

MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

River Falls, Wisconsin  
Held in the Yellow Room, Rodli Commons  
UW-River Falls

Friday, October 8, 1993  
8:00 a.m.

- President Steil presiding -

PRESENT: Regents Barry, Benson, Dreyfus, Gelatt, Grebe,  
Gundersen, Krutsch, Schilling, Steil and Tregoning

ABSENT: Regents Budzinski, Davis, Flores, Hempel, Lubar,  
Nicholas and Orr

Regent President Steil welcomed Regent Joshua Tregoning, who was appointed by the Governor as a student Regent to succeed Regent David Hirsch. Regent Hirsch, whose term had expired, had submitted his resignation from the Board.

Stating that he is honored to serve on the Board of Regents, Regent Tregoning indicated that he looks forward enthusiastically to working with the Regents, Chancellors and others in the UW System.

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Approval of Minutes

Upon motion by Regent Schilling, seconded by Regent Gelatt, the minutes of the July 16, 1993, and September 10, 1993, meetings of the Board were approved as distributed.

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REPORT OF THE PRESIDENT OF THE BOARD

Report of the Vice President of the State Board of Vocational, Technical and Adult Education

A written report was submitted by Regent Barry. There were no additional comments or questions.

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Report on the September 17, 1993, Meeting of the Higher Educational Aids Board

A written report was submitted in the agenda materials. There were no additional comments or questions.

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Report of the Regent Member of the Educational Communications Board

A written report was submitted by Regent Davis. There were no additional comments or questions.

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Report on Legislative Matters

Referring to the written report that had been provided to the Regents the preceding day, Regent Gundersen asked if any compromise could be made concerning the legislation which would prohibit start of classes until after Labor Day.

In response, President Lyall noted that the Board has favored increasing the number of instructional days for students. To do that and also start the fall semester after Labor Day means that classes would have to continue longer in the spring--an option not favored by students because it would interfere with seeking summer jobs.

Regent Gundersen also commented in support of legislation to begin health insurance coverage for employees on the first day of employment and to eliminate the current six-month waiting period.

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Report of the Superintendent of Public Instruction

Regent State Superintendent Benson began his report by expressing his pride in the UW-River Falls student leaders who had received excellent preparation in Wisconsin high schools. However, he continued, too many other students are not doing as well. This means that schools must change and improve to benefit all students.

Referring to a speech he had given to school superintendents, Regent Benson cited as one top priority creation in each school district of communities committed to better serving children. For that to happen at the local level, he believed that partnerships and collaboration must be developed at the state level. In that regard, he expressed appreciation to President Lyall for her support and willingness to work with the Department of Public Instruction in this effort. He also felt that partnerships with the VTAE System, the Governor and other state agencies are important.

In his speech, copies of which were distributed to the Regents, Regent Benson identified a number of major initiatives for the coming years, including bright beginnings for all children, preparing graduates for a living-wage economy, success for city school districts, redesigning the Department of Public Instruction, and finance. He planned to report on progress in

these areas at future meetings.

Regent Schilling commented that the UW System has benefited greatly by having as members of the Board of Regents the State Superintendent of Public Instruction and a representative of the State VTAE Board. Hearing from these systems, he noted, has been very helpful in policy deliberations.

Regent Dreyfus commented that the costs of Regent Benson's initiatives would be recovered in better-prepared college students.

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#### REPORT OF THE PRESIDENT OF THE SYSTEM

##### UW-River Falls Presentation: "Fulfilling the Wisconsin Idea"

Chancellor Thibodeau debuted a new video production, "UW-River Falls: Fulfilling the Wisconsin Idea." Through the voices of students, faculty and staff, the video told how UW-River Falls continues to cherish its primary mission of undergraduate education while embracing and building upon its additional responsibilities for scholarly activity and outreach.

The video described the demographics of the student body, the academic offerings of the Colleges of Agriculture, Arts and Sciences, and Education, internship opportunities, international programs and student leadership development opportunities. An important aspect of the video is that the majority of the filming was done by students.

The video can be packaged to reach specific audiences to support such university activities as outreach presentations, student recruitment, faculty recruitment and general information purposes.

Chancellor Thibodeau thanked Kim Schmidt, Director of Television Services, for producing this outstanding video.

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##### Systemwide Administrative Streamlining Programs

Stating that the UW System currently spends about 6.4 percent of total budget for administrative overhead as compared to a 9 percent national average for colleges and universities, President Lyall reported that the System's goal is to maintain or improve its margin through a number of initiatives: Review and rejustification of all administrative positions at the time of turnover; systematic reporting to the Business and Finance Committee of chargebacks, unfunded mandates, and cost shifting that have administrative cost implications for UW institutions. She also requested continuance of annual reporting to the Board on administrative costs, in an effort to initiate possible

actions in further cuts. Restructuring of administrative functions across the System also will be continued.

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#### 1993 Preliminary Enrollment Figures

President Lyall announced that, in spite of changes in federal financial aid programs and other environmental factors, the System will meet almost exactly its target of enrollments for this year, with an estimated 126,705 FTE students. Eleven institutions are within one percent of their margins and UW-Stout and UW-Milwaukee are more than one percent below their respective targets. UW-Superior's preliminary total is just 1.9 percent above target, after being twelve percent over target last year. UW-La Crosse and UW-Green Bay experienced slight increases which bring them within their one percent margin this year.

Regent Gundersen asked why 3.3 percent of the fourth quartile still gain admission, and President Lyall explained that there remains a policy which allows institutions to admit up to 5 percent of students on the basis of expectation that they have more potential than is shown in formal credentials. This allows a window of opportunity for those who may have potential to succeed.

The President reported the highest quality and preparation of new freshmen. Forty-six percent come from the top quartile of their high school graduating classes and 82 percent graduated in the top half.

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#### Systemwide Solid Waste Recycling Program

The program that separates and recycles aluminum and steel cans, plastic and glass containers, polystyrene and all paper materials, President Lyall said, has seen over the past three years an increase of more than 200 percent in the amount of recycled materials.

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#### REPORT OF THE PHYSICAL PLANNING AND DEVELOPMENT COMMITTEE

Regent Dreyfus, Chair, presented the report of the Committee.

#### Consent Agenda

Having been approved unanimously by the Physical Planning and Development Committee, adoption by the Board of Resolutions 6518-6527 as consent agenda items was moved by Regent Dreyfus, seconded by Regent Gundersen and carried unanimously.

UW-La Crosse: Authority to Prepare Design Report Modifying

Scope of 1991-93 Student Life Center

Resolution 6518: That, upon the recommendation of the UW-LaCrosse Chancellor and the President of the University of Wisconsin System, authority be granted to prepare a Design Report modifying the scope of the 1991-93 Student Life Center project, at an estimated total project cost of \$8,542,900 (\$5,442,900 Program Revenue Supported Borrowing - Segregated Fees and \$3,100,000 Program Revenue - Segregated Fees).

UW-La Crosse: Authority to Construct Morris Hall Window Replacements

Resolution 6519: That, upon the recommendation of the UW-LaCrosse Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Morris Hall Window Replacement project for an estimated total project cost of \$245,000, 1993-95 Facilities Repair and Renovation Funds.

UW-Madison: Authority to Increase Budget for Social Science Capital Renewal Project

Resolution 6520: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, the Design Report be approved for the Social Science Capital Renewal project reflecting the budget increase of \$870,000, from \$2,400,000 to a revised total of \$3,270,000, from All-Agency Funds.

UW-Madison: Approval to Sell Unimproved Arboretum Land

Resolution 6521: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to sell approximately 14.018 acres of unimproved land, which is located in the southeast corner of the UW-Madison Arboretum in the city of Madison. This request is in accord with the Board of Regents authority granted in October 1989 to appraise and advertise for sale this property in order to fund an endowment for an Arboretum research and teaching program in restoration ecology, final terms and conditions to be approved by the Vice President for Physical Planning and Development and the UW-Madison Arboretum Committee.

UW-Milwaukee: Authority to Construct Zebra Mussel Chemical Control System

Resolution 6522: That, upon the recommendation of the UW-Milwaukee Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Zebra Mussel Chemical Control project for an estimated total project cost of \$250,000 General Fund Supported Borrowing - Utility Repair and Renovation Program Funds.

UW-Platteville: Approval of Design Report; Authority to Construct Ottensman Hall Fume Hood Deficiency Correction

Resolution 6523: That, upon the recommendation of the UW-Platteville Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority granted to construct the Ottensman Hall Fume Hood Deficiency Correction project at an estimated total project cost of \$1,161,000 of General Fund Supported Borrowing - All-Agency Funds.

UW-Stevens Point: Approval of Design Report; Authority to Construct Science Building Capital Renewal

Resolution 6524: That, upon the recommendation of the UW-Stevens Point Chancellor and the President of the University of Wisconsin System, the Design Report and approved and authority granted to construct the Science Building Capital Renewal Project at an estimated project cost of \$2,841,000 General Fund Supported Borrowing.

UW-Stout: Approval of Design Report; Authority to Construct Jarvis Hall-Technology Wing Remodeling and Addition

Resolution 6525: That, upon the recommendation of the UW-Stout Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority granted to construct the Jarvis Hall-Technology Wing Remodeling and Addition project at an estimated cost of \$8,285,000 (\$8,120,000 General Fund Supported Borrowing-WISTAR and \$160,000 Building Trust Funds).

UW-Oshkosh: Approval of Design Report; Authority to Construct Radford Hall Capital Renewal

Resolution 6526: That, upon the recommendation of the UW-Oshkosh Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority granted to construct a Radford Hall Capital Renewal Project at a total estimated cost of

\$1,489,500, from General Fund Supported Borrowing.

UW System: Authority to Construct Exterior Lighting Projects

Resolution 6527: That, upon the recommendation of the UW-Eau Claire, LaCrosse, Madison, Milwaukee, Oshkosh, Parkside, Platteville, River Falls, Stevens Point and Stout Chancellors and the President of the University of Wisconsin System, authority be granted to construct a 1993-95 Exterior Lighting project for a total project cost of \$1,308,600 (\$1,151,300 of General Fund Supported Borrowing - Utilities Repair/Renovation Funds and \$157,300 Program Revenue-Cash).

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UW-River Falls: Status Report on 1990 Campus Development Plan

A report was made to the Committee on the UW-River Falls Campus Development Plan.

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Campus Tours

Following the Committee meeting, driving tours of the UW-River Falls campus were conducted for the Regents.

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#### REPORT OF THE BUSINESS AND FINANCE COMMITTEE

The Committee's report was presented by Regent Gelatt, Chair.

Consent Agenda

Having been approved unanimously by the Committee, Regent Gelatt moved adoption of Resolutions 6528 and 6529. The motion was seconded by Regent Tregoning and adopted unanimously by the Board.

Agreement with Private For-Profit Organization: Sincrotrone Trieste

Resolution 6528: That, upon the recommendation of the University of Wisconsin-Madison, the Board of Regents formally accept the agreement between Sincrotrone Trieste and the University of Wisconsin-Madison entitled "Experimental Chamber for CXrL\Trieste Collaboration.

Agreement with Private For-Profit Organization: Regeneron Pharmaceuticals, Inc.

Resolution 6529: That upon the recommendation of the University of Wisconsin-Madison, the Board of Regents formally accept two awards received from Regeneron Pharmaceuticals, Inc.

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#### Biennial and Annual Budget Timelines

Vice President Marnocha reported to the Committee that at the September Board meeting Regents discussed the need for an August meeting to approve biennial budgets in compliance with statutory changes. Based on the discussion, the Board planned in the future to hold an August meeting and ordinarily cancel the July meeting.

While this change accommodates the need to have an August meeting in even-numbered calendar years for biennial budget purposes, it means that the annual budget, which in the past has been approved in July, would now have to be approved at the June meeting. This change can be accommodated for the second year of the biennium but not for the first year.

Therefore, System Administration recommended that, in even-numbered years, the annual budget be presented in June and the biennial budget in August, with the July meeting cancelled. In odd-numbered years, it is recommended that the annual budget be presented in July, with the August meeting cancelled, as is the current practice. The Committee agreed to this proposal and suggested that the Secretary publish for approval a 24-month schedule of meetings.

At the Board meeting, Regent Dreyfus requested that the published 24-month schedule of meetings be binding, and Regent Gelatt said that, since this was discussed in Committee, the question of the calendar will be presented to the Board President.

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#### Continuous Quality Improvement Presentation: UW-River Falls QUEST Program

Robert Sievert, Director of University Centers, presented information to the Committee on the UW-River Falls QUEST Program. He stated that the goal of this program is, first, to improve the quality of services, programs, facilities, and equipment offered to the university community. To accomplish this, nine quality teams were formed representing different areas of the University Center's operation. The second goal is to empower all University Center employees. This is being accomplished through quality

teams that are chaired by employees on the frontlines. The third goal was for the management staff to evaluate and modify their leadership style to be more effective in attaining their goals and meeting the needs of their employees.

Mike Fisher, Lead Custodian in University Centers, described how the QUEST Program has led to the achievement of three goals.

First, that the Centers would be the cleanest buildings on campus; second, ensuring job fulfillment and enrichment for employees; and third, providing the best customer service possible.

Kevin Jarek, President of the Student Senate, spoke on the results of the Student Senate QUEST team, including how survey information collected by the Student Senate led the Faculty Senate to charge a task force with further evaluating the current system of advising on campus.

Gerda Benedict, Assistant Director of University Food Services, spoke about the results of the teams to which she was assigned in areas such as mail delivery and the effect of QUEST on her personal management style. She offered a personal thanks to the Board for recommending continuous quality improvement efforts throughout the campuses.

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#### Report of the Vice President

#### Gifts, Grants and Contracts

Vice President Marnocha reported to the Committee that total gifts, grants and contracts for the three-month period ending September 17 were \$185.2 million, a decrease of \$21.5 million over the previous year. Federal awards decreased \$20.9 million, while non-federal awards increased by \$0.6 million.

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#### REPORT OF THE EDUCATION COMMITTEE

The Committee's report was presented by Regent Krutsch, Vice Chair.

#### Consent Agenda

Regent Krutsch presented and moved adoption by the Board as consent agenda items of Resolutions 6530-6532, which had been approved unanimously by the Committee. Regent Schilling seconded the motion and it was unanimously adopted by the Board.

#### Faculty Personnel Policies and Procedures: UW-River Falls

Resolution 6530: That, upon recommendation of the Chancellor

of the University of Wisconsin-River Falls and the President of the University of Wisconsin System, the revisions RF 1.1 and UWRF 5, UW-River Falls Faculty Policies and Procedures, be approved.

Report on Integrated Agriculture Program

Resolution 6531: That the report on projects undertaken in the UW System during fiscal year 1992-93 that were supported by the Integrated Agriculture Program be received and approved for transmittal to the Joint Committee on Finance, in accordance with s. 36.25(27), Wis. Stats.

Appointment of Wisconsin Distinguished Professor, UW-Stevens Point

Resolution 6532: That, upon recommendation of the Chancellor of the University of Wisconsin-Stevens Point and the President of the University of Wisconsin System, Mark S. Boyce be appointed Wisconsin Distinguished Professor, College of Natural Resources, University of Wisconsin-Stevens Point, for the period January 1, 1994 through December 31, 1998.

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Report of the Senior Vice President

UW-River Falls Presentation

The Committee heard a presentation on the biotechnology program at UW-River Falls--a program that was described as a collaborative effort between two colleges (Agriculture and Arts and Sciences), involving four departments, public school districts and biology and agriculture teachers, as well as representatives of the private sector. The outreach activities of the program include cooperation with the K-12 schools and the summer in-service program with secondary teachers, using an interdisciplinary approach to introduce biotechnology concepts into the secondary school curricula, team-taught by agriculture and biology teachers.

Responding to a question from Regent Grebe in Committee, it was reported that prospects look good for renewal of the \$400,000 NSF grant. Regent Benson characterized the program as a wonderful example of collaboration and partnership, particularly with K-12 schools and their teachers. Regent Krutsch noted that a number of participants are from Minnesota, while there is a dearth of participating teachers from the northern parts of Wisconsin.

Grants Received by UW-River Falls

Senior Vice President Portch reported on leveraging of dollars to do important things. UW-River Falls has joined the National Consortium to Recruit Minorities for Careers in Education. The Consortium has received a \$547,000 grant from the U.S. Department of Education to fund projects in the first year.

Georgetown University has invited the College of Agriculture to host a cohort of Eastern European agribusiness specialists in a program sponsored by USAID, and Ameritech has awarded a \$100,000 grant to the UW-River Falls College of Education to develop a new telecommunications-based curricula for K-12 schools.

#### Distance Education

System Administration is beginning a large-scale effort called "Access to Quality," to define the goals for distance education in the UW System and work out details on teaching techniques, academic policy, infrastructure, and budget and finance issues.

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#### EM III Planning for 1995-2000: Working Paper #8

The Committee continued discussion of issues involved in understanding the complexities of Enrollment Management III and planning for 1995 to 2000. Associate Vice President Presley presented Working Paper #8 with information on participation and demographic projections by region.

Associate Vice President Presley explained the differences in the projections presented in this paper from those contained in an earlier paper on demographics presented in this Enrollment Management series. She discussed the relatively even participation rates by high school graduates across the state, the participation rates and projections by age group. One observation is that, during EM III, demographics indicate that the pressure will be from traditional-age students. If the 31 percent participation rate were to be continued and all other factors remained constant, the UW System could expect a net increase of 8,700 FTE over the next three biennia. If the 31 percent rate were to be continued and out-of-state freshmen also grow as projected, the increase becomes 10,260 FTE.

Regent Schilling cautioned the Committee not to attempt to solve this problem unilaterally, for there needs to be a collaborative effort by the UW System, Governor, and Legislature to face this issue.

Senior Vice President Portch stated that this is still in the fact-finding stage; from this will come the development of certain principles and from there the public policy issues must be addressed by all the key participants.

Regent Grebe asked if there is a correlation between poverty rates and participation rates, and Associate Vice President

Presley indicated that national research shows such a correlation.

Regent Krutsch wondered whether, if the number of Wisconsin students participating in the Minnesota compact were factored in, the participation rate for Douglas County would match the rest of the state. Associate Vice President Presley responded that this would be highly likely.

In response to questions raised about the population increases projected for the Madison and La Crosse areas, Associate Vice President Presley replied that the Applied Population Laboratory will attempt to provide projections for high school graduates by ethnicity.

Regent Krutsch questioned whether the Board should be concerned if there are different participation rates by region.

At the Board meeting, Regent Krutsch said that the good news about the report showed that the pressure for participation to the UW System will be less than thought a year ago. The growth rate at that time was projected to be approximately 26 percent at this point and in fact is 20 percent.

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#### ADDITIONAL RESOLUTIONS

##### Resolution of Appreciation to UW-River Falls

Regent Krutsch presented the following resolution and moved for its adoption. The motion was seconded with acclamation by the Board.

Resolution 6533:           Whereas, the Board of Regents is very pleased to have had the opportunity to hold its October 1993 meeting at the University of Wisconsin-River Falls; and

Whereas, this visit has been enriched by the interesting campus tours and by presentations to the Committees and to the Board on biotechnology, the QUEST program, the campus development plan and on fulfilling the Wisconsin idea;

Whereas, members of the Board are grateful for the warm and gracious hospitality extended by Chancellor and Mrs. Thibodeau, the faculty, staff and students of UW-River Falls and the entire River Falls community;

Therefore, be it resolved that the Board of Regents of the University of Wisconsin

System hereby expresses gratitude to UW-River Falls and all those involved in making this visit an enjoyable and memorable experience.

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At 9:15 a.m., the following resolution, moved by Regent Grebe, was adopted unanimously on a roll-call vote, with Regents Barry, Benson, Dreyfus, Gelatt, Grebe, Gundersen, Krutsch, Schilling, Steil and Tregoning (10) voting in the affirmative. There were no abstentions and no dissenting votes.

Resolution 6534: That the Board of Regents recess into closed session as permitted by s. 19.85(1)(c), Wis. Stats., to consider personnel matters concerning base salary adjustment which exceeds the executive salary group six maximum for an existing faculty member, UW-Madison, and for authorization to offer a salary that exceeds the executive salary group six maximum for a specific individual, UW-Madison;

For possible action on awarding of an honorary degree, UW-Oshkosh, and for initial review of honorary degree nominations, UW-Madison, as permitted by s. 19.85(1)(f), Wis. Stats.;

And to confer with legal counsel, as permitted by s. 19.85(1)(g), Wis. Stats.

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#### CLOSED SESSION ACTIONS

The Board arose from closed session at 9:40 a.m., having adopted the following resolutions:

Honorary Degree, UW-Oshkosh

Resolution 6535: That, upon the recommendation of the UW-Oshkosh Chancellor and the President of the University of Wisconsin System, Mr. David C. Leach be awarded the Honorary Degree of Doctor of Science at UW-Oshkosh at commencement in December 1993.

Base Salary Adjustment Exceeding Executive Salary Group Six Maximum for an Existing Faculty Member, UW-Madison

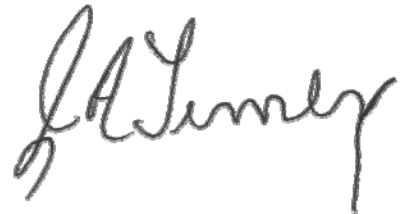
Resolution 6536: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, a base salary adjustment resulting in a new rate of A\$115,000 for fiscal year 1993-94 be approved for Paul Bach-y-Rita, Professor of Rehabilitation Medicine, Medical School, UW-Madison.

Authorization to Offer a Salary that Exceeds the Executive Salary Group Maximum for a Specific Individual, UW-Madison

Resolution 6537: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to offer a salary up to A\$110,000 for a Professor of Endocrinology and Director of the Center for Clinical Nutrition, Medical School.

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The meeting adjourned at 9:40 a.m.



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Judith A. Temby, Secretary  
October 21, 1993