


## Finding and Using Data

*Academic Program Planning Workshop*

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## Why and When?

- New Degree Program Planning & Review
  - Entitlement to plan request
  - Authorization to implementation (new program proposal)

*Note: See Guidelines for Academic Program Review*


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## What?

- Similar academic programs/non-majors
- Student enrollment and degrees
- Market demand

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## Data Sources

- UW System
- IPEDS (Integrated Postsecondary Education Data System)
- DWD (*Wisconsin Department of Workforce Development*)
- BLS (Bureau of Labor Statistics)
- Other sources (market research by survey, focus group, industry, associations).

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## Data Source 1 – UW System

- Majors: OPAR  
<http://www.uwsa.edu/opar/cdr/Manual/volume2/>
- Majors and Non-majors: MajorMania  
<http://apps22.uwex.edu/pls/uwhelp/MajorMania>
- Student enrollment and degree data:
  - OPAR
  - Institutional Research Office in your institution

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## Data Source 2 – IPEDS

- IPEDS Data Center  
<http://www.nces.ed.gov/ipeds/datacenter/>
- Degrees granted in similar programs at non-UW institutions
- Fall enrollment in selected CIP areas
- Similar programs offered at non-UW institutions

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## CIP Lookup to Occupational Crosswalks

- CIP (Classification of Instructional Programs)  
<http://nces.ed.gov/pubs2002/cip2000/>
- Occupational Employment Statistics  
Classification in BLS

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## Data Source 3 – DWD

- Long-term statewide and regional employment projections

[http://dwd.wisconsin.gov/oea/employment\\_projections/](http://dwd.wisconsin.gov/oea/employment_projections/)



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## Data Source 4 – BLS

- National long-term occupational projections

<http://www.bls.gov/data/#projections>

*Under Occupational Search – Multi-Screen Data Search*

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## Contact Information

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