

University of Wisconsin – Madison

Mission Statement for Academic Advising

Faculty and staff academic advisors provide resources, guidance, and support to enable students to explore, define, and realize their aspirations throughout their academic careers. Well-advised students have the knowledge needed to create and fulfill educational plans to meet their goals for the future.

Guiding principles

- Effective academic advising can play an integral role in student development.
- Academic advising should encourage a positive attitude towards lifelong learning.
- Mutual respect and shared responsibility should govern the personal interactions between advisors and students.
- Students and advisors must prepare for, actively participate in, and take appropriate action following, advising sessions.
- Advising information provided to students must be accurate, accessible, and timely.
- Academic advising should challenge students to explore many possibilities and broaden their educational experience.
- Academic advising should use all available resources and means to provide advising tailored to the individual needs of students.
- Academic advising and career planning are separate but intersecting processes that are most effective when functionally integrated.
- The work of advisors should be guided by the principles in the National Academic Advising Association (NACADA) Statement of Core Values of Academic Advising as well as by the Principles for Successful Career Planning adopted by the Council on Academic Advising in Spring 1996.