



**UW-WTCS Committee  
on Baccalaureate Expansion**

Tuesday, September 14, 2004  
10:00 AM to 3:00 PM

Madison Area Technical College  
Board Room, 3550 Anderson St.  
Madison, WI 53704

**AGENDA**

**10:00 Welcome**

**Summary of Committee Progress to Date**

Brent Smith, COBE Co-chair  
Charles Pruitt, COBE Co-chair

**10:15 Presentations**

**UW-Oshkosh "Graduation" Project**

Richard Wells, Chancellor, UW-Oshkosh and John Berens, Associate Vice  
Chancellor for Enrollment & Information Services, UW-Oshkosh

**Credit for Prior Learning**

Marvin Van Kekerix, Interim Chancellor, UW-Extension

**The Role of On-line Learning in Serving Non-traditional Students**

Bob Jokisch, Special Assistant to the Senior Vice President for Academic Affairs,  
UW System and Brent Nelson, Director, eTechCollege of Wisconsin

**Communication Strategies to Broaden Access**

Larry Rubin, Assistant Vice President, UW-System  
Gabrielle Banick, Education Director, WTCS

**11:45 Lunch**

**12:30 Introduction of Committee Tasks for the Afternoon**

Brent Smith, COBE Co-chair  
Charles Pruitt, COBE Co-chair

**Discussion of Theme Areas**

**Developing Criteria for Recommendations**

**Strategies and Process for Final Recommendations**

**3:00 Adjourn**