flexibility.

Put to the vote, Resolutions 6598-6600 were adopted unanimously.

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Agreement with Private For-Profit Organization: Pfizer, Inc.

Resolution 6598: That, upon the recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents accept the agreement with Pfizer, Inc., entitled PRAISE (Prospective Randomized Amlodipine Survival Evaluation).

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Agreement with Private For-Profit Organization: Syntex (U.S.A.)

Resolution 6599: That, upon the recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents accept the agreement between Syntex (U.S.A.) Inc., entitled "Randomized, Double-Blind Comparative Study of Two Doses of Mycophenolate Mofetil or Azathioprine Each In Combination with Cyclosporine and Corticosteroids for the Prevention of Rejection in Recipients of Their First Cadaveric Renal Allograft."

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1994-95 Unclassified Pay Plan Guidelines

Resolution 6600: That, upon the recommendation of the President of the University of Wisconsin System, the 1994-95 Unclassified Pay Plan Guidelines be approved and

should the Joint Committee on Employment Relations modify the 1994-95 pay plan, the distribution of any additional pay plan funds be in accordance with the modified pay plan provisions and these guidelines.

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#### Mid-Year Financial Statements

Vice President Marnocha presented the mid-year financial statements to the Committee and highlighted the accounts for which there are deviations in the amount spent between the prior year and the current year. He assured the Committee that the mid-year statements show no unexpected problems.

System Administration is evaluating two vendor proposals for a financial management information system, including prototype demonstrations using UW System data. With use of this new software, it is anticipated that next year's mid-year financial report will take on a different and less opaque look.

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#### Annual Report on UW System Broadcast Stations

Special Assistant for Administration Pat Takemoto presented the Annual Report on UW System Broadcast Stations. The Board of Regents is the licensee of 13 non-commercial educational broadcast stations located throughout the State of Wisconsin. As such, the Board is accountable to the Federal Communications Commission for compliance with all statutory and regulatory requirements. The purpose of the report is to provide the Board with official information necessary to fulfill its responsibilities in maintaining the licenses in good standing.

The report provided a profile of the 12 radio broadcast stations and one television station for which the Board of Regents is the licensee. The stations are in compliance with all FCC regulations.

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#### CQI Presentation by UW-Oshkosh: Student Employment Process

Continuous Quality Improvement Consultant Sue Rohan introduced UW-Oshkosh Chancellor John Kerrigan, Assistant Director of Financial Aid Vernice Haase, and Director of General Accounting and Cashiering Gary Moeller, who presented to the Business and Finance Committee the results of the UW-Oshkosh CQI Student Employment Process Team (SEPT). The SEPT team was organized to solve problems in student employment and specifically to improve the work authorization/payroll process. By utilizing brainstorming, flow charting, cause and effect diagrams, focus on process, and identifying value added, the team recommended three computer enhancements, increased communication between departments, and elimination of bottlenecks that helped reduce cycle and processing time.

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## Report on UW-Madison "Choices" Board Plan

UW-Madison Housing Director Norm Sunstad presented the report on UW-Madison's new "Choices" board plan to the Committee. The plan was developed based on resident suggestions and unanimously endorsed by residence hall student representatives in the fall of 1992. It became effective in fall 1993. The new plan requires every residence hall student to pay a board membership fee of \$850 for the academic year. This fee covers overhead costs related to board operation, including utilities, food preparation labor, building costs, equipment, furnishings, maintenance and cleaning. The membership fee dramatically lowers the prices which residents pay when they eat, because the overhead costs have been removed from the prices.

Customer comments, which generally are complaints, have decreased from 744 during the 1992 fall semester to 156 during the 1993 fall semester, an 80 percent reduction.

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## Report of the Vice President

### Gifts, Grants and Contracts

Vice President Marnocha reported to the Committee that total gifts, grants and contracts for the seven-month period ending January 12, 1994, were \$347.3 million, an increase of \$9.2 million over the previous year. Federal awards accounted for \$6.5 million of the increase, while non-federal awards accounted for \$2.7 million.

### State and Federal Family Medical Leave Acts

Vice President Marnocha updated the Committee on the state and federal family medical leave acts. At the September 1993 meeting, the Committee received a report indicating the System's Office of Human Resources was working with the State Department of Employment Relations and legal counsel, to develop guidelines for the university leave program that will be consistent with both state and federal family medical leave acts. The federal act became effective August 5, 1993. As soon as the state issues implementation guidelines, a proposal for changes in university leave policies will be submitted to the Board for consideration.

### Budget Development Timelines

Vice President Marnocha presented the UW System budget development timelines to the Committee. In June, the Board will review and act on the 1994-95 annual budget. In August, the Board will review and act on the 1995-97 biennial budget.

Vice President Marnocha provided the Committee with Chapters 16 and 20 of the Wisconsin Statutes in response to a suggestion by Department of Administration Secretary James Klauser at the January 28 Regent development conference.

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Audit Subcommittee Meeting

Internal Audit Director Brunkow presented to the Audit Subcommittee the Quarterly Internal Audit Report. Audits being performed include: UW-Madison Physical Plant, UW-Madison Athletic Department, UW-Milwaukee Student Center and Dining Services, UW Centers Bursar Operations and Cash Centers, and UW Systemwide Minority/Disadvantaged Programs.

Completed audits included: the UW-Stevens Point University Center, food service, bookstore and textbook rental audit, and the UW-Parkside Athletics Department audit.

The Legislative Audit Bureau is continuing work on the University Hospital restructuring audit, the systemwide A-133 audit, and the state financial statement audit.

In discussion at the Board meeting, Regent Gundersen inquired as to whether or not the Audit Subcommittee considered the UW System's audit capacity to be adequate and whether the institutions felt comfortable with the amount of on-site auditing.

Regent Gelatt noted that the number of systemwide auditors recently had been increased, but that, given the emphasis on reducing administrative costs, there was reluctance to provide an auditor to each of the comprehensive institutions.

Regent Lubar added that the Subcommittee felt comfortable with the current auditing capacity and would continue to monitor the situation.

Regent Gelatt explained that four systemwide auditors had been added when it was found that highest priority audits could not be completed with existing staff. When the annual plan is submitted, the Subcommittee will review it to ensure that staffing is adequate to perform essential audits. If necessary, additional staffing will be recommended.

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Endowment Funds

Regent Nicholas reported that UW System endowment funds were approaching \$200 million, up from about \$100 million in the last seven years, due both to investment performance and increased contributions. Everyone involved, he noted, had reason to be proud of this accomplishment.

The Committee's report was presented by Regent Davis, Chair.

#### Consent Agenda

In moving Board adoption of Resolutions 6601-6613, which had been unanimously approved by the Education Committee, Regent Davis pointed out that, relative to Resolution 6602, the Committee heard that the UW-Oshkosh faculty review and development policy was both time and process efficient. The Committee commended both UW-La Crosse and UW-Superior for their respective restructuring and reorganization (Resolutions 6603 and 6604), and in connection with Resolution 6607, the top of the salary range was reduced.

The motion was seconded by Regent Krutsch. Regent Gundersen requested removal from the consent agenda of Resolution 6613. Put to the vote, Resolutions 6601-6612 were unanimously adopted as consent agenda items.

#### Implementation of s. 36.11(22), Wis. Stats.: Report on Orientation Programs and Information Provided to Students on Sexual Assault and Sexual Harassment

Resolution 6601: That, upon recommendation of the President of the University of Wisconsin System and pursuant to 1989 Wisconsin Act 177, s. 36.11(22), Wisconsin Statutes, the board hereby accepts the report on implementation of the Act (the report on orientation programs and information provided to students on sexual assault and sexual harassment) and directs that the report be submitted to the chief clerk of each house of the legislature for distribution to the appropriate standing committees under s. 13.172(3).

#### Revisions to Faculty Policies and Procedures: UW-Oshkosh

Resolution 6602: That, upon recommendation of the Chancellor of the University of Wisconsin-Oshkosh and the President of the University of Wisconsin System, the revisions to Chapters UW0 6 and UW0 9, Faculty Personnel Policies and Procedures, University of Wisconsin-Oshkosh, be approved.

#### UW-La Crosse Academic Reorganization

Resolution 6603: That, upon recommendation of the Chancellor of the University of Wisconsin-La Crosse and the President of the University of Wisconsin System, the Board of Regents, pursuant to s. 36.09(1)(gm)(3.), Wis. Stats., approves the following academic reorganization for the University of Wisconsin-La Crosse: elimination of the College of Arts, Letters and Sciences and the School of Education and restructuring their component

academic departments and programs into two new units, the College of Science and Allied Health and the College of Liberal Studies, effective immediately.

UW-Superior Academic Reorganization

Resolution 6604: That, upon recommendation of the Chancellor of the University of Wisconsin-Superior and the President of the University of Wisconsin System, the Board of Regents, pursuant to s. 36.09(1)(gm)(3.), Wis. Stats.,

approves the reorganization of the five academic divisions at the University of Wisconsin-Superior (Business and Economics, Education, Fine and Applied

Arts, Humanities and Social Sciences, Sciences and Mathematics) into two Colleges, effective July 1, 1994: the College of Arts and Sciences and the College of Professional Studies.

Authorization to Recruit Dean, College of Arts and Sciences, UW-Superior

Resolution 6605: That, upon recommendation of the Chancellor of the University of Wisconsin-Superior and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for a Dean of the College of Arts and Sciences.

Authorization to Recruit Dean, College of Professional Studies, UW-Superior

Resolution 6606: That, upon recommendation of the Chancellor of the University of Wisconsin-Superior and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for a Dean of the College of Professional Studies.

Authorization to Recruit Dean, School of Fine Arts, UW-Milwaukee

Resolution 6607: That, upon recommendation of the Chancellor of the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for a Dean of the School of Arts.

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Authorization to Recruit Assistant Professor, Associate Professor or Professor, School of Business, UW-Madison

Resolution 6608: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for an Assistant Professor, Associate Professor or Professor, School of Business,

University of Wisconsin-Madison, at a recommended salary range that exceeds the Executive Salary Group maximum.

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Authorization to Recruit Associate Dean (Medical Director), UW-Madison

Resolution 6609: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for an Associate Dean (Medical Director of Clinical Affairs), Medical School, University of Wisconsin-Madison, at a recommended salary range that exceeds the Executive Salary Group maximum.

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Appointment of Distinguished Professor, UW-Milwaukee

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Joan

Resolution 6610: That, upon recommendation of the Chancellor of the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the status of W. Moore be changed from Professor, Department of Sociology, College of Letters and Science, to Distinguished Professor of Sociology, College of Letters and Science, University of Wisconsin-Milwaukee, effective immediately.

Named Professorship, UW-Madison

Resolution 6611: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the status of Professor Randall B. Dunham, School of Business, be changed to Procter & Gamble Bascom Professorship in Total Quality, School of Business, UW-Madison, effective immediately;

College

the status of Professor Donald S. Ermer, Departments of Industrial and Mechanical Engineering, be changed to Procter & Gamble Bascom Professorship in Total Quality, Department of Industrial Engineering, of Engineering, UW-Madison, effective immediately.

Named Professorship, UW-Madison

Resolution 6612: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the status of Professor Harold J. Steudel, Department of Industrial Engineering, be changed to Emerson Electric Professorship in Total Quality, Department of Industrial Engineering, College of Engineering, UW-Madison, effective immediately.

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1993 Joint Report to the Legislature: Primary Care Education and Training Programs

Regent Gundersen commented that steering medical school graduates toward primary care practices may not necessarily result in cost containment, particularly since Medicare reimbursement rates for given procedures do not differ among types of practitioners.

With regard to encouraging students toward careers in science, he noted that the science fair for K-12 students held in La Crosse is very successful and might serve as a model for other areas of the state.

At the Gundersen Clinic, there is a program that allows pre-med students to shadow physicians for two weeks to see first-hand the kind of life they lead. In addition to medical schools and the Area Health Education Center System, Regent Gundersen felt that responsibility for overview of primary care issues should be shared with state physicians, clinics, group practices and representatives of the State Medical Society. In order to succeed, it will be necessary for the entire medical community to work together.

With respect to general practice advanced training, Regent Gundersen pointed out that 67 percent and 74 percent of the residents trained at the Marshfield Clinic and the Gundersen Clinic respectively go into primary care practice. The private clinics, he remarked, should be asked to share their successful strategies for placing primary care physicians in rural communities.

Finally, he cautioned against identifying high-risk pregnancy care as a focus of Area Health Education Centers because of the high liability for physicians providing such care.

Regent Krutsch noted that the definition of primary care includes family practice, internal medicine and pediatrics. She cautioned Wisconsin medical schools to proceed thoughtfully rather than simply jumping on what has become a bandwagon issue at the national level.

Adoption of Resolution 6613 was moved by Regent Gundersen, seconded by Regent Davis and carried unanimously by the Board.

Resolution 6613: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Board of Regents accepts those portions of the report on Primary Care Education and Training Programs that pertain to the University of Wisconsin-Madison and directs that the report be submitted to the chief clerk of each house of the legislature, pursuant to 1993 ACT 16.

Enrollment Management III: Principles and Assumptions

Presenting Resolution 6614, Regent Davis reported that it had been adopted at a Committee session to which all Regents were invited on a roll-call vote, with 14 Regents voting in favor and one Regent voting in opposition.

Adoption by the Board of Regents of the following resolution was moved by Regent Davis, seconded by Regent MacNeil and carried, with Regent Schilling voting in opposition:

Resolution 6614: That, upon recommendation of the President of the University of Wisconsin System (UWS), the Board of Regents accepts the proposed Assumptions and Principles as a guide for planning and implementing the third phase of Enrollment Management; specifically, the Board of Regents affirms the following principles:

1. The UWS will maintain and enhance the gains made in the quality of undergraduate education under Enrollment Management I and II. A proportion of projected enrollment demand will be accommodated without additional resources by continuing to improve the effectiveness of its administrative, student services, and academic operations through improved efficiency, restructuring, strategic curricular design, and pedagogical innovation, thereby allowing some enrollment growth at no additional cost. Such incremental demand will be met through such efficiencies only when educational quality is not jeopardized. Additional students will then be served if further resources are provided by the state. If enrollment growth has to be limited, this will be accomplished through more selective admission standards. When faced with a choice between maintaining educational quality within budgetary constraints or providing access for students, the priority will be on quality.
2. The UWS stresses quality undergraduate teaching as its main priority, in keeping with s. 36.01, Wisc. Stats.
3. The UWS and its institutions will continue their engagement in basic and applied research and public service activities.
4. The UWS will continue its current practice of admitting all immediate Wisconsin high school graduates who rank in the top quartile of their class, somewhere within the system.

adult

5. The UWS, within the limitation of its resources, will strive to maintain access to degree programs for students for whom initial or additional college training is necessary to meet the challenges of a dynamic economy and culture.

educational

6. The UWS will maintain the board's commitment to make "moderate and predictable" undergraduate tuition increases (BOR policy 92-8), contingent upon adequate support from the state. The UWS will also explore ways to recover up to full educational costs from selected professional post-baccalaureate students.

advantage

7. The UWS will continue to support the reciprocity agreement with Minnesota as providing good options for both Wisconsin and Minnesota students, while encouraging Wisconsin students to take of academic programs in our western institutions. In addition, UWS will explore additional highly targeted reciprocity options (e.g., program to program reciprocity) with other states. The UWS will seek to serve other non-resident and international students

at

least at current levels.

human

8. The UWS will maximize the use of the UW Centers' and physical assets to serve and retain students through the sophomore level and for collaborative efforts with programs at other UWS institutions.

contribute.

9. The UWS will increase its collaboration with DPI, K-12, and VTAE to prepare qualified students from disadvantaged backgrounds and underrepresented groups for admission, to support them academically once they are enrolled, to raise their graduation rates and to benefit from the various perspectives they

ithin

10. The UWS supports Tech Prep and School-to-Work as meaningful educational options and will actively cooperate with DPI, K-12, and VTAE in their implementation.

11. The UWS will facilitate the transfer of students the UW System. The UWS will also facilitate transfer from all other sectors of post-secondary education providing students are adequately prepared to succeed in the UWS.

12. The UWS will encourage proposals for re-engineering the structure of higher education including such experiments as a "Charter University" which may offer

opportunities to serve more students more effectively and efficiently.

13. The UWS will strive to increase geographic access and service to citizens throughout Wisconsin, by seeking significant initial investments from the state and industry sources in faculty development and equipment needed for initiatives such as distance education and collaborative programs.

special,

14. The UWS will place priority on using existing resources and/or cooperative programs to meet

short-term needs whenever possible.

15. The UWS will approve variations in enrollment increases across the system, expanding campus enrollments most at those institutions that demonstrate themselves best able to take increases at the most reasonable cost, at no loss of quality and

in

keeping with their institutional missions and objectives, or where program strengths, along with state needs, are sufficiently compelling.

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#### Report of the Senior Vice President

Senior Vice President Portch reported to the Education Committee that a Solid Waste Management Center has been approved for UW-Madison, and that a \$200,000 laboratory modernization allocation for a color electronic pre-pressed laboratory at UW-Stout has brought more than \$400,000 in donated and discounted equipment.

He introduced Dr. Cathie Meade, Associate Professor of Nursing at UW-Milwaukee, who is his administrative intern this semester.

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#### Teacher Education Lateral Review

Summarizing Committee consideration of the lateral review of teacher education, Regent Davis report that Dr. Robert Glennen, President of Emporia State University and Chair of the External Review Evaluation Team, outlined the consultants' findings. He indicated that the UW System has much of which to be proud in its teacher education programs but that improvement is always possible.

In response to suggestions received after the previous lateral reviews, representation on the consultant team had been broadened and included two university presidents.

Regent Benson noted that many of the consultants' recommendations are compatible with his goals for DPI and K-12 education. He is pleased with how the UW System plans to proceed with the report and that DPI is included in that plan.

Regent Krutsch commented on the repetition of the subject matter in many courses, on the need to reduce credits to degree, and on the lack of definition of multiculturalism.

In response to a question from Regent Schilling on whether there is a need for 13 schools of education in Wisconsin, Senior Vice President Portch indicated that receiving the consultants' report is the middle step in the process. The UW System will now work with the institutions on responses to the recommendations.

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Occasional Research Brief 94/1: Trends in Degrees Conferred, 1982-83 to 1992-93

Associate Vice President Presley introduced Occasional Research Brief 94/1--Trends in Degrees Conferred, 1982-83 to 1992-93. Attention was called to the statistic that one-third of all UW doctoral degrees are awarded to non-resident aliens. Regent Krutsch suggested that there be a future Education Committee presentation on the theme of graduate education and foreign students. This was agreed to by the Committee.

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New Program Authorization: M.S., Training and Development, UW-Stout

The Committee had an initial review of the proposal for a new program, an M.S. in Training and Development at UW-Stout. Senior Vice President Portch said that this program proposal has been shared with the vice chancellors in keeping with the Partners in Process policy. UW-Milwaukee, UW-Stevens Point and UW-River Falls already have indicated some interest in exploring possible articulation agreements with UW-Stout. While no additional state appropriations will be needed to implement the program, there will be reallocation and shifting of funds, mainly from phasing out the M.S. in Media Technology and reassignment of faculty.

Regent Davis commented that the proposed program is responsive to the direction the market is taking. The proposal will be on the agenda for the March meeting, at which time the Board will be asked to take action to implement the program.

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At 10:40 a.m., the Board recessed for five minutes, after which the following resolution, moved by Regent Lubar and seconded by Regent Gundersen, was adopted unanimously on a roll-call vote, with Regents Barry, Benson, Davis, Dreyfus, Gundersen, Hempel, Krutsch, Lubar, MacNeil, Nicholas, Orr, Schilling, Steil and Tregoning (14) voting in the affirmative. There were no abstentions and no dissenting votes.

Resolution 6615: That the Board of Regents recess into closed session

to consider personal histories, as permitted by s. 19.85(1)(f), Wis. Stats., including initial consideration of naming a street after a person, UW-Madison, initial review of an honorary degree nomination at UW-Green Bay, and possible action on honorary degree nominations at UW-Milwaukee and UW-Stout; for possible action on a base salary increase for a faculty member in a salary range that exceeds the Executive Salary Group 6 Maximum, UW-Madison, as permitted by s. 19.85(1)(c), Wis. Stats.; and to confer with legal counsel, as permitted by s. 19.85(1)(g), Wis. Stats.

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#### CLOSED SESSION ACTIONS

The Board arose from closed session at 11:10 a.m., having adopted the following resolutions:

Honorary Degree, UW-Stout

Resolution 6616: That, upon the recommendation of the UW-Stout Chancellor and the President of the University of Wisconsin System, Ms. Karen Johnson be awarded the Honorary Degree of Doctor of Science at UW-Stout, at the May 1994 commencement, subject to acceptance by the nominee.

Base Adjustment in Salary Exceeding Executive Salary Group 6 Maximum, UW-Madison

Resolution 6617: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the following  
base salary adjustment be approved for Associate Professor Diane Norback, Department of Pathology and Laboratory Medicine, Medical School, UW-Madison: an increase in base salary from A\$94,149 to A\$98,995, effective January 1, 1994, after merit.

Approval of Naming a Street after a Person, UW-Madison

Resolution 6618: The Board of Regents supports the proposal by the University of Wisconsin-Madison to submit to the City of Madison a request to change the name of Campus Drive to Karl Paul Link Drive.


The following resolution was adopted in closed session of the meeting of the Board on November 5, 1993. Announcement was not made at that time, pending acceptance by the nominees.

Honorary Degrees, UW-Madison

Resolution 6619: That, upon the recommendation of the Chancellor of  
the UW-Madison and the President of the University of  
the Wisconsin System, approval is granted for awarding  
the following honorary degrees by UW-Madison, subject to  
acceptance by the nominees:

Robert Kemp Adair: Doctor of Science  
Anna Halprin: Doctor of Fine Arts  
John Morgridge: Doctor of Science  
Robert B. Murphy: Doctor of Laws  
Gena Rowlands: Doctor of Fine Arts  
John Searle: Doctor of Humane Letters

The meeting adjourned at 11:10 a.m.



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Judith A. Temby, Secretary

March 3, 1994