

**Profile of
Dale Braun
Campus Planner, Integrated Planning, UW-River Falls
2010 Regents Academic Staff Excellence Award Recipient**

Background and Experience (Selected)

- UW-River Falls campus planner since 1987
- Bachelor's of Science from UW-River Falls with majors in history and geography, emphasis in cartography; graduated with honors
- Served on many ad hoc and standing committees, including the Academic Staff Council, Space Management Committee, Campus Planning Committee, Sustainability Working Group, Crisis Management Team, and many search and screen committees
- Currently a member of the Chancellor's Cabinet; chaired or served on several strategic planning committees over the past two years
- In 1987, helped the UW System develop the first space management program, which has become the core component of all UW System institutional development plans; the idea of space management is to accommodate assessed space needs in a series of coordinated projects
- In 1992, received a grant from the Fund for the Improvement of Post-Secondary Education (FIPSE) by the U.S. Department of Education (one of 56 grant recipients out of more than 1,600 applicants); the \$138,000 grant created the "Collaboration Across Campus" program linking academic courses with campus planning activities and has allowed students to apply their classroom learning to working-world situations on their own campus
- Over 21 years as a campus planner, has led projects affecting virtually every building and area on campus
- Project highlights:
 - South Hall Remodeling, which saved the campus old main and is now used primarily by the College of Business and Economics; helped secure a federal reduced-rate loan for this project
 - Davee Library Remodeling, which remodeled the entire building and has become a well used academic resource
 - Wyman Education Building, a new facility for the teacher education program
 - University Center, a sustainable green building and site of the October 2007 Board of Regents meeting
 - George R. Field South Fork Suites, the first suite-style residence hall on campus
 - CHILD Center, a child care facility providing a living laboratory for the early childhood education students and a safe, secure environment for children of students
 - Dairy Learning Center, a contemporary dairy farm demonstrating best practices in support of the state's dairy industry

Professional Development and Recognitions

- 2006 Chancellor's Award for Academic Staff
- 1984 Chancellor's Award for Students
- Member of the Society for College and University Planning (SCUP)
- Founding member of the Academic Facilities Council – International Facilities Management Association in 1991; member until 2003
- Graduate of SCUP's Planning Institute for Integrated Planning
- Currently a SCUP's Planning Institute faculty member

In Dale Braun's own words:

- “My career at UW-River Falls actually began as a student in the fall of 1979. I arrived as a first generation college student from a small town who had little understanding of the vast opportunities for contribution that were offered by a state university. When opportunities presented themselves, I took them. Still in my freshman year, I was a lab assistant in the electronics lab teaching senior level students about electricity and electronics. A year later I became a resident assistant. After one year of being a resident assistant, I held other jobs in the music department, physical plant, and administrative computing. In 1984 I was awarded the Chancellor's Award for students for my work in helping design, install and maintain the campus's first computer network. I eventually graduated with silver academic honors with a double major in history and geography.”
- “...I have always considered myself an educator first, and a planner second. To be successful at a college campus, you must be a student of higher education as well as in your chosen field. Every day presents teachable moments for colleagues and students. UW-River Falls has provided me with an excellent education and innumerable opportunities for professional development, creativity, and serving students.”

In the words of colleagues:

- “[Dale] works tirelessly for the campus and it comes from a deep commitment to not only higher education, but River Falls as a place of higher education. Dale's alma mater is here and so his commitment runs deep and includes a perspective not only from that of a student, but also from a dedicated staff member. What I value most in Dale is his ability to see a complex issue from various perspectives. Not only that, but he can articulate a stance from any number of angles allowing one to see a broad view of any particular issue. UW-River Falls has been in a growth mode in recent years and Dale has made countless contributions during that time. From successful lobbying efforts to just basic planning and coordination of projects, Dale has had a major role in nearly \$100M of projects over the last 10 years. UW-River Falls continues to be a respected institution and it is in no small part to his work on both a state and campus level.”

Michael Stifter, Director of Facilities Management

- “In regards to excellence in performance, Dale has consistently been at the front of the line in attempts to maximize the needs and benefits of the very diverse array of competing interests. As you know, campus master and facility planning is the epitome of divergent viewpoints. Not only does Dale have an excellent grasp of the big picture, and an uncanny attention for detail, he clearly understands these in relationship to institutionalized integrated planning and does his best to meet competing needs in the most cost effective and fair manner possible. This is especially demonstrated in the quality of the programming process for new facilities, as well as his effectiveness in negotiating our needs at the state level.”

Kelly D. Cain, PhD, Director, St. Croix Institute for Sustainable Community Development
Professor, Environmental Science and Management